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ScotPublicHealth via @gmacscotland

#AntibioticResistance

#antibioticresistance



Overview

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ScotPublicHealth via @gmacscotland

#AntibioticResistance

#antibioticresistance




#antibioticresistance


2017-11-10 04:30hrs - 2017-11-11 09:55hrs


 Total tweets:
1.515


 Contributors:
1.212

 Total impressions:
32.503.968

 Tweets / Contributor:
1,25

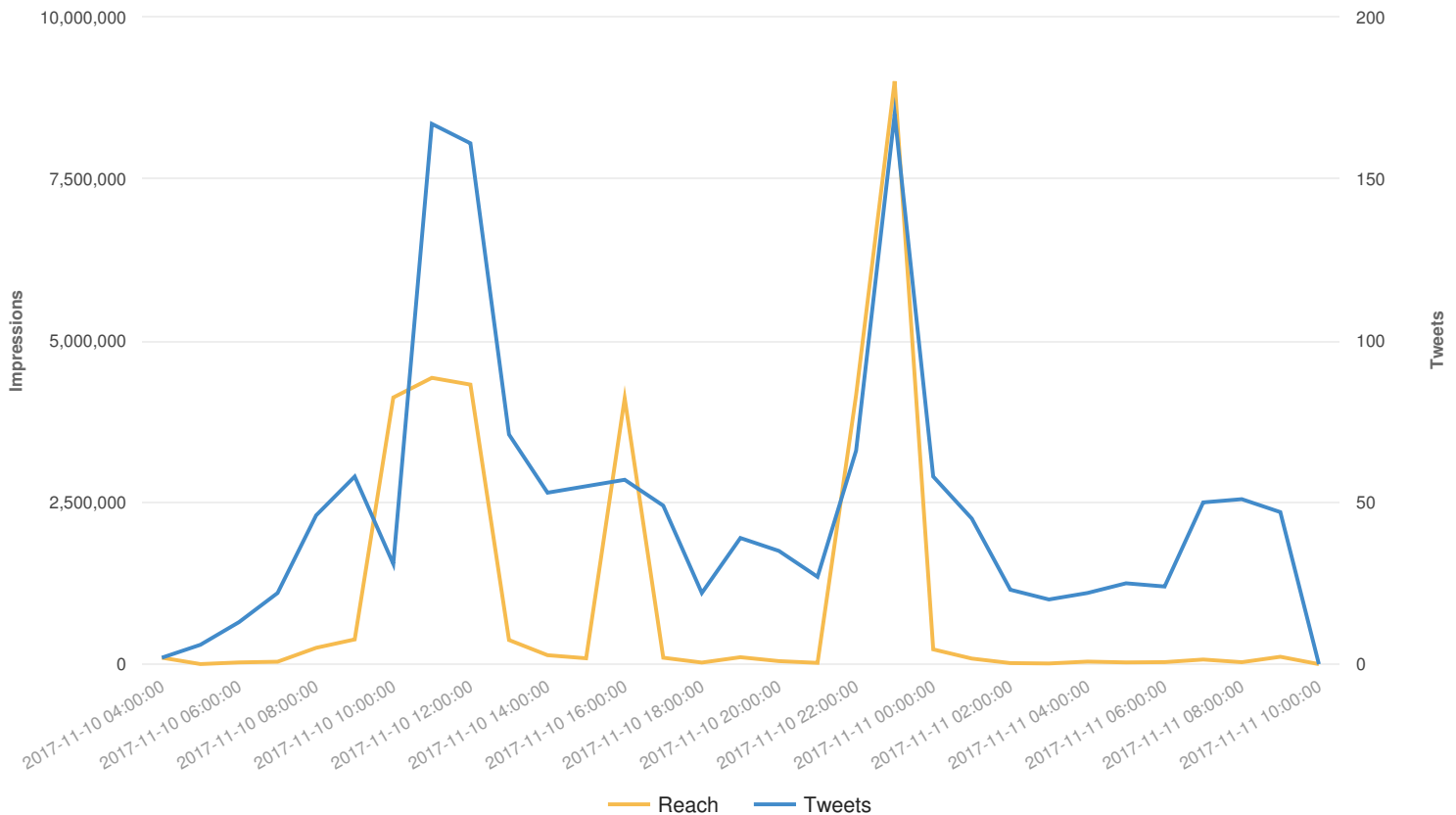
 Total audience:
7.539.814

 Measured time:
29h

 Impressions/Audience:
4,31

 Frequency:
51,49

Reach / Tweets



See online report

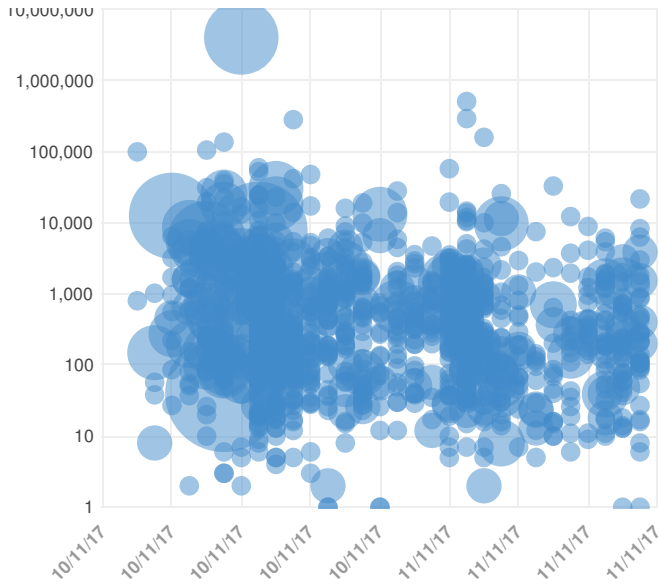
ScotPublicHealth via @gmacscotland

#AntibioticResistance

