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ScotPublicHealth via @gmacscotland

#AntibioticGuardian

#antibioticguardian



Overview

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ScotPublicHealth via @gmacscotland

#AntibioticGuardian

#antibioticguardian



#antibioticguardian

2017-11-01 06:38hrs - 2017-11-11 09:12hrs

 Total tweets:

1.398

 Contributors:

531

 Total impressions:

4.437.478

 Tweets / Contributor:

2,63

 Total audience:

3.064.665

 Measured time:

243h

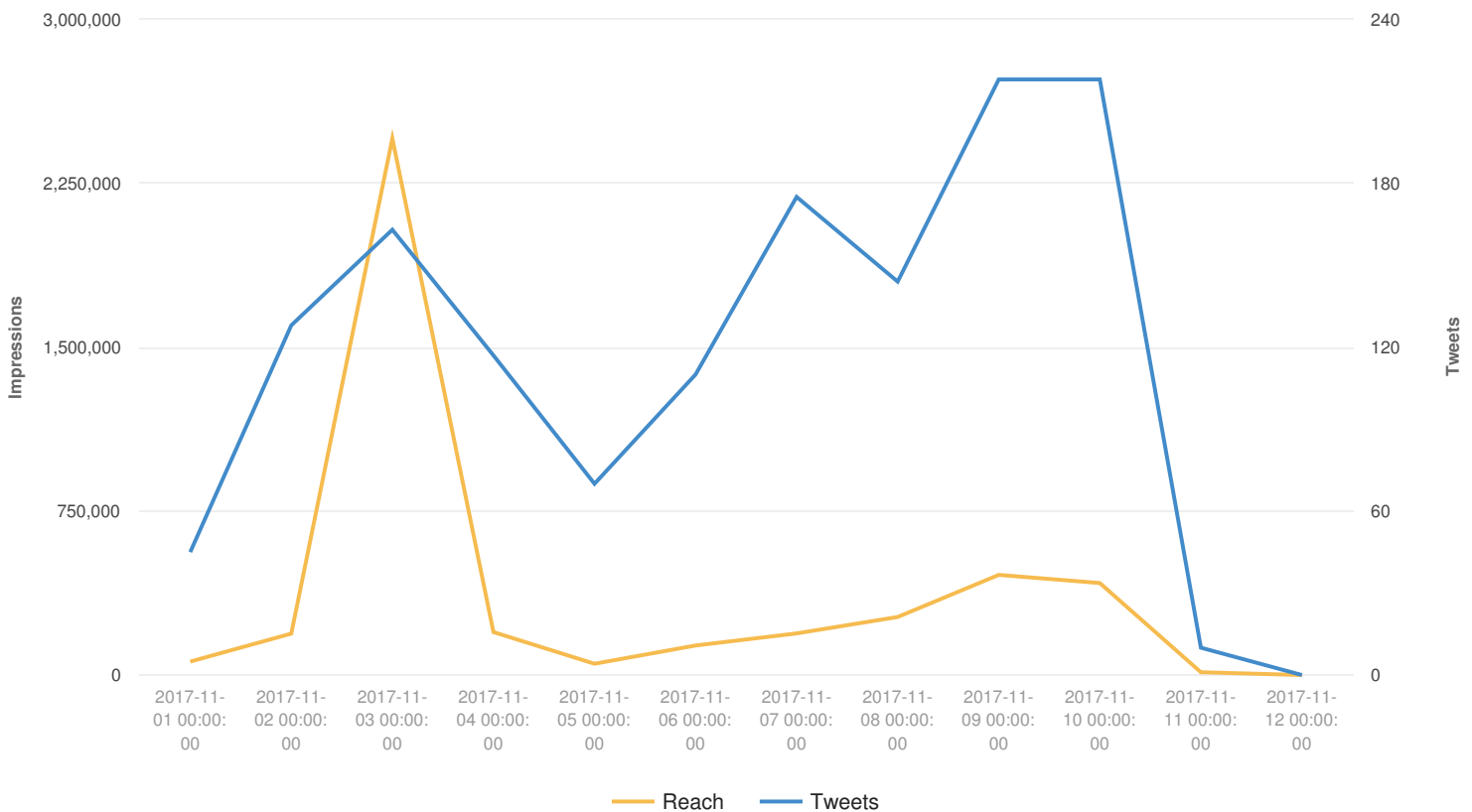
 Impressions/Audience:

1,45

 Frequency:

5,76

Reach / Tweets



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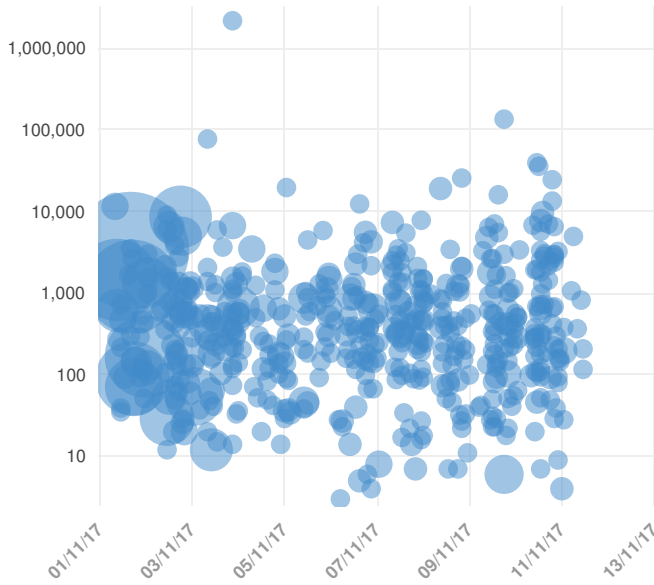
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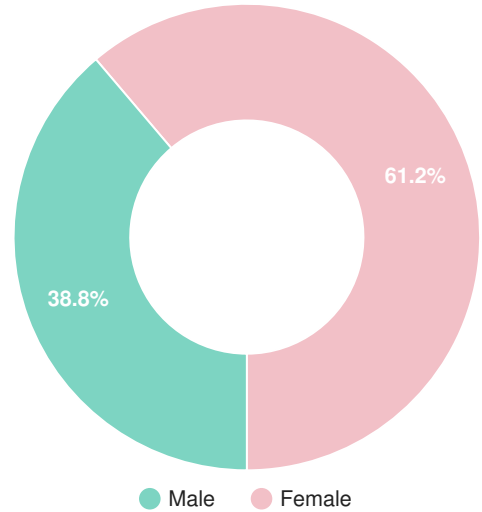
#antibioticguardian



