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ScotPublicHealth via @gmacscotland

#WAAW

#waaw



Overview

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ScotPublicHealth via @gmacscotland

#WAAW

#waaw



#waaw


2017-11-01 08:55hrs - 2017-11-11 09:39hrs

 Total tweets:
699


 Contributors:
451

 Total impressions:
2.668.884

 Tweets / Contributor:
1,55

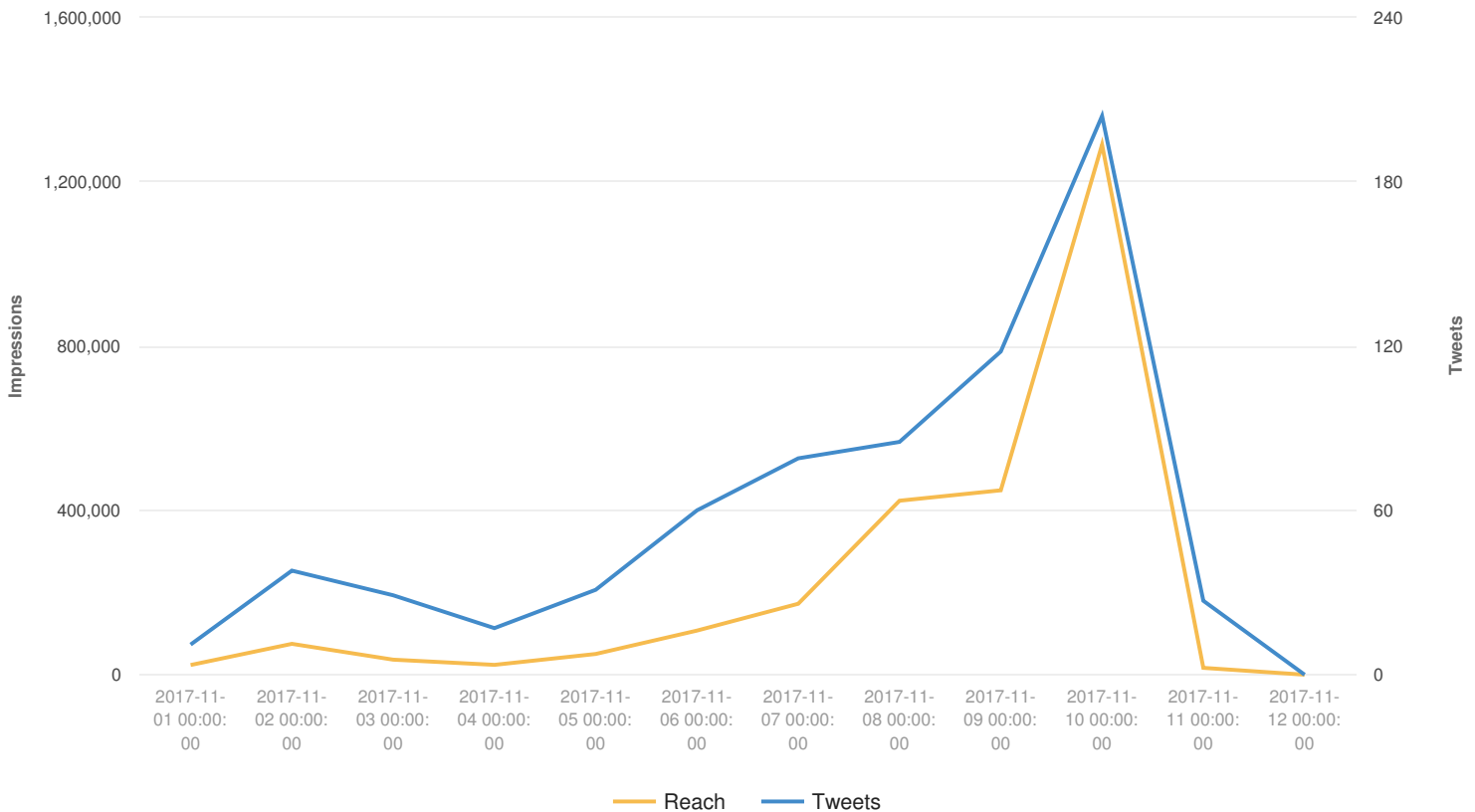
 Total audience:
1.444.658

 Measured time:
241h

 Impressions/Audience:
1,85

 Frequency:
2,90

Reach / Tweets



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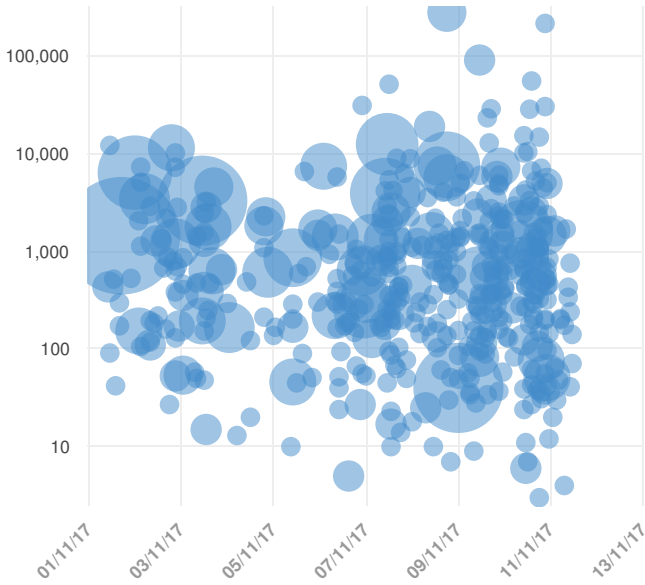
ScotPublicHealth via @gmacscotland

