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ScotPublicHealth via @gmacscotland

#WAAW17

waaw17



Overview

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ScotPublicHealth via @gmacscotland

#WAAW17

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waaw17


2017-11-04 18:33hrs - 2017-11-13 21:55hrs

 Total tweets:
397

 Contributors:
283

 Total impressions:
1.293.376

 Tweets / Contributor:
1,40

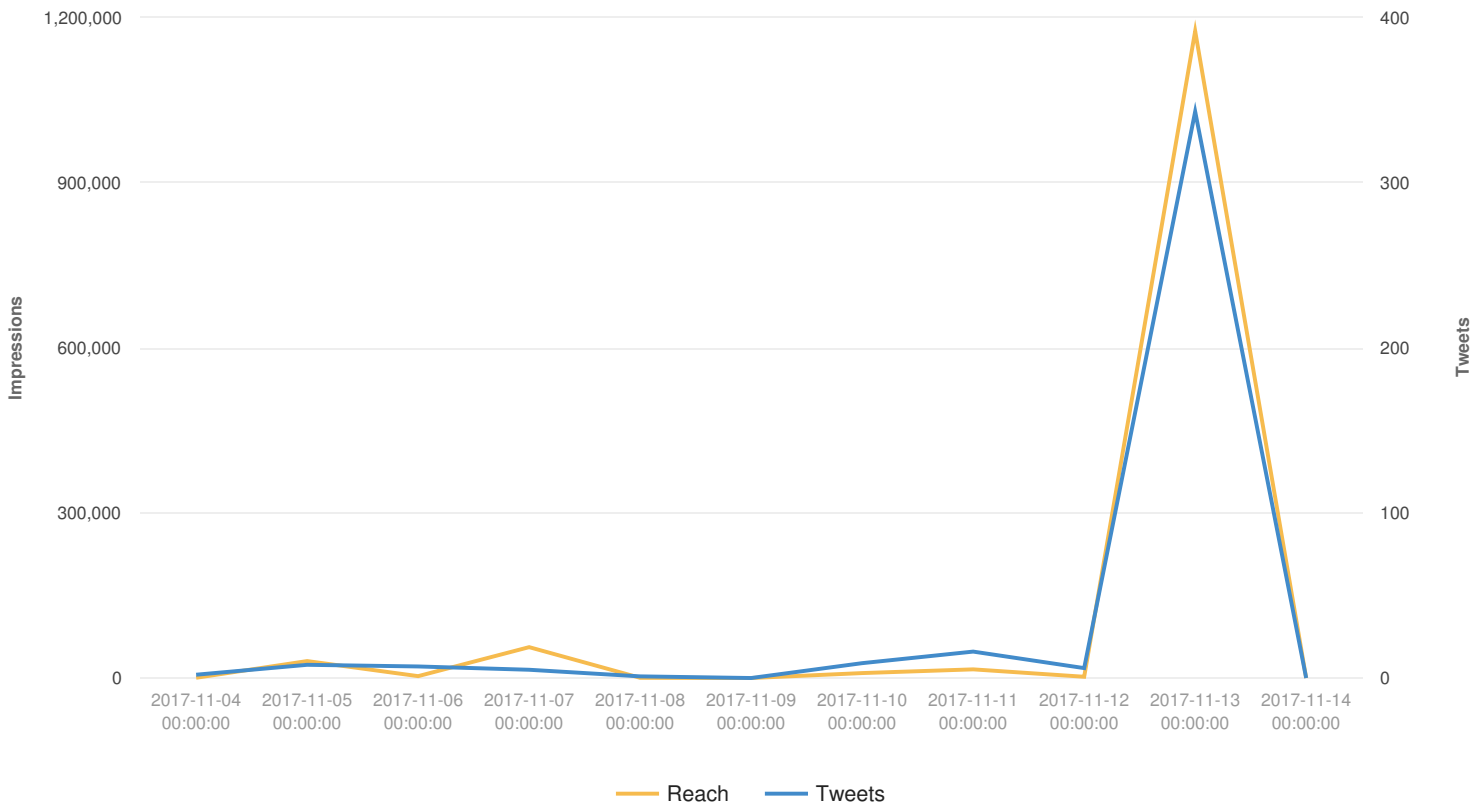
 Total audience:
698.099

 Measured time:
219h

 Impressions/Audience:
1,85

 Frequency:
1,81

Reach / Tweets



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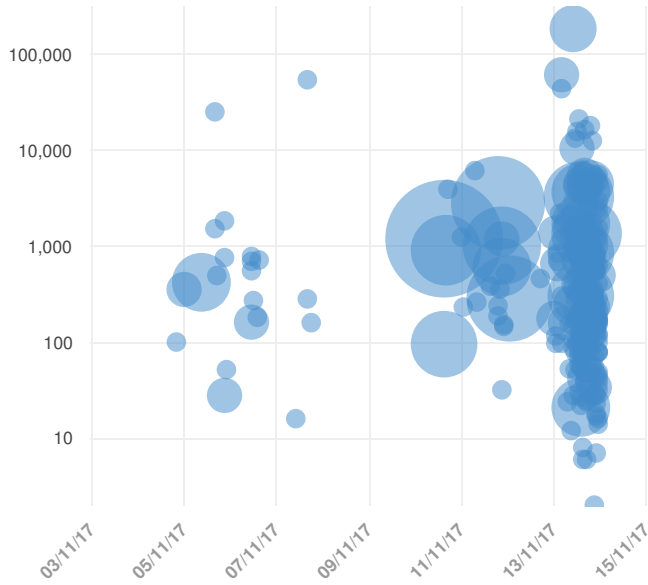
ScotPublicHealth via @gmacscotland