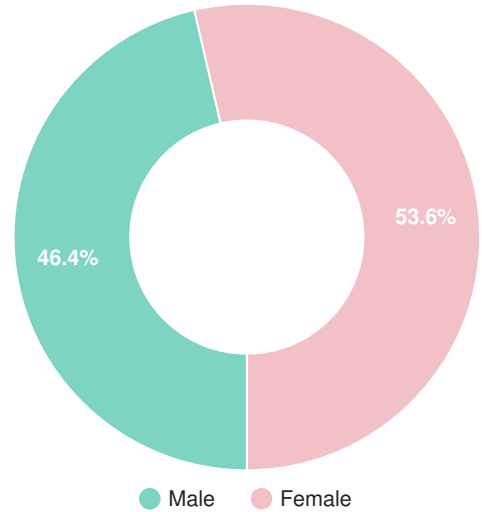
#antibioticresistance



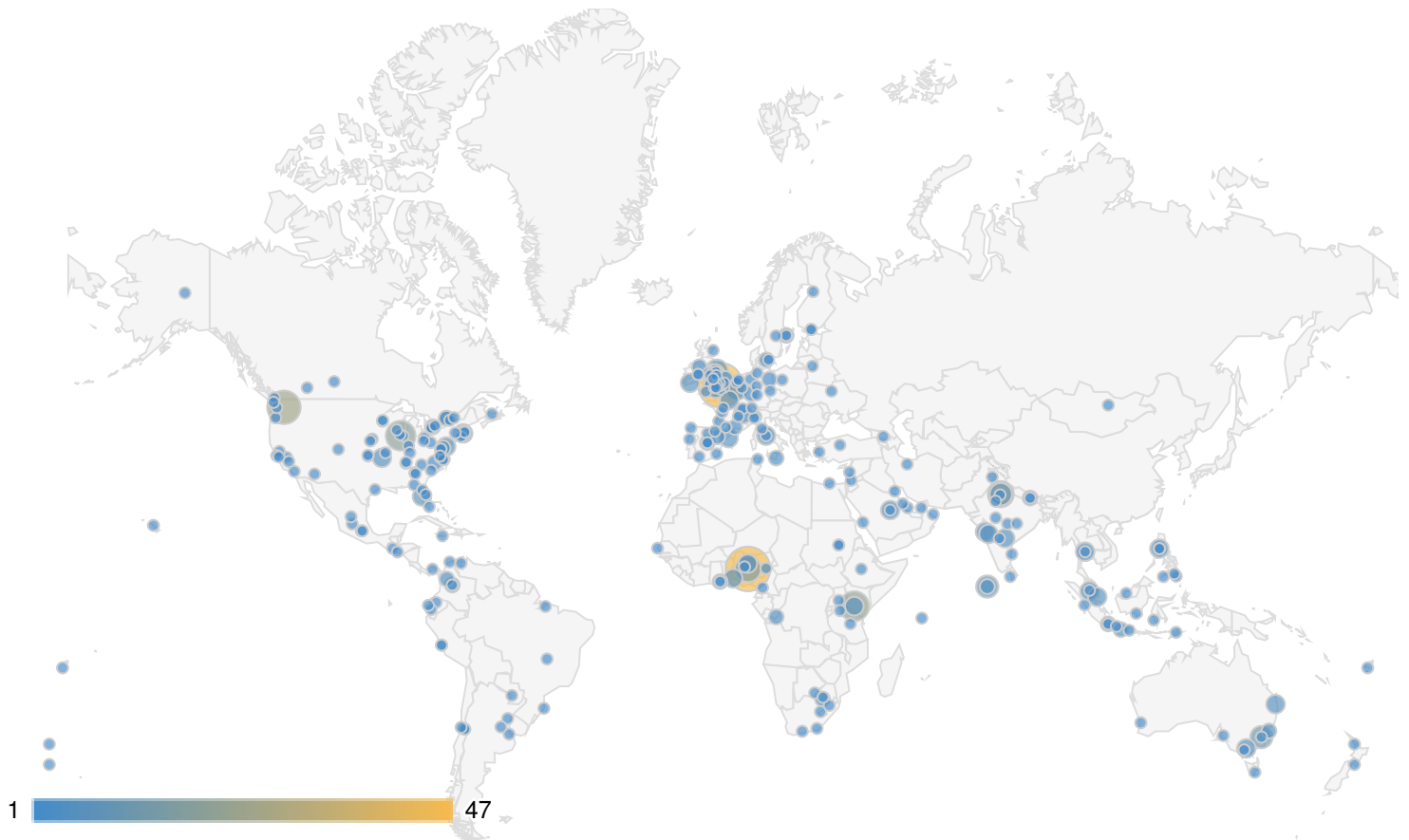
👍 Blob Graph



👤 Gender



🌍 Geolocation



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Top 10 users by keywords repeats



abiodun egwuenu
@bi_Odun

Epidemiologist| Antibiotic guardian| Fashion enthusiast| Caleb's wife| Mother

40

Followers

Following: **50** Repeats: **17** Favorites: **106**



WHO
@WHO

Official Twitter account of the World Health Organization, the United Nations' health agency

4.026.827

Followers

Following: **1.390** Repeats: **6** Favorites: **5.762**



Save Antibiotics
@saveantibiotics

Working to save antibiotics by supporting new drug innovation & responsible use in agriculture & health care. A @PewTrusts campaign.