#WAAW

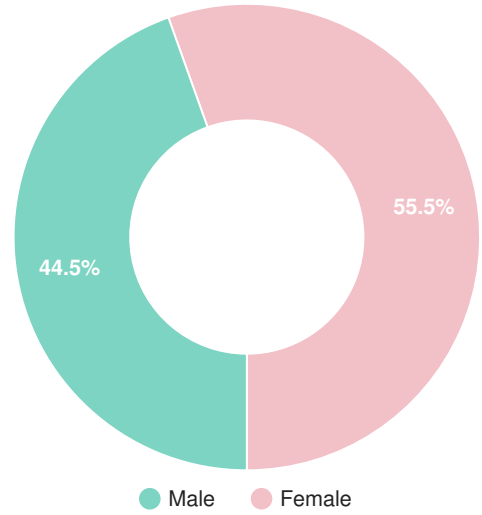
#waaw



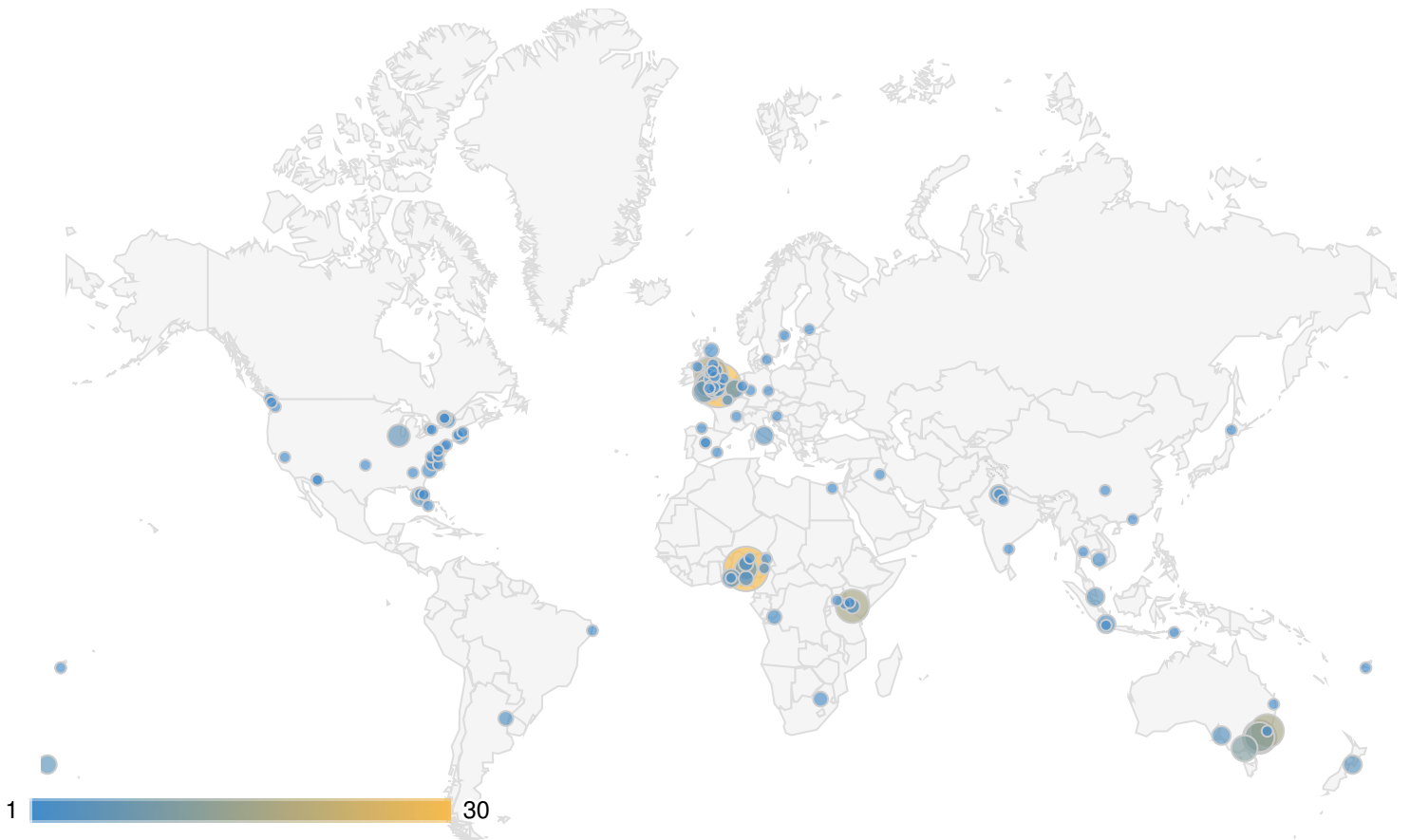
👍 Blob Graph



👤 Gender



🌍 Geolocation



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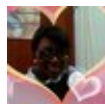








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 Top 10 users by keywords repeats