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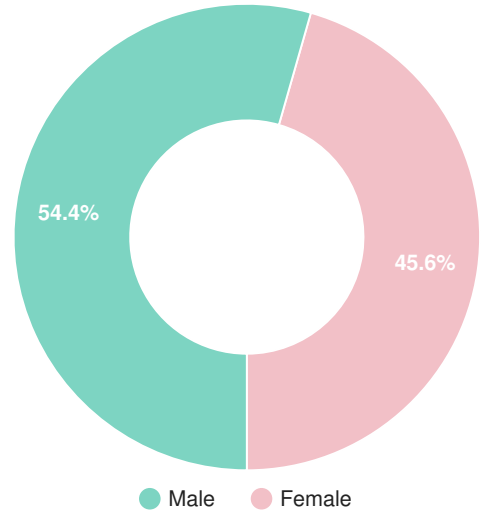
waaw17



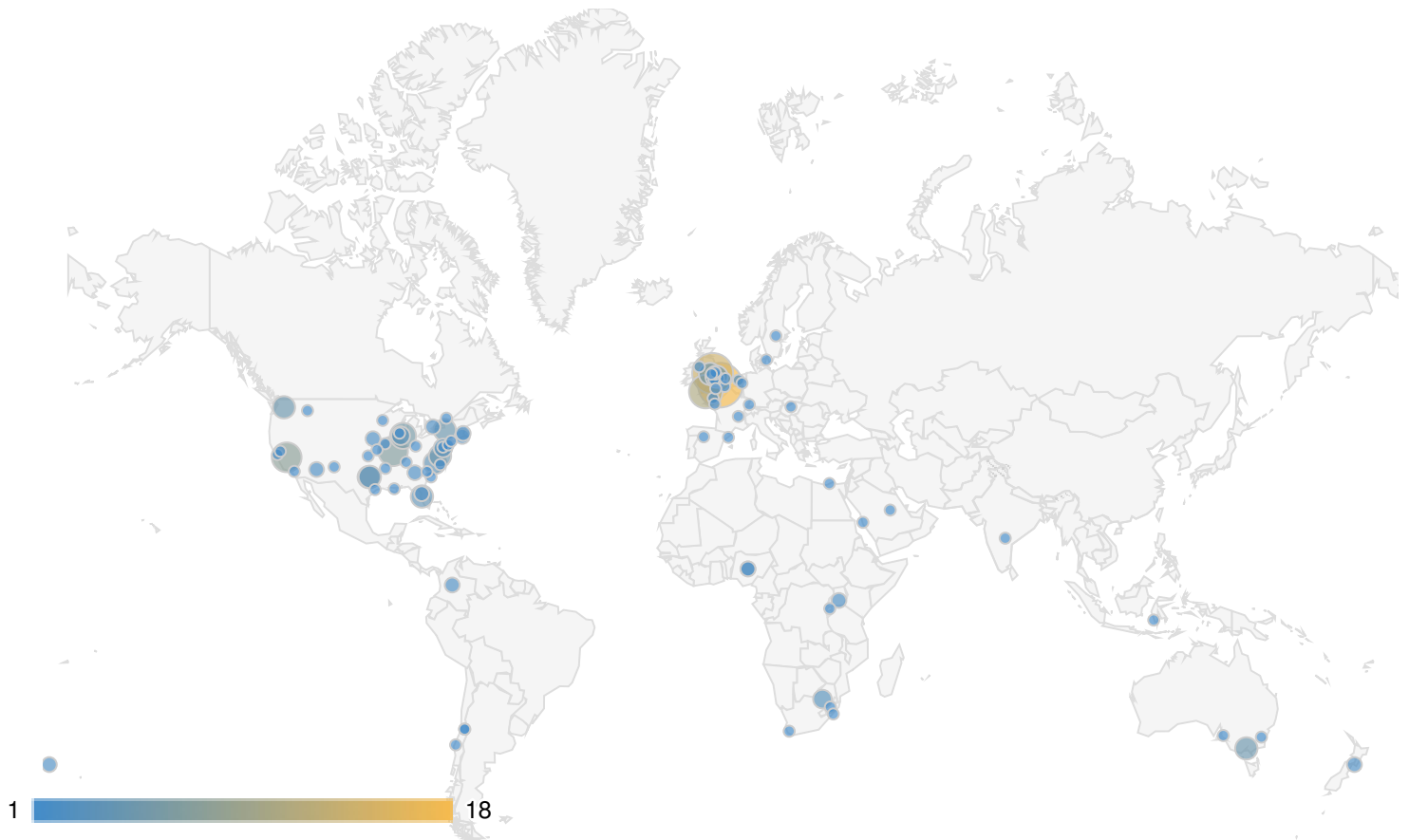
👍 Blob Graph



👤 Gender



🌍 Geolocation



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 Top 10 users by keywords repeats