13.165

Followers

Following: **1.685** Repeats: **4** Favorites: **1.266**



Don Johnston
@DonJohnstonLC

Don Johnston | Co-Founder @LimaCharlieNews Entrepreneur | U.S. Army Combat Veteran Nonpartisan | Your Feelings Reality

2.931

Followers

Following: **785** Repeats: **4** Favorites: **37.669**



Cochrane UK
@CochraneUK

Evidence-based healthcare #EBM Sharing #CochraneEvidence @OfficialNIHR funded. Tweets by Selena. Tweepchats @SarahChapman30. Supporting @Students4BE

30.444

Followers

Following: **9.224** Repeats: **4** Favorites: **4.911**



NCDC
@NCDCgov

The official Twitter account of the Nigeria Centre for Disease Control. visit: <https://t.co/khFCuEwKZZ> for more.

5.688

Followers

Following: **206** Repeats: **4** Favorites: **537**



Purefitblog.com
@purefitblog

PureFitBlog is your home for 360 degrees #Health and #fitness information. #PureFitBlog

1.223

Followers

Following: **444** Repeats: **4** Favorites: **244**



PublicHealth Society
@PhsSheffield

University of Sheffield Public Health Society. We aim to keep in touch with students, societies and local groups and keep up with public health issues.

107

Followers

Following: **87** Repeats: **4** Favorites: **1**



Sam
@drsamibrahim

Husband, proud father of 3 amazing girls, rural GP reg, runner & coffee lover. Opinions are my own & RT are not an endorsement. Read at your own risk.

652

Followers

Following: **653** Repeats: **4** Favorites: **2.376**



Singapore SLING
@nus_slings

Infectious diseases, epidemiology and social networks at Saw Swee Hock School of Public Health, National University of Singapore

194

Followers

Following: **157** Repeats: **3** Favorites: **193**

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Top 10 Tweets by RT's

- | | | |
|--|--|--|
| | <p>WHO
@WHO</p> <p>#AntibioticResistance is rising to dangerously high levels in all parts of the world and threatening our ability to...
https://t.co/r7rKbNeShH</p> | <p>2017-11-10 11:24:31</p> <p> 427</p> <p>Favorites: 342</p> |
| | <p>WHO
@WHO</p> <p>Infections affecting people –including pneumonia, tuberculosis, blood poisoning & gonorrhoea– are becoming harder,...
https://t.co/IBYS4Qc0Sr</p> | <p>2017-11-10 12:34:49</p> <p> 204</p> <p>Favorites: 166</p> |
| | <p>WHO
@WHO</p> <p>If we don't tackle #AntibioticResistance with strong, coordinated action, we will go back to a time when people fea...
https://t.co/lASayjqFRt</p> | <p>2017-11-10 23:16:15</p> <p> 191</p> <p>Favorites: 175</p> |
| | <p>WHO
@WHO</p> <p>"#AntibioticResistance is a global crisis that we cannot ignore"– @DrTedros https://t.co/Lu7ipXrYda https://t.co/rJs4ob325h</p> | <p>2017-11-10 22:38:39</p> <p> 163</p> <p>Favorites: 147</p> |
| | <p>WHO
@WHO</p> <p>WHO, @FAONews & @OIEAnimalHealth are together calling for responsible use of antibiotics in humans & animals to red...
https://t.co/rG6NiPyULF</p> | <p>2017-11-10 10:12:00</p> <p> 163</p> <p>Favorites: 163</p> |
| | <p>WHO
@WHO</p> <p>WHO, @FAONews & @OIEAnimalHealth are working together in a #OneHealth approach to reduce the emergence and spread o...
https://t.co/MXvUczEdeF</p> | <p>2017-11-10 16:00:30</p> <p> 102</p> <p>Favorites: 108</p> |
| | <p>NCDC
@NCDCgov</p> <p>ANTIBIOTICS are not effective against coughs, colds, flu and most sore throats. Most coughs, colds and most sore th...
https://t.co/tXwhbFXYu9</p> | <p>2017-11-10 14:17:46</p> <p> 81</p> <p>Favorites: 39</p> |
| | <p>WHO Western Pacific
@WHOWPRO</p> <p>Washing your hands regularly helps prevent #AntibioticResistance by stopping infection before it starts Learn t...
https://t.co/eSO0UIQtv</p> | <p>2017-11-10 07:38:37</p> <p> 43</p> <p>Favorites: 40</p> |
| | <p>NCDC
@NCDCgov</p> <p>Remember, if you are feeling unwell, ANTIBIOTICS aren't always needed. #AMRactionNG #WAAW2017 #AntibioticResistance
https://t.co/m5PkeUTlwl</p> | <p>2017-11-10 12:37:27</p> <p> 26</p> <p>Favorites: 18</p> |
| | <p>Cochrane UK
@CochraneUK</p> <p>Next week (13-19 November) is World Antibiotic Awareness Week, tackling #AntibioticResistance. We'll be sharing...
https://t.co/XgkU2W52Wf</p> | <p>2017-11-10 17:00:16</p> <p> 24</p> <p>Favorites: 25</p> |

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#AntibioticResistance

#antibioticresistance



Influence

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#antibioticresistance

2017-11-10 04:30hrs - 2017-11-11 09:55hrs

 Total tweets:

1.515

 Contributors:

1.212

 Average contributor followers:

6220,99

 Contributor follower median:

294,00

 Total audience:

7.539.814

 Measured time:

29h

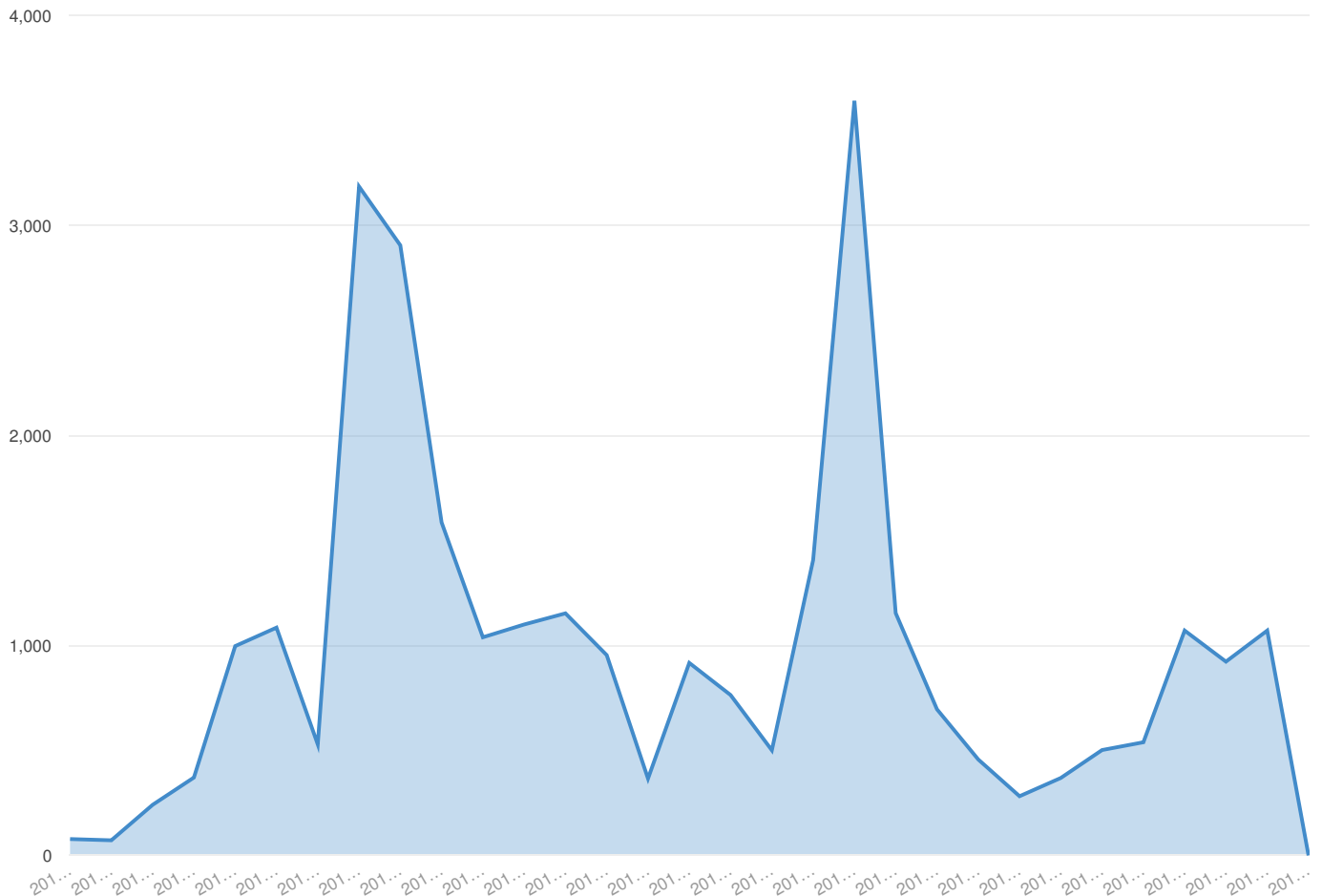
 Average contributor following:

867,22

 Contributor following median:

345,50

Aggregated influence score evolution

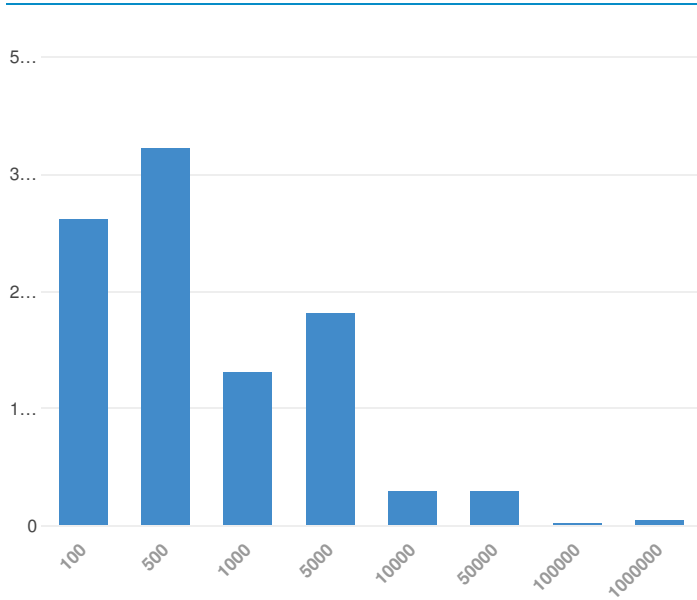


#AntibioticResistance

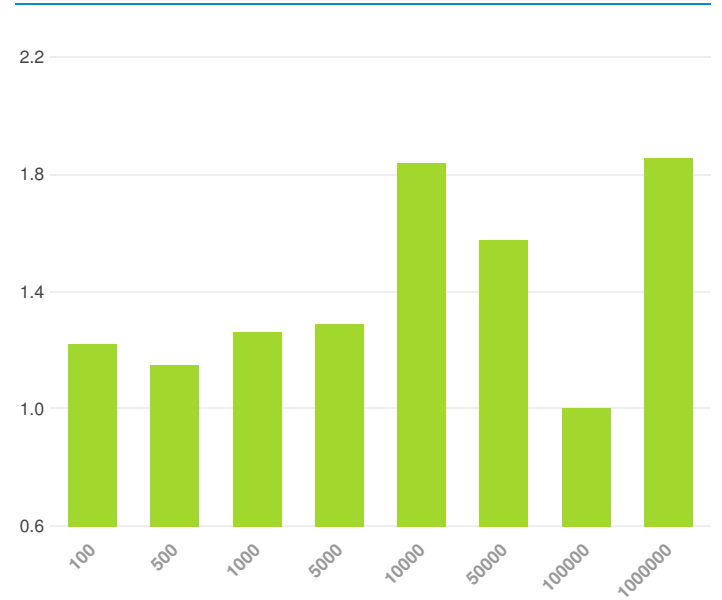
#antibioticresistance



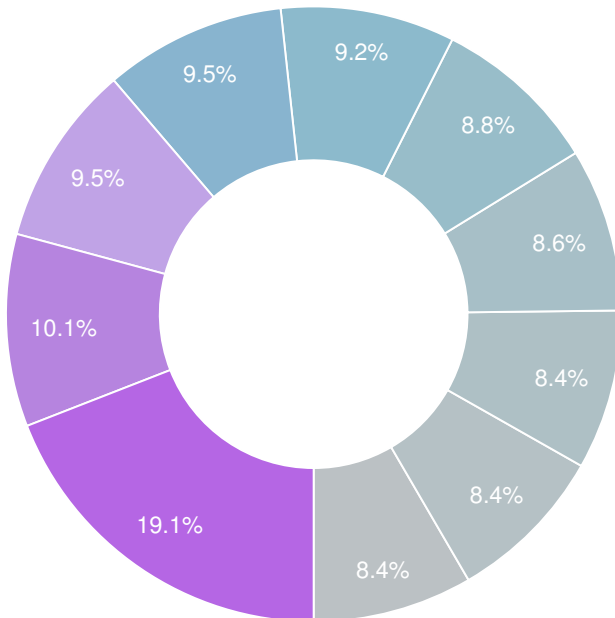
Total users by follower



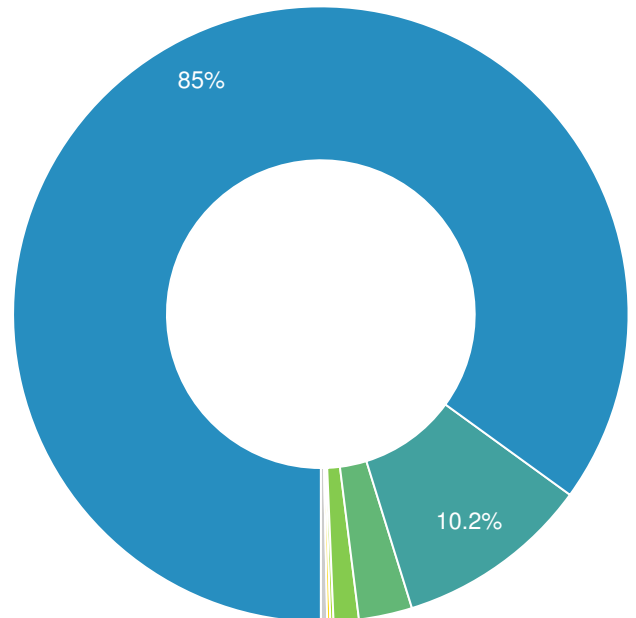
Average repetitions per contributor



Top contributors by influence



Repetitions / users



#AntibioticResistance

#antibioticresistance



Content











ScotPublicHealth via @gmacscotland

#AntibioticResistance

#antibioticresistance



Top 10 influencers by influence score

	<p>WHO @WHO</p> <p>Official Twitter account of the World Health Organization, the United Nations' health agency</p> <p>Following: 1.390 Followers: 4.026.827 Repeats: 6 Favorites: 5.762</p>	<p>100 Influence score</p>	<p>100 Keyword score</p>
	<p>NICE @NICEcomms</p> <p>Official feed of NICE - National Institute for Health and Care Excellence. We produce evidence-based health and social care guidance. Tweets by the comms team.</p> <p>Following: 966 Followers: 135.955 Repeats: 1 Favorites: 295</p>	<p>53 Influence score</p>	<p>27 Keyword score</p>
	<p>FAO Knowledge @FAOKnowledge</p> <p>Stay in touch for latest documents, presentations, videos, news and events, etc. from Food & Agriculture Organization of United Nations (#unfao).</p> <p>Following: 20.652 Followers: 105.103 Repeats: 1 Favorites: 2.768</p>	<p>50 Influence score</p>	<p>25 Keyword score</p>
	<p>NextBillion @NextBillion</p> <p>Exploring the connection between development and enterprise through analysis, news, jobs and events. Follow our sister sites @NextBillionHC @NextBillionFI</p> <p>Following: 12.045 Followers: 99.168 Repeats: 1 Favorites: 1.330</p>	<p>50 Influence score</p>	<p>25 Keyword score</p>
	<p>@EbolaAlert @EpidAlert</p> <p>Applying Ebola response experience to malaria, Lassa fever, diarrhea diseases and polio prevention. Using @AlertClinic for Risk Communications & Surveillance.</p> <p>Following: 1.751 Followers: 59.235 Repeats: 1 Favorites: 910</p>	<p>48 Influence score</p>	<p>24 Keyword score</p>