	Elizabeth Beech @elizbeech Pharmacist NHS Bath and North East Somerset CCG; National HAI & AMR Project Lead NHS Improvement; #Antibioticguardian; Q community; RPS; All views my own.	1.447 Followers	Following: 595 Repeats: 23 Favorites: 3.729
	Abiodun egwuenu @bi_Odun Epidemiologist Antibiotic guardian Fashion enthusiast Caleb's wife Mother	40 Followers	Following: 50 Repeats: 11 Favorites: 106
	NPS MedicineWise @NPSMedicineWise Helping you make better decisions about medicines and medical tests. Independent, evidence-based information.	6.413 Followers	Following: 531 Repeats: 9 Favorites: 568
	Claire Kilpatrick @claireekt Aiming to change the world for the better every day; connecting, campaigning, improving #globalhealth #handhygiene #infection Occ sport, music @safesafersafest	3.956 Followers	Following: 3.281 Repeats: 8 Favorites: 27.668
	Peter Zarb @zarbp002 Antimicrobial & ICU Pharmacist. Special interest: point-prevalence surveys(PPS). Football: LiverpoolFC, ASRoma & Brasil.. All views are my own.	269 Followers	Following: 365 Repeats: 7 Favorites: 1.378
	Dai John @johndn Academic pharmacist, helping others in/outside university/pharmacy. Tweets on Cardiff, medicines, health, education & random stuff/ nonsense Personal view	862 Followers	Following: 673 Repeats: 6 Favorites: 316
	USAID Indonesia @usaidindonesia Atas nama rakyat Amerika, USAID meningkatkan kehidupan & mempercepat tercapainya kemajuan di Indonesia. https://t.co/FIGVxwfKqU	7.452 Followers	Following: 456 Repeats: 4 Favorites: 752
	Singapore SLING @nus_slmg Infectious diseases, epidemiology and social networks at Saw Swee Hock School of Public Health, National University of Singapore	194 Followers	Following: 157 Repeats: 4 Favorites: 193
	NCDC @NCDCgov The official Twitter account of the Nigeria Centre for Disease Control. visit: https://t.co/khFCuEwKZZ for more.	5.688 Followers	Following: 206 Repeats: 4 Favorites: 537
	EPNetwork @EPNtweets Ecumenical Pharmaceutical Network (EPN) is a Christian, not for profit, independent organization committed to the provision of quality pharmaceutical services	220 Followers	Following: 380 Repeats: 4 Favorites: 394



 Top 10 Tweets by RT's

- | | | |
|--|---|---|
|  | <p>NCDC
@NCDGov</p> <p>1 step closer. It's 4 DAYS to ANTIBIOTICS AWARENESS WEEK happening 13-19 Nov'17. Follow us closely for updates...
https://t.co/tBc9tsjKwo</p> | <p>2017-11-09 09:58:51</p> <p> 60</p> <p>Favorites: 93</p> |
|  | <p>NPS MedicineWise
@NPSMedicineWise</p> <p>World Antibiotic Awareness Week starts soon - download our free materials and resources https://t.co/uCbBk6AQEG...
https://t.co/6S3qWWUivw</p> | <p>2017-11-08 06:00:25</p> <p> 22</p> <p>Favorites: 20</p> |
|  | <p>AnimalhealthEurope
@animalhealthEU</p> <p>Doctors, vets, parents, farmers, pet owners, for people & for animals, we all need to use antibiotics responsibly -...
https://t.co/CGieqHIFfh</p> | <p>2017-11-08 08:34:50</p> <p> 21</p> <p>Favorites: 21</p> |
|  | <p>NPS MedicineWise
@NPSMedicineWise</p> <p>World Antibiotic Awareness Week starts next Monday - find out more https://t.co/uCbBk6AQEG #WAAW... https://t.co/TrVvrS3g8J</p> | <p>2017-11-07 06:00:27</p> <p> 20</p> <p>Favorites: 16</p> |
|  | <p>NCDC
@NCDGov</p> <p>Nigeria joins the world to mark 2017 GLOBAL ANTIBIOTICS AWARENESS WEEK. Watchout for activities Next Week...
https://t.co/4v3WNRZhqz</p> | <p>2017-11-10 11:38:32</p> <p> 19</p> <p>Favorites: 14</p> |
|  | <p>NCDC
@NCDGov</p> <p>It's 5 DAYS to ANTIBIOTICS AWARENESS WEEK: 13-19 Nov'17. #AMRactionNG #WAAW #AntibioticResistance
https://t.co/O8cnA26SED</p> | <p>2017-11-08 16:23:22</p> <p> 19</p> <p>Favorites: 12</p> |
|  | <p>Diane Ashiru, PhD
@DrDianeAshiru</p> <p>Info on #AntibioticResistance chats for #WAAW here https://t.co/m2ljCmuFyb #AntibioticWeekChat; #talkAMR; #EAAD; ... https://t.co/FMRyGfYgQI</p> | <p>2017-11-10 19:33:33</p> <p> 19</p> <p>Favorites: 16</p> |
|  | <p>Compassion
@ciwf</p> <p>Take action against antibiotic resistance - join the thunderclap & call for improved farming practices. https://t.co/vlMWjGMoYO #WAAW</p> | <p>2017-11-06 20:40:01</p> <p> 19</p> <p>Favorites: 27</p> |
|  | <p>ACSQHC
@ACSQHC</p> <p>Antibiotic Awareness Week is coming up this month. What are you doing to mark it? #WAAW #keepantibioticsworking...
https://t.co/JiU4iwFCPF</p> | <p>2017-11-02 01:30:08</p> <p> 19</p> <p>Favorites: 17</p> |
|  | <p>Claire Kilpatrick
@claireekt</p> <p>This #WAAW #EAAD 2017 #infectionprevention messages will be embedded in #antibioticresistance messages...
https://t.co/E2QeizMuyK</p> | <p>2017-11-07 08:56:03</p> <p> 16</p> <p>Favorites: 29</p> |

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Influence

ScotPublicHealth via @gmacscotland

#WAAW

#waaw



#waaw

2017-11-01 08:55hrs - 2017-11-11 09:39hrs

 Total tweets:

699

 Contributors:

451

 Average contributor followers:

3203,25

 Contributor follower median:

481,00

 Total audience:

1.444.658

 Measured time:

241h

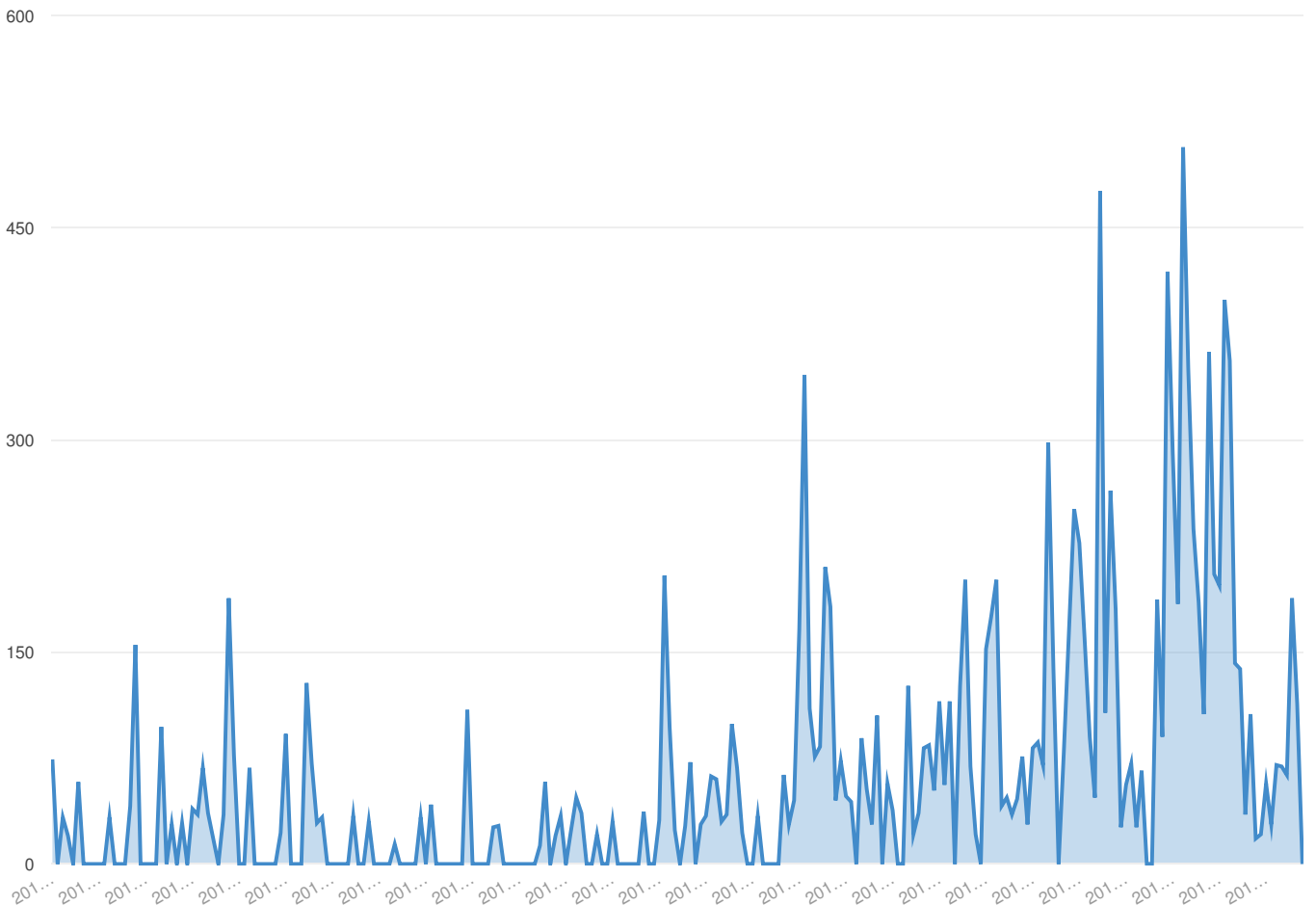
 Average contributor following:

927,45

 Contributor following median:

415,00

 Aggregated influence score evolution



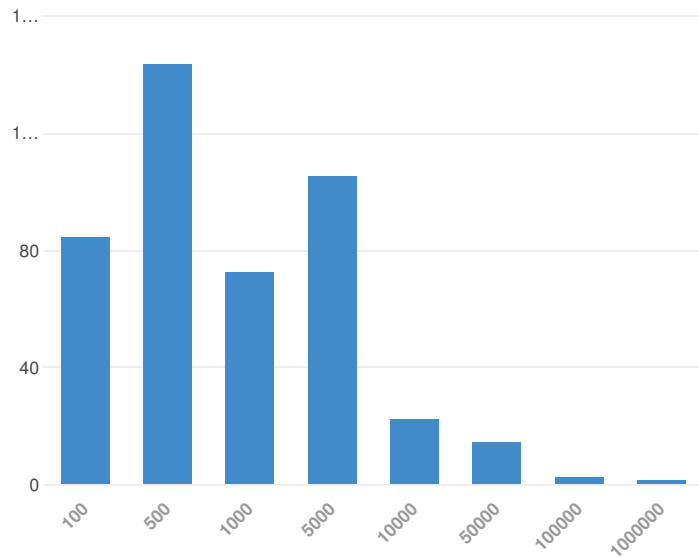
ScotPublicHealth via @gmacscotland

#WAAW

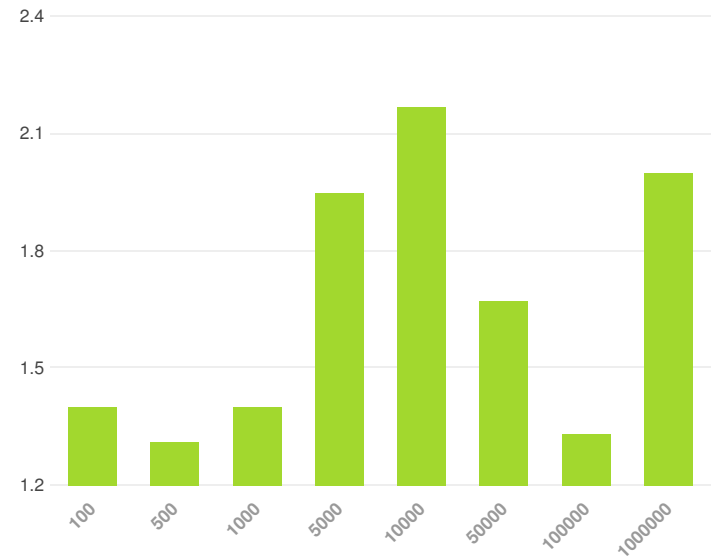
#waaw



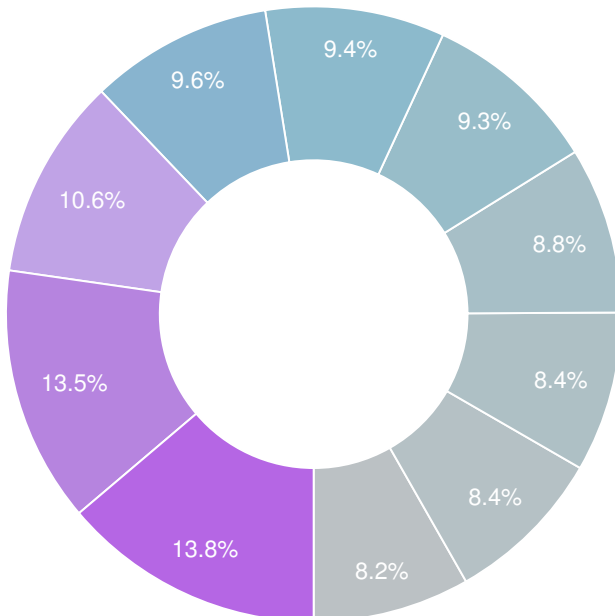
Bar chart icon Total users by follower



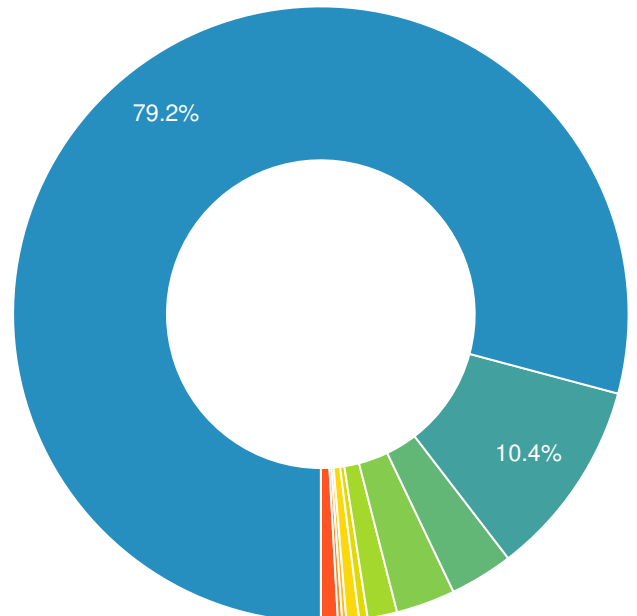
Bar chart icon Average repetitions per contributor



Cup icon Top contributors by influence



Refresh icon Repetitions / users



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Content

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Top 10 influencers by influence score

	<p>Pfizer Inc. @pfizer</p> <p>For over 160 years, we've been innovating to make the world a healthier place. Visit https://t.co/YJZgM1r3ic to learn more. https://t.co/K5kUC0xMQ2</p> <p>Following: 2.457 Followers: 216.519 Repeats: 1 Favorites: 466</p>	<p>82 Influence score</p>	<p>38 Keyword score</p>
	<p>Research Councils UK @research_uk</p> <p>The official twitter feed of Research Councils UK (RCUK). #ResearchIsGreat</p> <p>Following: 66 Followers: 55.686 Repeats: 1 Favorites: 370</p>	<p>80 Influence score</p>	<p>37 Keyword score</p>
	<p>Bristol City Council @BristolCouncil</p> <p>Bristol City Council official twitter feed. We can't answer every tweet, but do read every mention.</p> <p>Following: 1.924 Followers: 91.286 Repeats: 2 Favorites: 1.956</p>	<p>63 Influence score</p>	<p>34 Keyword score</p>
	<p>CEH Science News @CEHScienceNews</p> <p>Ecology, hydrology and environmental science updates from the Centre for Ecology & Hydrology (UK). New research, publications, events and more.</p> <p>Following: 671 Followers: 28.614 Repeats: 1 Favorites: 2.987</p>	<p>57 Influence score</p>	<p>27 Keyword score</p>
	<p>Compassion @ciwf</p> <p>Compassion in World Farming works toward a whole food system that is kind, caring and honest: kind to animals; caring for the environment and honestly labelled</p> <p>Following: 2.891 Followers: 31.282 Repeats: 1 Favorites: 7.067</p>	<p>56 Influence score</p>	<p>26 Keyword score</p>
	<p>Manchester Uni News @UoMNews</p> <p>Things for journalists and University of Manchester news for everyone, updated by the Media Relations Office.</p> <p>Following: 1.171 Followers: 23.346 Repeats: 1 Favorites: 1.200</p>	<p>55 Influence score</p>	<p>26 Keyword score</p>
	<p>Wolves Council @WolvesCouncil</p> <p>Welcome to the Twitter feed of the Local Authority of the Year and Most Improved Council 2017 City of Wolverhampton - the City in the Black Country.</p> <p>Following: 712 Followers: 14.828 Repeats: 1 Favorites: 1.578</p>	<p>52 Influence score</p>	<p>24 Keyword score</p>
	<p>ABPI @ABPI_UK</p> <p>The Association of the British Pharmaceutical Industry represents research-based biopharmaceutical companies. Our industry brings vital medicines to patients.</p> <p>Following: 2.321 Followers: 10.533 Repeats: 1 Favorites: 1.068</p>	<p>50 Influence score</p>	<p>23 Keyword score</p>
	<p>UK Mission Geneva @UKMissionGeneva</p> <p>The official twitter account of the UK Mission to the United Nations, World Trade Organisation and Other International Organisations in Geneva</p> <p>Following: 1.140 Followers: 10.211 Repeats: 1 Favorites: 789</p>	<p>50 Influence score</p>	<p>23 Keyword score</p>
	<p>FAO Animal Health @FAOAnimalHealth</p> <p>Promoting sustainable animal production that meets food needs while maintaining healthy animals, people and environments. #ZeroHunger #UNFAO</p> <p>Following: 443 Followers: 7.301 Repeats: 3 Favorites: 722</p>	<p>49 Influence score</p>	<p>30 Keyword score</p>