	Melissa Johnson @IDPharmacist	1.212 Followers	Following: 775 Repeats: 11 Favorites: 4.193
	SIDP @SIDPharm Society of Infectious Diseases Pharmacists. Please visit our website	2.853 Followers	Following: 596 Repeats: 10 Favorites: 2.840
	Marc Mendelson @SouthAfricanASP Co-Chair South African Antibiotic Stewardship Programme & President-Elect of the International Society for Infectious Diseases. Tweets are my own	1.734 Followers	Following: 159 Repeats: 4 Favorites: 982
	SHEA @SHEA_Epi Society for Healthcare Epidemiology of America's mission is to prevent & control HAIs & advance healthcare epidemiology	3.734 Followers	Following: 314 Repeats: 3 Favorites: 562
	Roger Harrison @roger_manc #publichealth #distancelearning #openeducation #antibioticresistance #antibioticguardian #socialresponsibility. #mph	425 Followers	Following: 840 Repeats: 3 Favorites: 1.713
	NHS England @NHSEngland Health and high quality care for all, now and for future generations. Please see our response policy: https://t.co/gPYts6mcuZ	189.347 Followers	Following: 1.958 Repeats: 3 Favorites: 8.660
	Sonia K @sonniekonnie Antimicrobial Stewardship Pharmacist with an interest in education and improving antibiotic use.	178 Followers	Following: 107 Repeats: 2 Favorites: 47
	NCAS_Australia @NCAS_Aus National Centre for Antimicrobial Stewardship - a One Health approach. Animal and human AMS. Innovation and implementation. Tweets by Prof Karin Thursky + team.	1.392 Followers	Following: 882 Repeats: 2 Favorites: 1.827
	Longitude Prize @longitude_prize Longitude Prize is a 5-year challenge with a £10m prize fund to tackle antibiotic resistance. Run by @nesta_uk w/ @innovateUK as funding partner. RT endorsement	5.564 Followers	Following: 1.507 Repeats: 2 Favorites: 3.462
	Rodney E. Rohde, PhD @RodneyRohde Dad Husband Christian Microbio Prof Mentor #WeSaveLivesEveryday #beabobcat #GoSpursGo Author #lab4life @TxSt #BobcatFamily My Tweets	1.367 Followers	Following: 1.229 Repeats: 2 Favorites: 26.832

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Top 10 Tweets by RT's

-
- | | | |
|--|---|---|
|  | <p>SIDP
@SIDPharm</p> <p>It's #AntibioticAwarenessWeek. More than 2 million people each year in the US get infected with antibiotic resistan...
https://t.co/8wqdVzDC79</p> | <p>2017-11-13 10:55:01</p> <p> 35</p> <p>Favorites: 23</p> |
|  | <p>NHS England
@NHSEngland</p> <p>It's #WAAW17 The Antibiotic Awareness Campaign. Find out more at @NHSChoices https://t.co/dlfOmyBqpf...
https://t.co/FSbHR1oDLE</p> | <p>2017-11-13 19:01:01</p> <p> 27</p> <p>Favorites: 20</p> |
|  | <p>NHS England
@NHSEngland</p> <p>It's #WAAW17 The Antibiotic Awareness Campaign. Find out more at @NHSChoices https://t.co/dlfOmyT1NP...
https://t.co/vk9uGNDutv</p> | <p>2017-11-13 08:00:39</p> <p> 21</p> <p>Favorites: 19</p> |
|  | <p>SIDP
@SIDPharm</p> <p>Remember- Join us Tonight for a Twitter Chat to Kick off #AntibioticAwarenessWeek, with @SHEA_Epi & @SIDPharm on... https://t.co/2CgpLhp2dU</p> | <p>2017-11-13 12:25:02</p> <p> 16</p> <p>Favorites: 15</p> |
|  | <p>NHS England
@NHSEngland</p> <p>It's #WAAW17 The Antibiotic Awareness Campaign. Find out more at @NHSChoices https://t.co/dlfOmyT1NP... https://t.co/8dSv8fg7j7</p> | <p>2017-11-13 21:01:25</p> <p> 16</p> <p>Favorites: 11</p> |
|  | <p>Roger Harrison
@roger_manc</p> <p>Univ Manchester - We need you during next week? Promote & come along #ProudalumniUoM @UoMEngage #AMR #WAAW17... https://t.co/fj4eDOQFFY</p> | <p>2017-11-05 07:36:47</p> <p> 16</p> <p>Favorites: 11</p> |
|  | <p>SIDP
@SIDPharm</p> <p>New article to kick off #AntibioticAwarenessWeek. Review of Antibiotic Dosing in Obesity, with @SIDPharm member Dr... https://t.co/nFRGltvNoG</p> | <p>2017-11-13 15:17:32</p> <p> 15</p> <p>Favorites: 17</p> |
|  | <p>SIDP
@SIDPharm</p> <p>Here are some of the #AntibioticAwarenessWeek Events that @SIDPharm will be participating in. RT & spread the word... https://t.co/mSVWfjH1B6</p> | <p>2017-11-13 11:25:01</p> <p> 15</p> <p>Favorites: 10</p> |
|  | <p>Cochrane
@cochranecollab</p> <p>For World Antibiotic Awareness Week: Highlighting #CochraneEvidence that supports decision-making in appropriate us... https://t.co/poOcm7hnk5</p> | <p>2017-11-13 02:36:55</p> <p> 11</p> <p>Favorites: 11</p> |
|  | <p>SHEA
@SHEA_Epi</p> <p>SHEA just launched a new antibiotic stewardship podcast: Changing the Culture of Culturing https://t.co/qWuJ5n37m9...
https://t.co/15FLBITzGw</p> | <p>2017-11-13 12:46:33</p> <p> 11</p> <p>Favorites: 18</p> |