	<p>CIHR @CIHR_IRSC</p> <p>Canadian Institutes of Health Research Terms and Conditions: http://t.co/tSBkTEA6CE En français: @IRSC_CIHR</p> <p>Following: 1.407 Followers: 41.599 Repeats: 1 Favorites: 389</p>	<p>46 Influence score</p>	<p>23 Keyword score</p>
	<p>FarmingUK @FarmingUK</p> <p>Leading farming website. Latest agricultural, countryside & environmental news from UK. Internet's largest country show listings #BuyBritish</p> <p>Following: 421 Followers: 31.146 Repeats: 1 Favorites: 1.870</p>	<p>45 Influence score</p>	<p>22 Keyword score</p>
	<p>Cochrane UK @CochraneUK</p> <p>Evidence-based healthcare #EBM Sharing #CochraneEvidence @OfficialNIHR funded. Tweets by Selena. Tweetchats @SarahChapman30. Supporting @Students4BE</p> <p>Following: 9.224 Followers: 30.442 Repeats: 4 Favorites: 4.911</p>	<p>44 Influence score</p>	<p>35 Keyword score</p>
	<p>GrrlScientist @GrrlScientist</p> <p>evolutionary ecologist & ornithologist, writes about science for @Forbes @EvoInstitute @BirdNoteRadio. Formerly @Guardian. TinyLetter https://t.co/aaalKnPMrj</p> <p>Following: 627 Followers: 24.356 Repeats: 1 Favorites: 998</p>	<p>44 Influence score</p>	<p>22 Keyword score</p>
	<p>Nili Majumder @NiliMajumder</p> <p>Advocacy 4 Global Fund for Women's initiatives-Women Empowerment, Gender Equality. Spreading the messages of UN & UNVolunteering initiatives. Former VSO vol.</p> <p>Following: 3.919 Followers: 26.107 Repeats: 1 Favorites: 399.007</p>	<p>44 Influence score</p>	<p>22 Keyword score</p>

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2017-11-10 04:30hrs - 2017-11-11 09:55hrs

 Total tweets:

1.515

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1.212

 Original tweets:

265

 RTs:

1222,00

 Total audience:

7.539.814

 Measured time:

29h

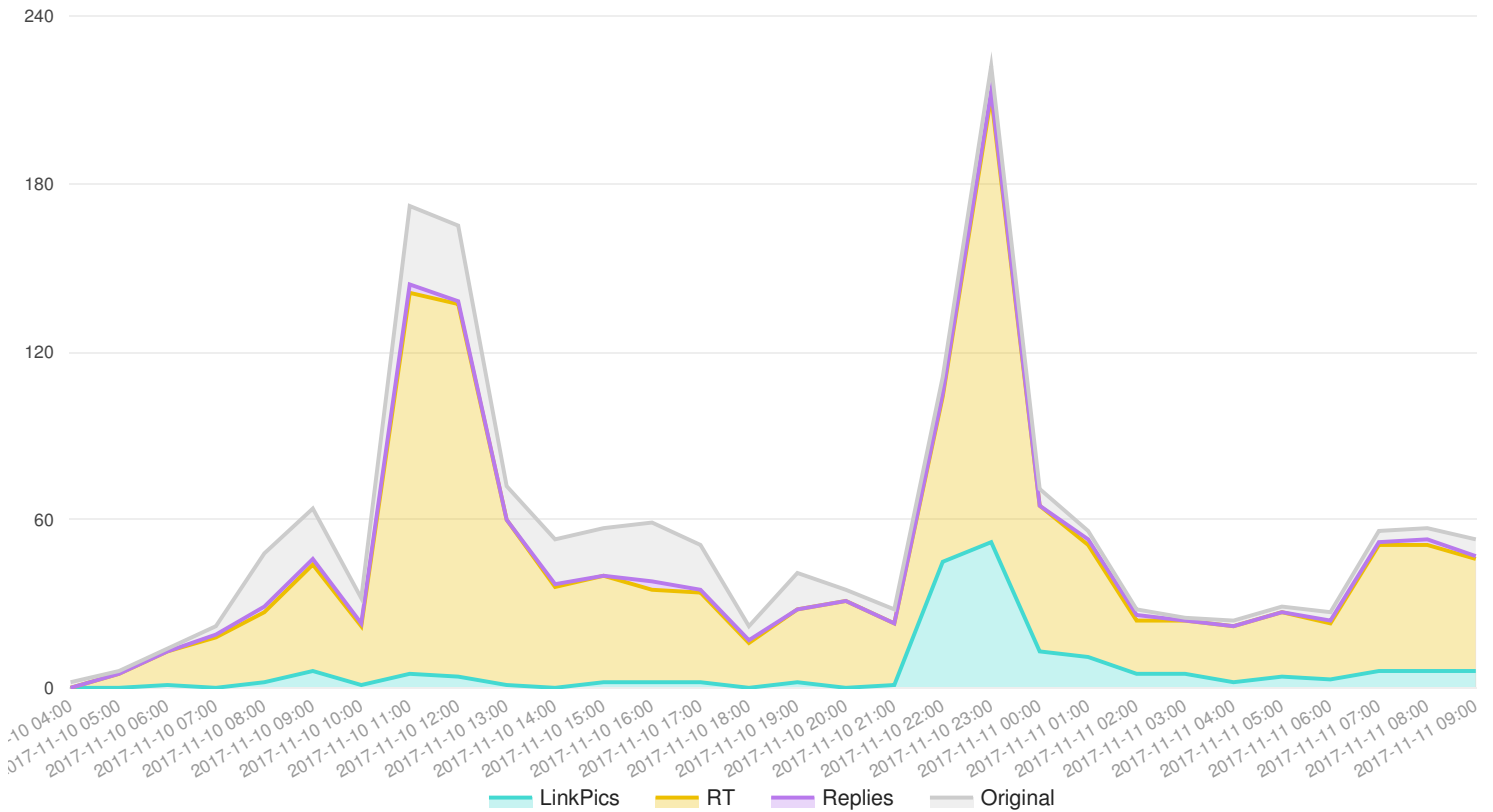
 Replies:

28,00

 Images and links:

187,00

Type of activity timeline



See online report

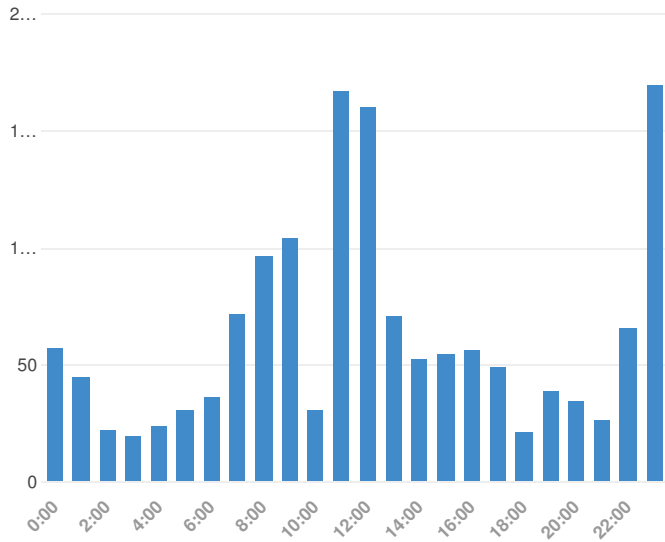
ScotPublicHealth via @gmacscotland

#AntibioticResistance

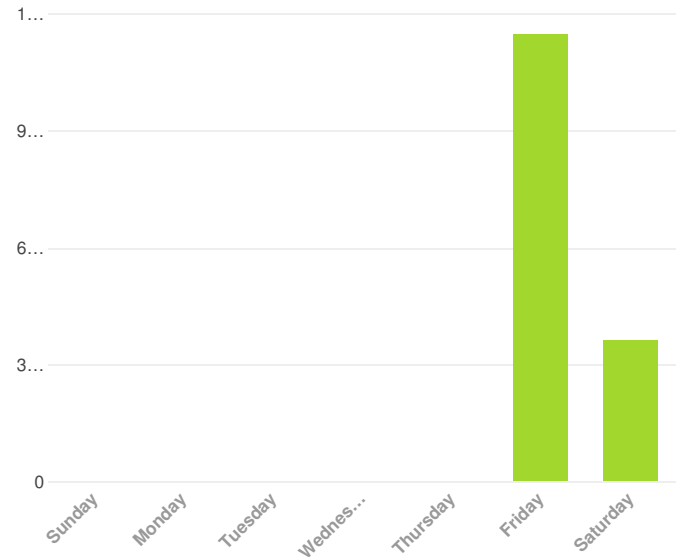
#antibioticresistance



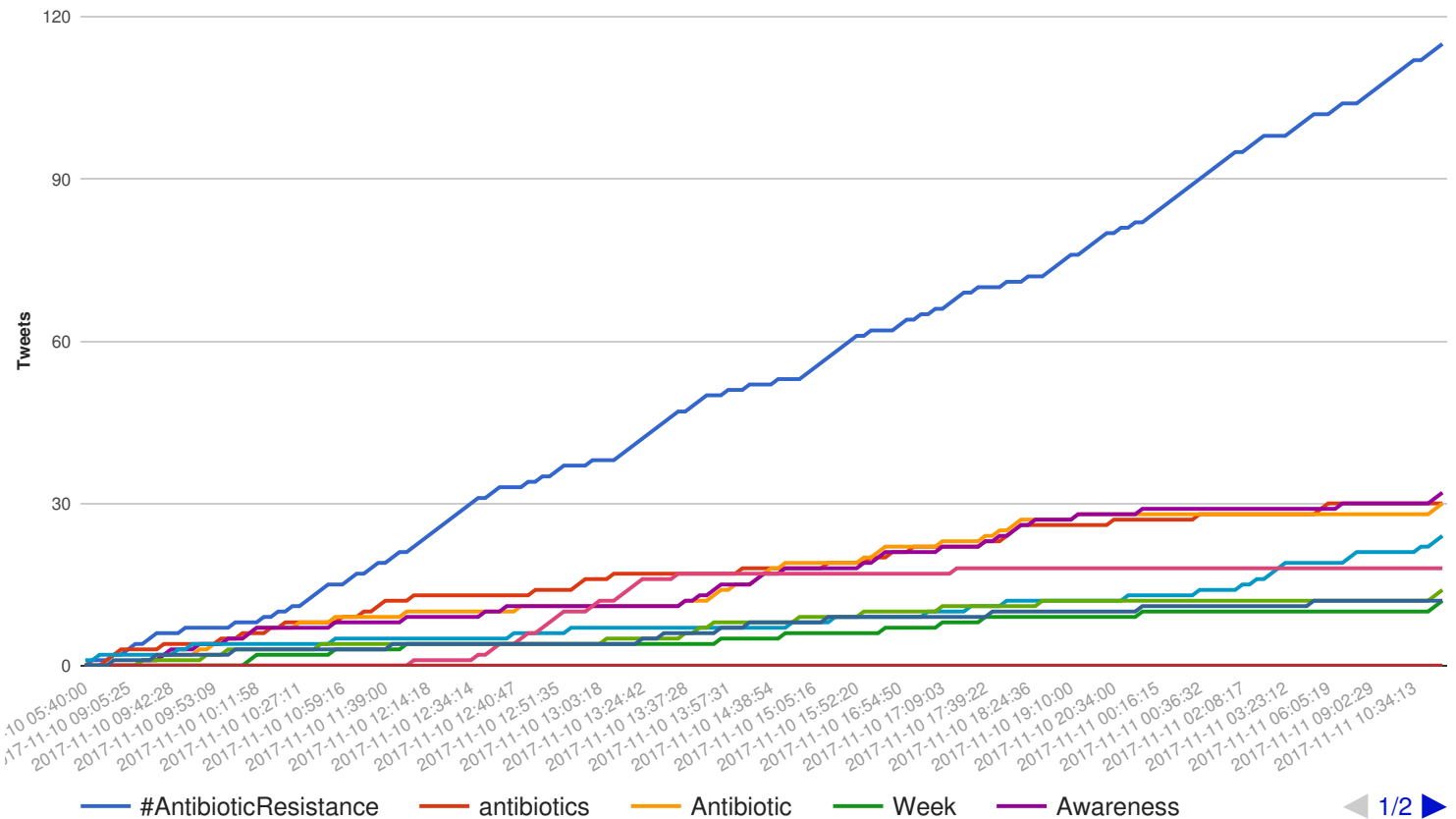
🕒 Best hour of the day



📅 Best day of the week



🔄 Aggregated key repeats



#AntibioticResistance

#antibioticresistance



Top 10 words

antibiotics	54
Antibiotic	53
Week	47
Awareness	43
@WHO	28
#AMRactionNG	22
Nov	22
&	21
#AMR	20
#WAAW	19

Top 10 hashtag

#AntibioticResistance	1319
#AMRactionNG	108
#WAAW2017	106
#antibioticresistance	90
#WAAW	63
#CochraneEvidence	59
#AMR	53
#antibiotics	31
#StopSuperbugs	30
#EAAD	29

Embebed links

http://bit.ly/2hghRBY	152
http://antibioticguardian.com/twitter-chats-waaw-...	19
http://microb.io/2z81sdM	12
https://twitter.com/WHO/status/92868057238121...	9
http://pew.org/2iHHUIM	7
http://bit.ly/2mdCDaq	6
http://bit.ly/2yR0jo3	5
https://www.nice.org.uk/about/what-we-do/our-pr...	5
https://twitter.com/VeganChatRoom/status/92907...	4
http://www.lavanguardia.com/ciencia/20171027/4...	3

\$ Top 10 symbols

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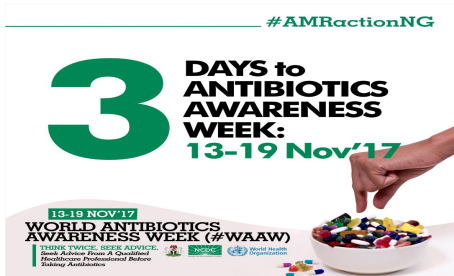
ScotPublicHealth via @gmacscotland

#AntibioticResistance