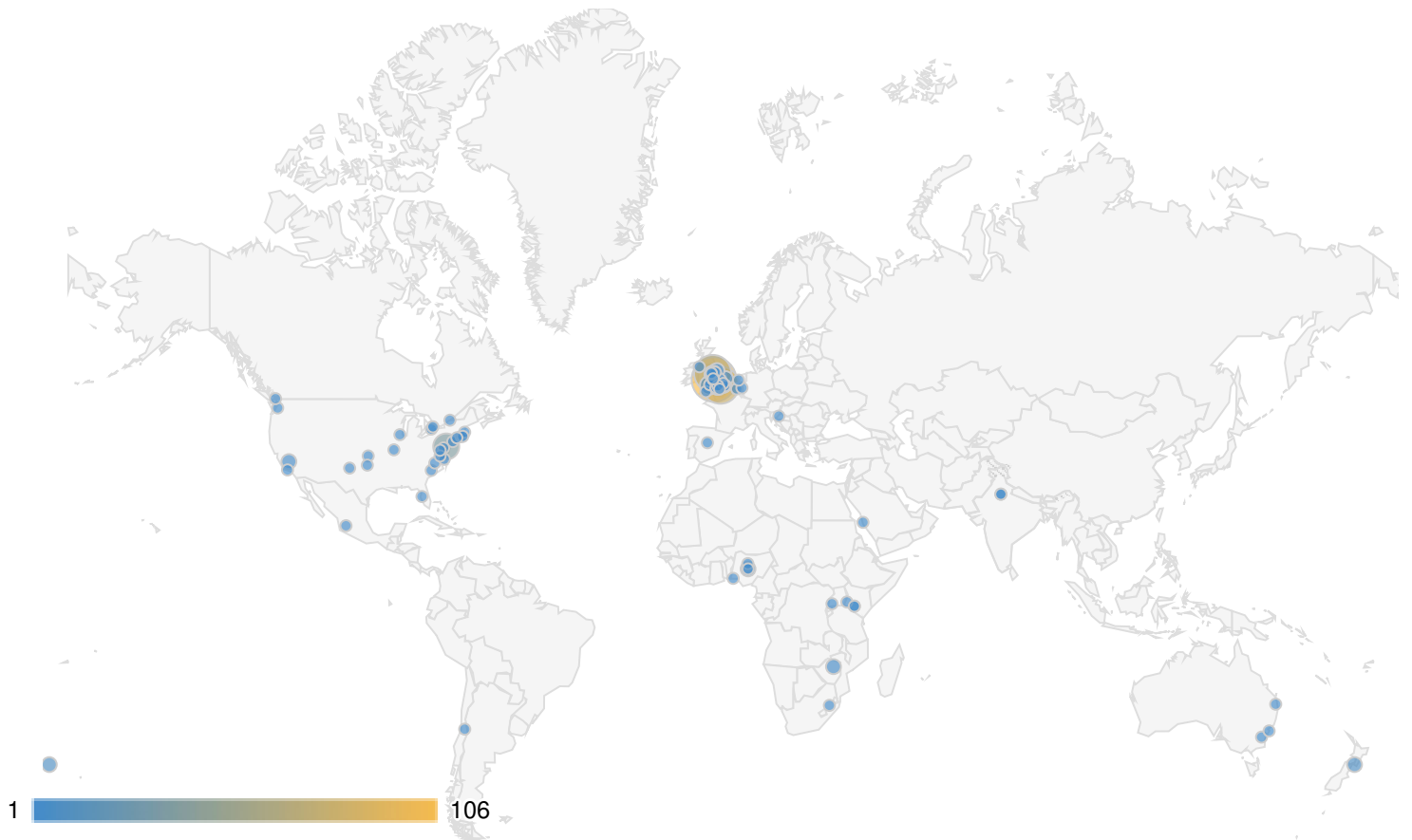
👍 Blob Graph



👤 Gender



🌍 Geolocation



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Top 10 users by keywords repeats

	Elizabeth Beech @elizbeech Pharmacist NHS Bath and North East Somerset CCG; National HAI & AMR Project Lead NHS Improvement; #Antibioticguardian; Q community; RPS; All views my own.	1.447 Followers	Following: 595 Repeats: 61 Favorites: 3.729
	Diane Ashiru, PhD @DrDianeAshiru Lead Pharmacist AMR programme; @PHE_UK. Dep Chair #ESPAUR, Chair #Antibioticguardian. Mum. FRPharmS. FFRPS #RPSPublicHealthPharmacist #AGCStudents Views mine	3.308 Followers	Following: 1.755 Repeats: 57 Favorites: 10.750
	L3MICROAAW2017 @UoGAAW2017 Twitter page for 2017 Antibiotics awarenesses. Account manages by R. Newton L3 microbiology student @UofGlasgow	29 Followers	Following: 93 Repeats: 27 Favorites: 53
	Abid Hussain @MicrobLog_me_uk Medical Microbiologist, currently Director of Infection Prevention & Control @heartofengland #DIPC. **ALL TWEETS MY OWN**	1.196 Followers	Following: 673 Repeats: 25 Favorites: 230
	Jane Codd @codd_jane Jane Codd Deputy lead infection prevention and control nurse Heart of England NHS foundation trust	166 Followers	Following: 183 Repeats: 22 Favorites: 488
	Aditya @AdkAggarwal Pharmacist @NHSGradScheme Policy & Strategy @NHSEngland PRO @theamrproject #digitalhealth #tech #coffee #genomic #whiskey #MUFC All views my own	1.332 Followers	Following: 1.085 Repeats: 15 Favorites: 4.133
	Nadia Akhtar @NadiaAkhtar50 Pharmacist at HEFT	6 Followers	Following: 8 Repeats: 11 Favorites: 1
	Roger Harrison @roger_manc #publichealth #distancelearning #openeducation #antibioticresistance #antibioticguardian #socialresponsibility. #mph	419 Followers	Following: 829 Repeats: 11 Favorites: 1.663
	Rashmeet Bhogal @bhogal_pathogen	90 Followers	Following: 56 Repeats: 9 Favorites: 130
	Dai John @johndn Academic pharmacist, helping others in/outside university/pharmacy. Tweets on Cardiff, medicines, health, education & random stuff/ nonsense Personal view	862 Followers	Following: 673 Repeats: 7 Favorites: 316