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Influence

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2017-11-04 18:33hrs - 2017-11-13 21:55hrs

 Total tweets:

397

 Contributors:

283

 Average contributor followers:

2466,79

 Contributor follower median:

289,00

 Total audience:

698.099

 Measured time:

219h

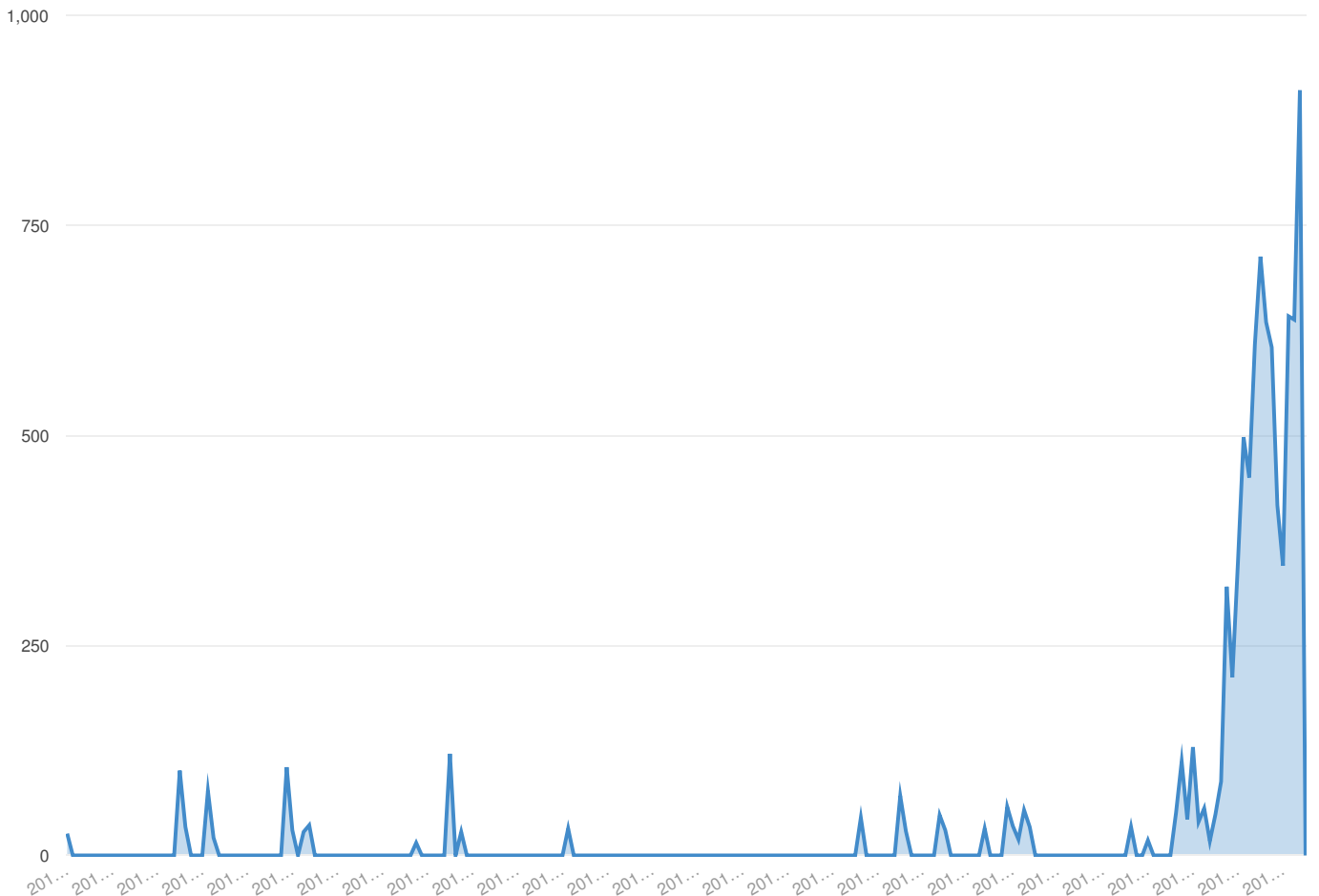
 Average contributor following:

676,62

 Contributor following median:

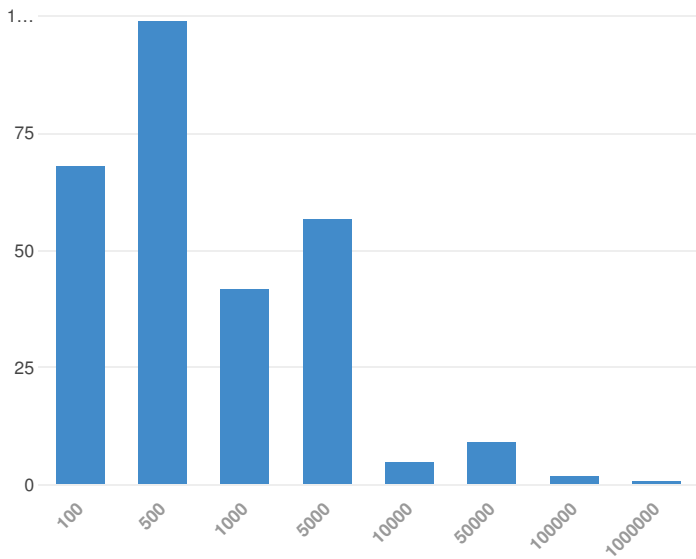
294,00

Aggregated influence score evolution

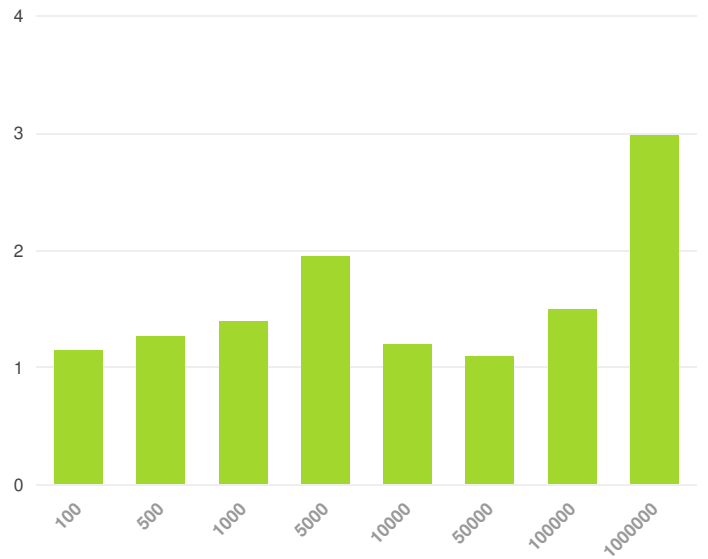




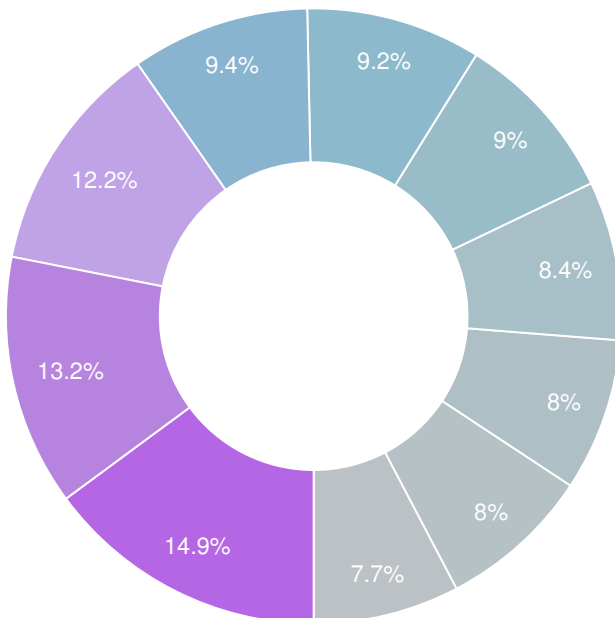
Bar chart icon Total users by follower



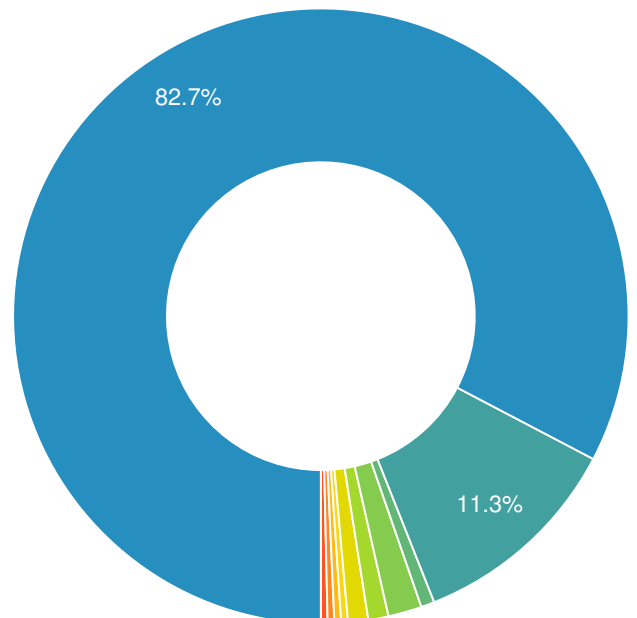
Bar chart icon Average repetitions per contributor



Trophy icon Top contributors by influence



Refresh icon Repetitions / users



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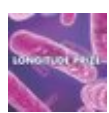


Content

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 Top 10 influencers by influence score