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2017-11-01 08:55hrs - 2017-11-11 09:39hrs

Total tweets:
699

Contributors:
451

Original tweets:
191

RTs:
489,00

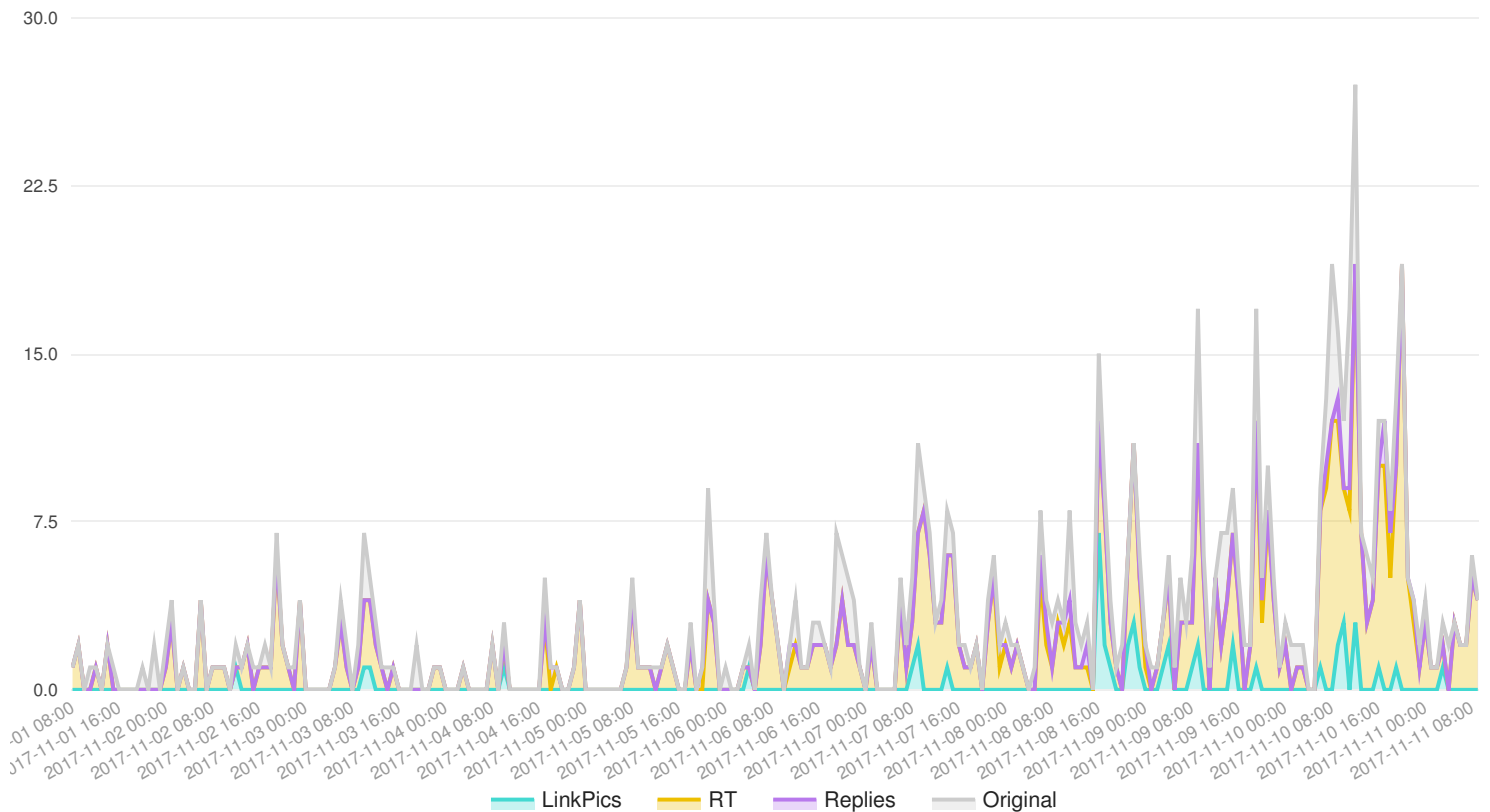
Total audience:
1.444.658

Measured time:
241h

Replies:
19,00

Images and links:
46,00

Type of activity timeline



See online report

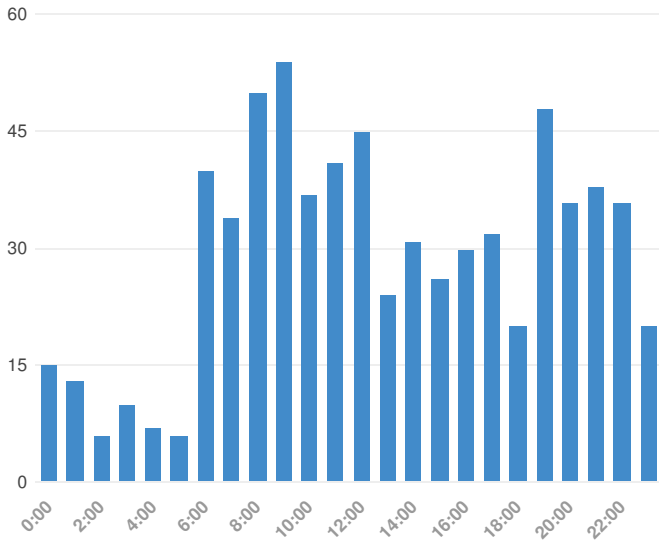
ScotPublicHealth via @gmacscotland

#WAAW

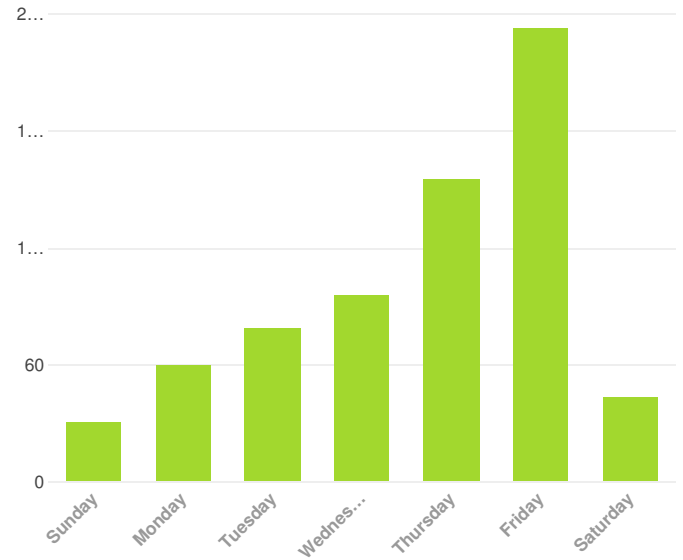
#waaw



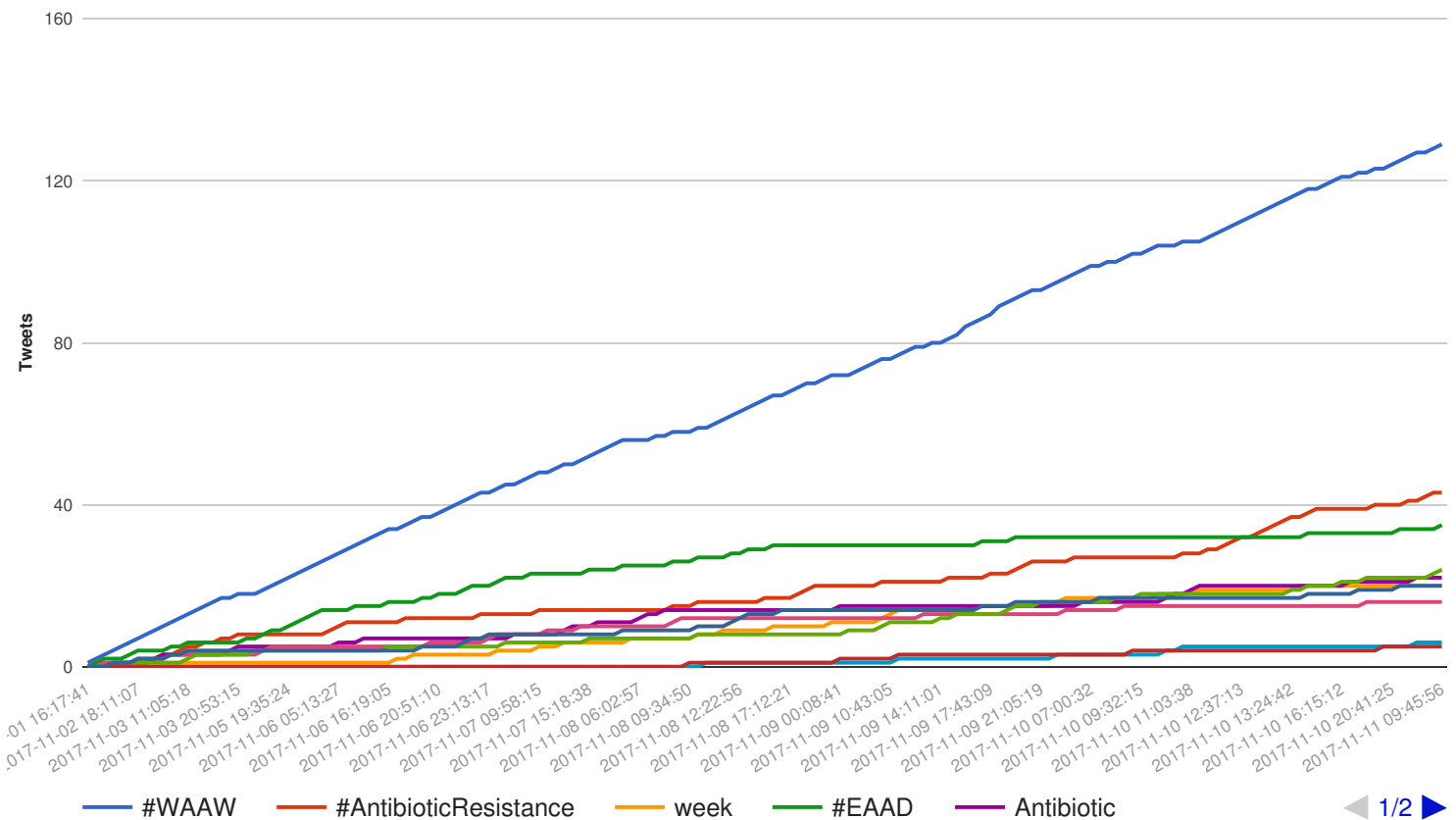
🕒 Best hour of the day



📅 Best day of the week



🔄 Aggregated key repeats





Top 10 words

#AntibioticResistance	53
week	50
Antibiotic	42
#EAAD	42
awareness	35
#AntibioticGuardian	30
#AMR	28
antibiotics	26
#KeepAntibioticsWorking	22
resistance	21

Embebed links

http://bit.ly/2yR0jo3	75
http://antibioticguardian.com	21
http://antibioticguardian.com/twitter-chats-waaw-...	19
http://socsi.in/mwQYR	12
https://twitter.com/TheUrgentNeed/status/927845...	10