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Top 10 Tweets by RT's

- | | | |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|
|  | Mark Gilchrist
@MGilchrist123
Great to see this up just outside my local tube station & great to see #AMR public campaign - got my attention!...
https://t.co/CY7mCZkfEP | 2017-11-08 22:14:36
26
Favorites: 70 |
|  | Diane Ashiru, PhD
@DrDianeAshiru
@PHE_uk the 50,000 milestone achieved! 50,000 #AntibioticGuardian pledges to help tackle #AntibioticResistance...
https://t.co/yPZpui6WYb | 2017-11-02 08:47:40
24
Favorites: 29 |
|  | Twibbon
@twibbon
Taking antibiotics when you don't need them puts you and your family at risk. Become an #AntibioticGuardian today -
https://t.co/TJr11z1UyG | 2017-11-03 19:00:36
22
Favorites: 36 |
|  | Aditya
@AdkAggarwal
#AMR is the single greatest threat to modern medicine. If it is not tackled immediately, it can send us back to the...
https://t.co/Au4oMAXjMe | 2017-11-09 18:02:56
18
Favorites: 17 |
|  | CPPE
@cppeengland
Have you pledged to become an #AntibioticGuardian? At CPPE we have all made the pledge to raise awareness and keep...
https://t.co/oeXH3UI8In | 2017-11-08 12:30:26
17
Favorites: 22 |
|  | PublicHealthEngland
@PHE_uk
Members of our AMR Programme Board met today - have you pledged to be an #AntibioticGuardian to help keep antibioti...
https://t.co/WmNXl5qcNM | 2017-11-09 16:50:27
15
Favorites: 44 |
|  | Diane Ashiru, PhD
@DrDianeAshiru
1st batch of #AntibioticGuardian lanyards & badges in post to those who have registered planned activities...
https://t.co/asmcpzzGHu | 2017-11-07 19:44:26
14
Favorites: 37 |
|  | Diane Ashiru, PhD
@DrDianeAshiru
Published: Letters from all Chief Prof Officers; #improveIPC director, HEE & PHE CEs for #EAAD #AntibioticGuardian...
https://t.co/iTEDF1sFgS | 2017-11-04 06:28:03
14
Favorites: 16 |
|  | Kathy McLean
@KathyMcLean13
I have pledged to be an #AntibioticGuardian to #KeepAntibioticsWorking. Our actions protect #antibiotics. Join me at https://t.co/S464HVXNxD | 2017-11-06 23:16:00
13
Favorites: 17 |
|  | Noel Scanlon
@ScanlonNoel
Antibiotics save lives don't waste them @CDDFTNHS I have pledged to my bit have you? #Antibioticguardian... https://t.co/otPKfotYEF | 2017-11-07 13:01:36
13
Favorites: 13 |

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Influence

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2017-11-01 06:38hrs - 2017-11-11 09:12hrs

 Total tweets:

1.398

 Contributors:

531

 Average contributor followers:

5771,50

 Contributor follower median:

352,00

 Total audience:

3.064.665

 Measured time:

243h

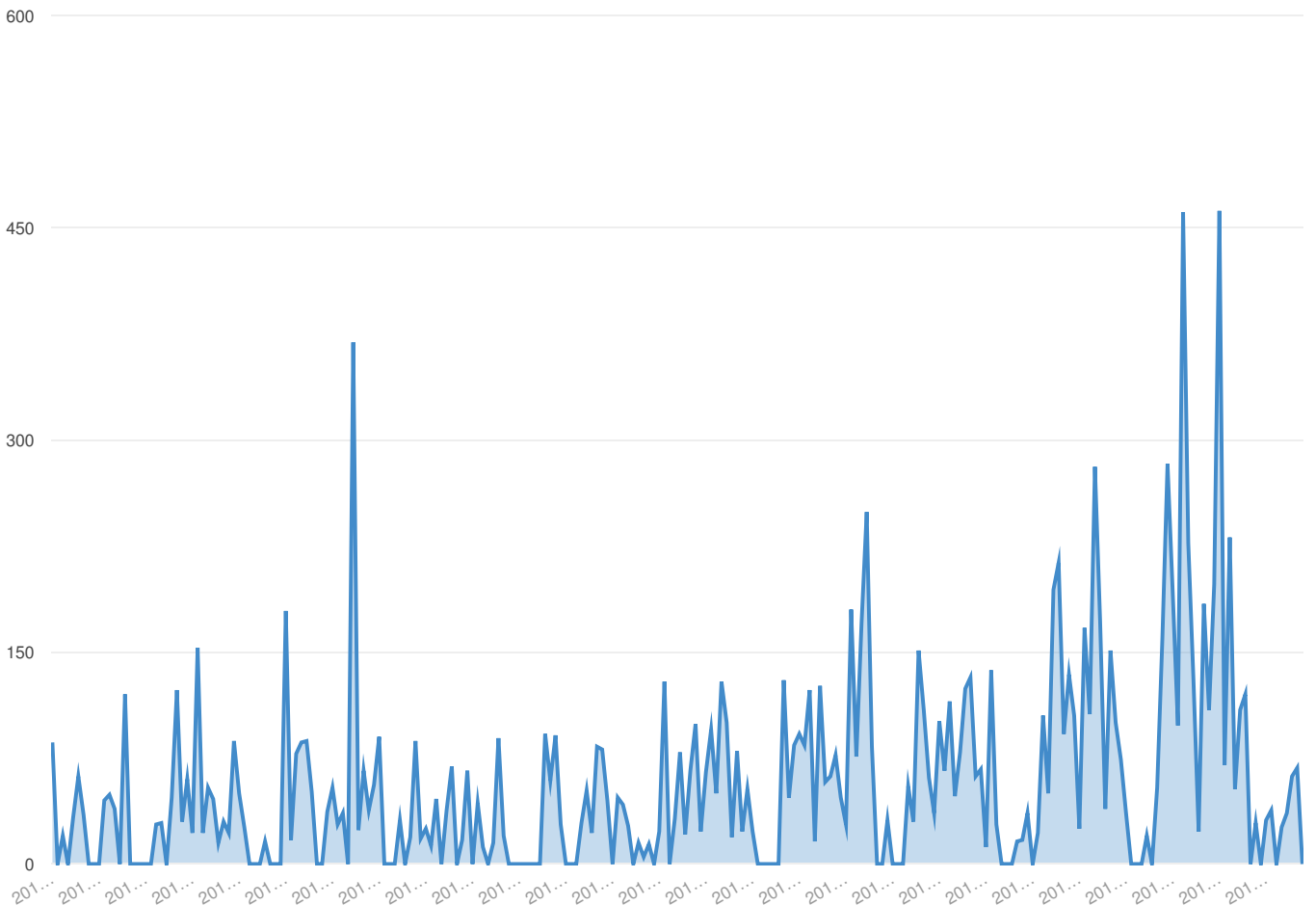
 Average contributor following:

845,82

 Contributor following median:

367,00

Aggregated influence score evolution

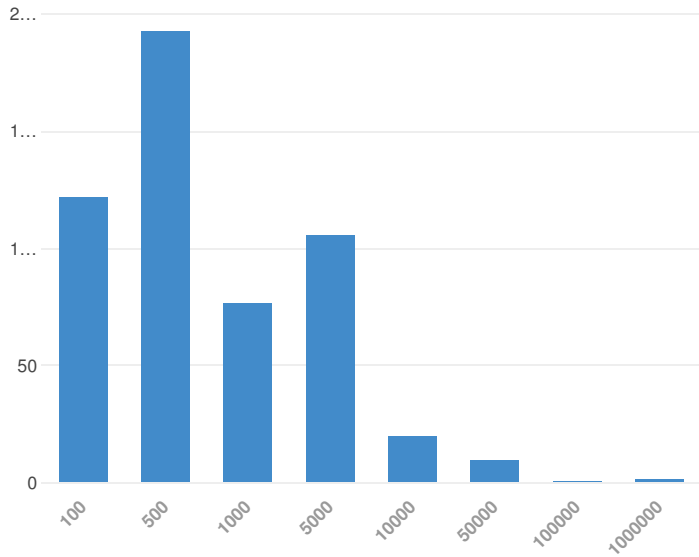


#AntibioticGuardian

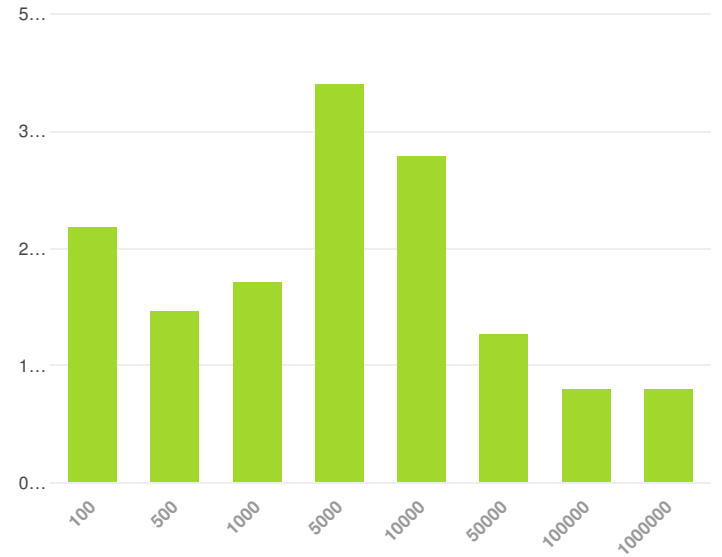
#antibioticguardian



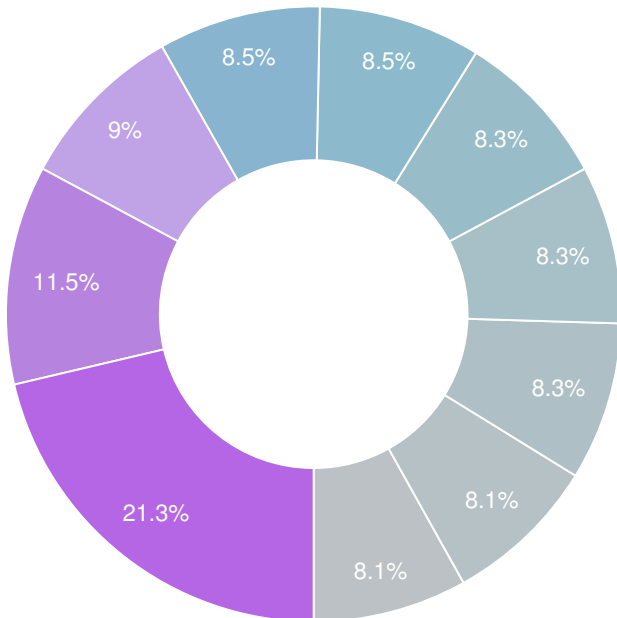
Bar chart icon Total users by follower



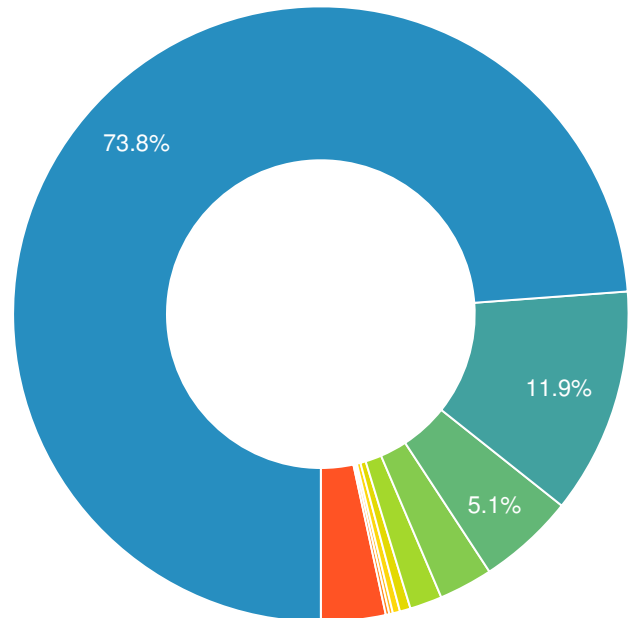
Bar chart icon Average repetitions per contributor