#antibioticresistance



Top images



@Ducit_Blue

To be a leading solutions provider in the Health care industry making quality...

Favorites: 1 Retweets: 3



Mario Tristan @mtristan1

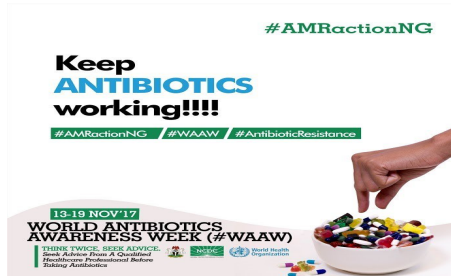
Favorites: 0 Retweets: 0



Sam @drsamibrahim

Husband, proud father of 3 amazing girls, rural GP reg, runner & coffee lover...

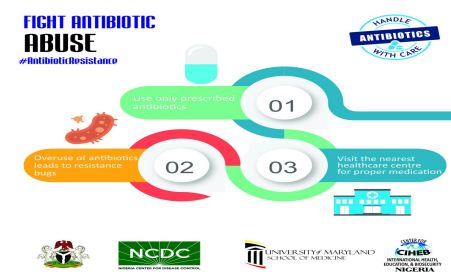
Favorites: 2 Retweets: 1



abiodun egwuenu @bi_Odun

Epidemiologist| Antibiotic guardian| Fashion enthusiast| Caleb's wife| Mother

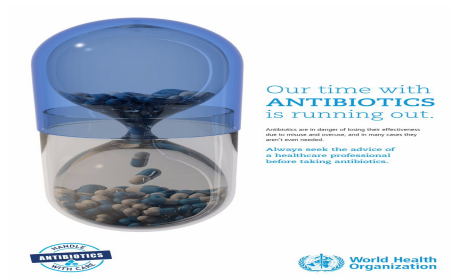
Favorites: 3 Retweets: 3



CIHEB Nigeria @CIHEB_Nigeria

CIHEB Nigeria is a mission driven leader in research & program implementation...

Favorites: 0 Retweets: 2



WHO @WHO

Official Twitter account of the World Health Organization, the United Nations'...

Favorites: 147 Retweets: 163



Animal Surveillance @savsnet

SAVSNET is a national surveillance network for diseases of pet animals developed in...

Favorites: 0 Retweets: 1



CIHEB Nigeria @CIHEB_Nigeria

CIHEB Nigeria is a mission driven leader in research & program implementation...

Favorites: 0 Retweets: 0



Gabrielle O' Neill @C_ONeill10

RGN, Health Development Specialist. Gaelic football, Camogie supporting ...

Favorites: 1 Retweets: 1