http://commonwealthpharmacy.org/what-we-do/a...	6
http://ow.ly/WqGL30gsXBa	5
https://twitter.com/who/status/928946468907569...	5
http://plymouth.ac.uk/whats-on/time-for-culture-in...	5
http://bit.ly/1PzJAdt	4

Top 10 hashtag

#WAAW	622
#AntibioticResistance	148
#EAAD	146
#AMR	98
#AMRactionNG	89
#AntibioticGuardian	60
#KeepAntibioticsWorking	48
#antibioticguardian	28
#antibioticresistance	24
#infectionprevention	23

Top 10 symbols

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#WAAW

#waaw



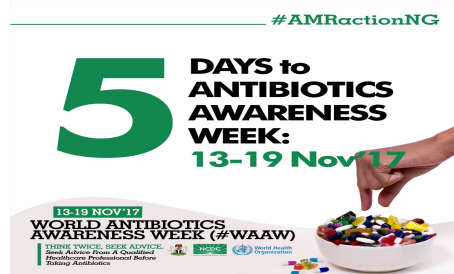
Top images



vivienne weston
@weston_vivienne

Consultant microbiologist & community ICD Nottingham . Antibiotic stewardship...

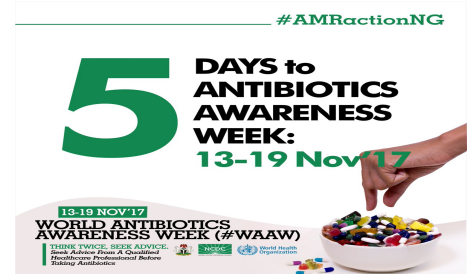
Favorites: 3 Retweets: 1



NCDC
@NCDGov

The official Twitter account of the Nigeria Centre for Disease Control. visit...

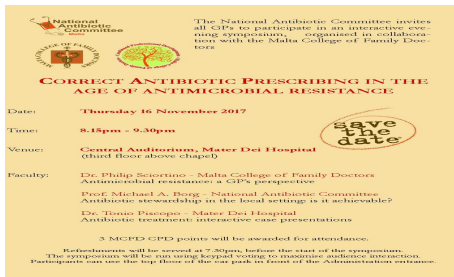
Favorites: 12 Retweets: 19



Jeremiah O. Agenyi