	Cochrane @cochranecollab Cochrane: Trusted evidence. Informed decisions. Better health. Following: 157 Followers: 62.543 Repeats: 2 Favorites: 67	89 Influence score	60 Keyword score
	NHS England @NHSEngland Health and high quality care for all, now and for future generations. Please see our response policy: https://t.co/gPYts6mcuZ Following: 1.958 Followers: 189.347 Repeats: 3 Favorites: 8.660	79 Influence score	64 Keyword score
	The Cochrane Library @CochraneLibrary The Cochrane Library is THE place to find the most up-to-date evidence-based systematic reviews. Following: 3.935 Followers: 44.714 Repeats: 1 Favorites: 138	73 Influence score	39 Keyword score
	IFMSA @ifmsa International Federation of Medical Students' Associations, representing 132 national members organisations in 124 countries medical students worldwide. Following: 700 Followers: 16.741 Repeats: 1 Favorites: 3.000	56 Influence score	30 Keyword score
	Guy's and St Thomas' @GSTTnhs Specialist and acute care at Guy's, St Thomas' and @EvelinaLondon hospitals & community healthcare across Lambeth and Southwark. We're supported by @supportGSTT Following: 697 Followers: 15.983 Repeats: 1 Favorites: 5.323	55 Influence score	29 Keyword score
	Nigeria Health Watch @nighealthwatch Putting health and healthcare at the forefront of the public agenda in Nigeria. Find out more at https://t.co/goKmcEOqIX #NgHlth Following: 2.229 Followers: 21.621 Repeats: 1 Favorites: 20.815	54 Influence score	29 Keyword score
	Graham Mackenzie @gmacscotland #NHS Doctor. Working to poverty & quality in heathcare & social care @theIHI trained Remain European #QCommunity #PublicHealth #ScotPublicHealth Following: 10.720 Followers: 10.683 Repeats: 1 Favorites: 23.359	50 Influence score	27 Keyword score
	Longitude Prize @longitude_prize Longitude Prize is a 5-year challenge with a £10m prize fund to tackle antibiotic resistance. Run by @nesta_uk w/ @innovateUK as funding partner. RT endorsement Following: 1.507 Followers: 5.564 Repeats: 2 Favorites: 3.462	48 Influence score	33 Keyword score
	#NMCHBringsHope @_NMCH_ This is a state-of-the-art, specialist paediatric & academic referral hospital. With your help we'll open later in 2017: https://t.co/Pf8ny7dFAR . Following: 6.162 Followers: 6.330 Repeats: 1 Favorites: 797	48 Influence score	26 Keyword score
	Prof Didier Pittet @DidierPittet Hand hygiene improves patient safety and saves lives. Let's make it universal together. Following: 213 Followers: 4.348 Repeats: 1 Favorites: 278	46 Influence score	25 Keyword score

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2017-11-04 18:33hrs - 2017-11-13 21:55hrs