@JerryAgenyi

Brand Identity Designer | Development Communicator | Speaker. Fellow...

Favorites: 1 Retweets: 1



Peter Zarb
@zarbp002

Antimicrobial & ICU Pharmacist. Special interest: point-prevalence surveys(PPS)...

Favorites: 0 Retweets: 0



Sir_Hezz
@hezztum

God-Fearing || Computing and Digital Media Enthusiast || Living best and...

Favorites: 5 Retweets: 6



NPS MedicineWise
@NPSMedicineWise

Helping you make better decisions about medicines and medical tests. Independent...

Favorites: 5 Retweets: 3



HealthwatchBD
@HealthwatchBD

Healthwatch Barking & Dagenham is the new consumer champion for health and...

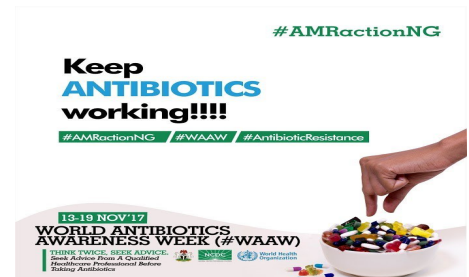
Favorites: 0 Retweets: 1



Kenneth Wameyo
@wameyokw

Kenya Veterinary Association, Vet Kenya Google Group, Veterinary Surgeon, BVM...

Favorites: 0 Retweets: 9



abiodun egwuenu
@bi_Odun

Epidemiologist| Antibiotic guardian| Fashion enthusiast| Caleb's wife| Mother

Favorites: 3 Retweets: 3