 Total tweets:
397

 Contributors:
283


 Original tweets:
75

 RTs:
317,00

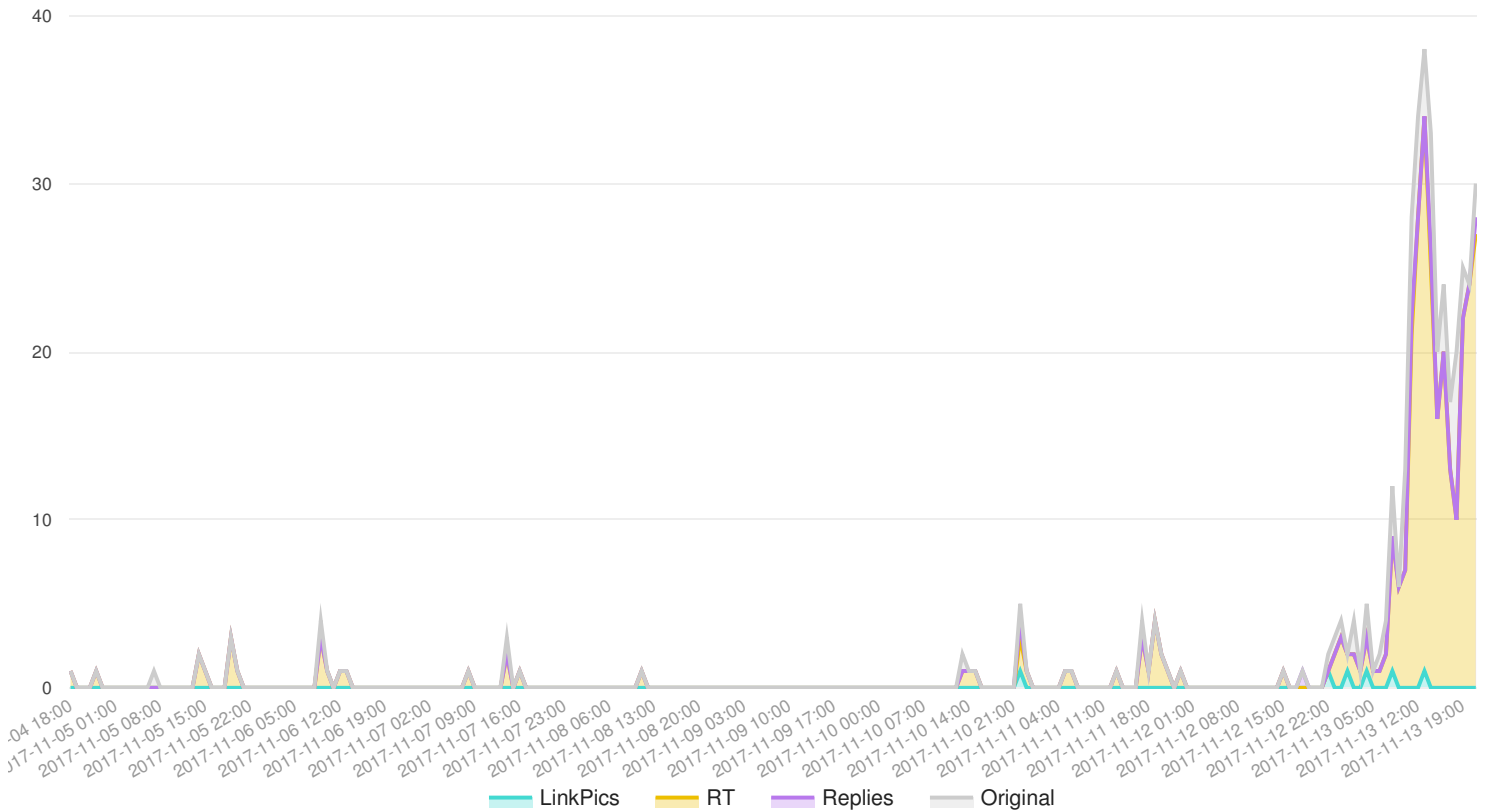
 Total audience:
698.099

 Measured time:
219h

 Replies:
5,00

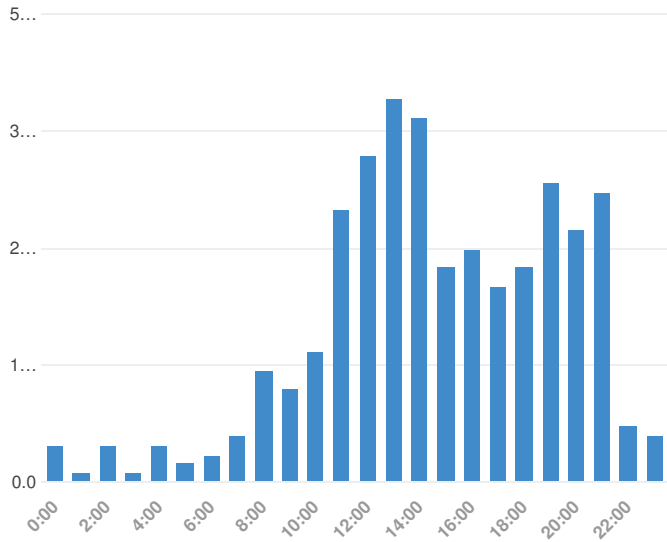
 Images and links:
6,00

Type of activity timeline

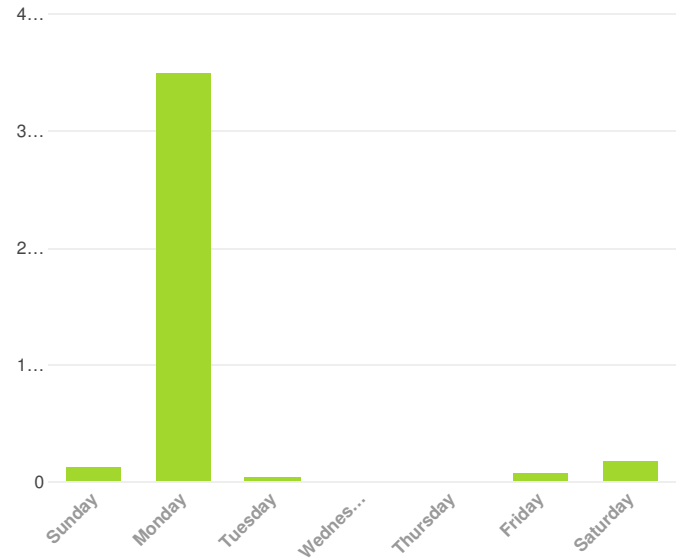




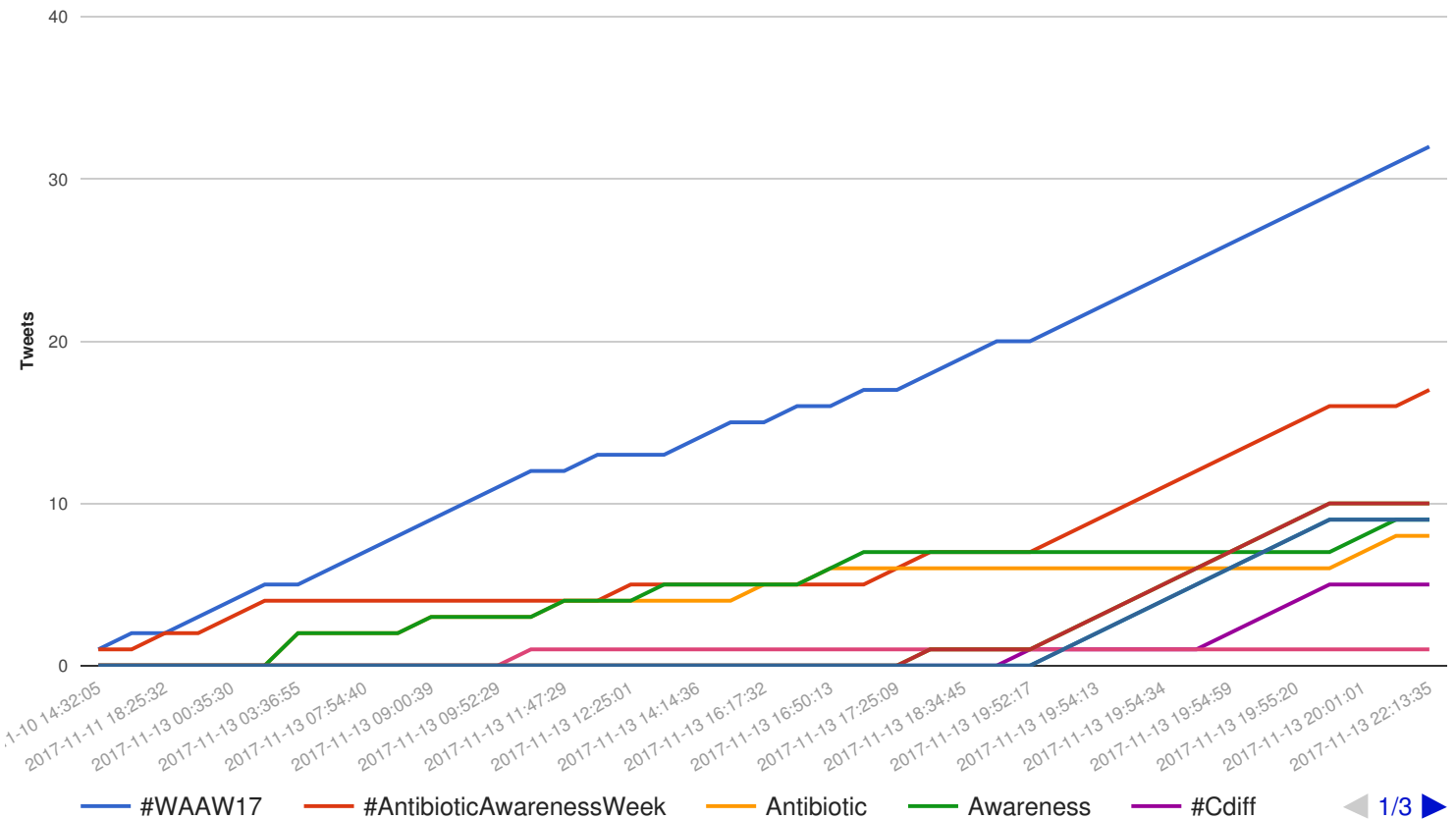
🕒 Best hour of the day



📅 Best day of the week



🔄 Aggregated key repeats





Top 10 words

#WAAW17	40
#AntibioticAwarenessWeek	25
Antibiotic	18
Awareness	12
#Cdiff	11
POLL	10
#AntibioticGuardian	10
#WAAW2017	10
#BeAntibioticsAware	10
#USAA17	9

Embebed links

http://ow.ly/dUGa30guK4X	63
https://soundcloud.com/user-788310625/changin...	11
https://sidp.org/antibioticawarenessweek/	10
https://twitter.com/NCAS_Aus/status/9298522670...	5
https://www.cdc.gov/antibiotic-use/community/ma...	4
https://lnkd.in/ewvS8ns	4
http://www.plymouth.ac.uk/waaw	4
http://ow.ly/1Uua30gxBbb	3
https://pledge.antibioticawarenessweek.org/#3/-1...	3
https://infectioncontrol.tips/2016/12/22/saving-live...	2

Top 10 hashtag

#WAAW17	174
#AntibioticAwarenessWeek	153
#CochraneEvidence	27
#Cdiff	24
#AMR	21
#BeAntibioticsAware	20
#ProudalumniUoM	17
#AntibioticResistance	17
#aadUoM	17
#WAAW2017	16

\$ Top 10 symbols

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Top images



Roger Harrison
[@roger_manc](#)

#publichealth #distancelearning
#openeducation #antibioticresistance...

Favorites: **1** Retweets: **0**



Sonia K
[@sonniekonnie](#)

Antimicrobial Stewardship Pharmacist with
an interest in education and improving...

Favorites: **9** Retweets: **1**



Sonia K
[@sonniekonnie](#)

Antimicrobial Stewardship Pharmacist with
an interest in education and improving...

Favorites: **11** Retweets: **0**



Saskia Nahgang
[@snahgang](#)

AMR Technical Officer @WHO_Europe,
former Health Specialist @WorldBank and...

Favorites: **4** Retweets: **0**



#NMCHBringsHope
[@_NMCH_](#)

This is a state-of-the-art, specialist
paediatric & academic referral hospital...

Favorites: **4** Retweets: **0**