Trophy icon Top contributors by influence



Refresh icon Repetitions / users



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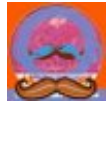








Content

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 #antibioticguardian



 **Top 10 influencers by influence score**

	<p>Twibbon @twibbon</p> <p>A Twibbon campaign is your very own microsite where users can support your cause, brand or organisation in a variety of ways.</p> <p>Following: 3 Followers: 2.169.280 Repeats: 1 Favorites: 432</p>	<p>100 Influence score</p> <p>43 Keyword score</p>
	<p>PublicHealthEngland @PHE_uk</p> <p>Official feed of Public Health England (PHE) providing regular news updates on the work of the organisation.</p> <p>Following: 593 Followers: 134.999 Repeats: 1 Favorites: 310</p>	<p>54 Influence score</p> <p>23 Keyword score</p>
	<p>Pietro @Smileao_</p> <p>E aí, tudo bem?_ Desejo que sim! @FenixSDV</p> <p>Following: 13.530 Followers: 12.350 Repeats: 1 Favorites: 5.492</p>	<p>42 Influence score</p> <p>18 Keyword score</p>
	<p>NHS Southwark CCG @NHSSouthwarkCCG</p> <p>NHS Southwark Clinical Commissioning Group - The best possible health outcomes for Southwark people. This account is monitored from 9am to 5pm Monday to Friday.</p> <p>Following: 512 Followers: 6.994 Repeats: 1 Favorites: 300</p>	<p>40 Influence score</p> <p>17 Keyword score</p>
	<p>NHS Oldham CCG @oldhamccg</p> <p>NHS Oldham Clinical Commissioning Group</p> <p>Following: 724 Followers: 7.023 Repeats: 1 Favorites: 1.233</p>	<p>40 Influence score</p> <p>17 Keyword score</p>
	<p>NHS West Kent CCG @NHSWestKentCCG</p> <p>NHS West Kent Clinical Commissioning Group (CCG) is a body of GPs and other healthcare professionals, responsible for commissioning healthcare across West Kent.</p> <p>Following: 510 Followers: 6.516 Repeats: 1 Favorites: 8</p>	<p>39 Influence score</p> <p>17 Keyword score</p>
	<p>CPPE @cppeengland</p> <p>The Centre for Pharmacy Postgraduate Education offers CPD opportunities for the NHS pharmacy workforce in England. E:info@cppe.ac.uk T:0161 778 4000</p> <p>Following: 858 Followers: 6.481 Repeats: 5 Favorites: 2.755</p>	<p>39 Influence score</p> <p>21 Keyword score</p>
	<p>Alex Gates @dr_alex_gates</p> <p>Doctor General Practice Campaigner enthusiastic placard maker cat waiter views own believe in our NHS & Labour values</p> <p>Following: 3.441 Followers: 5.929 Repeats: 1 Favorites: 26.392</p>	<p>39 Influence score</p> <p>17 Keyword score</p>
	<p>Joanne Bosanquet MBE @MrsBosanquet</p> <p>Deputy Chief Nurse, @PHE_UK Queen's Nurse. @FNightingaleF Scholar. Visiting Prof @UniSurreyFHMS Views mine. "No seat at the table? Bring your chair!"</p> <p>Following: 5.374 Followers: 4.966 Repeats: 5 Favorites: 15.311</p>	<p>38 Influence score</p> <p>21 Keyword score</p>
	<p>Dr. Shefalii Hindu @imShraddhak</p> <p> Medical Student Be strong. Stay positive. Make them wonder how you're still smiling Peace Activist motivational tweets in likes Rts nt endorsements</p> <p>Following: 127 Followers: 4.791 Repeats: 1 Favorites: 1.425</p>	<p>38 Influence score</p> <p>16 Keyword score</p>

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2017-11-01 06:38hrs - 2017-11-11 09:12hrs

 Total tweets:

1.398

 Contributors:

531

 Original tweets:

441

 RTs:

898,00

 Total audience:

3.064.665

 Measured time:

243h

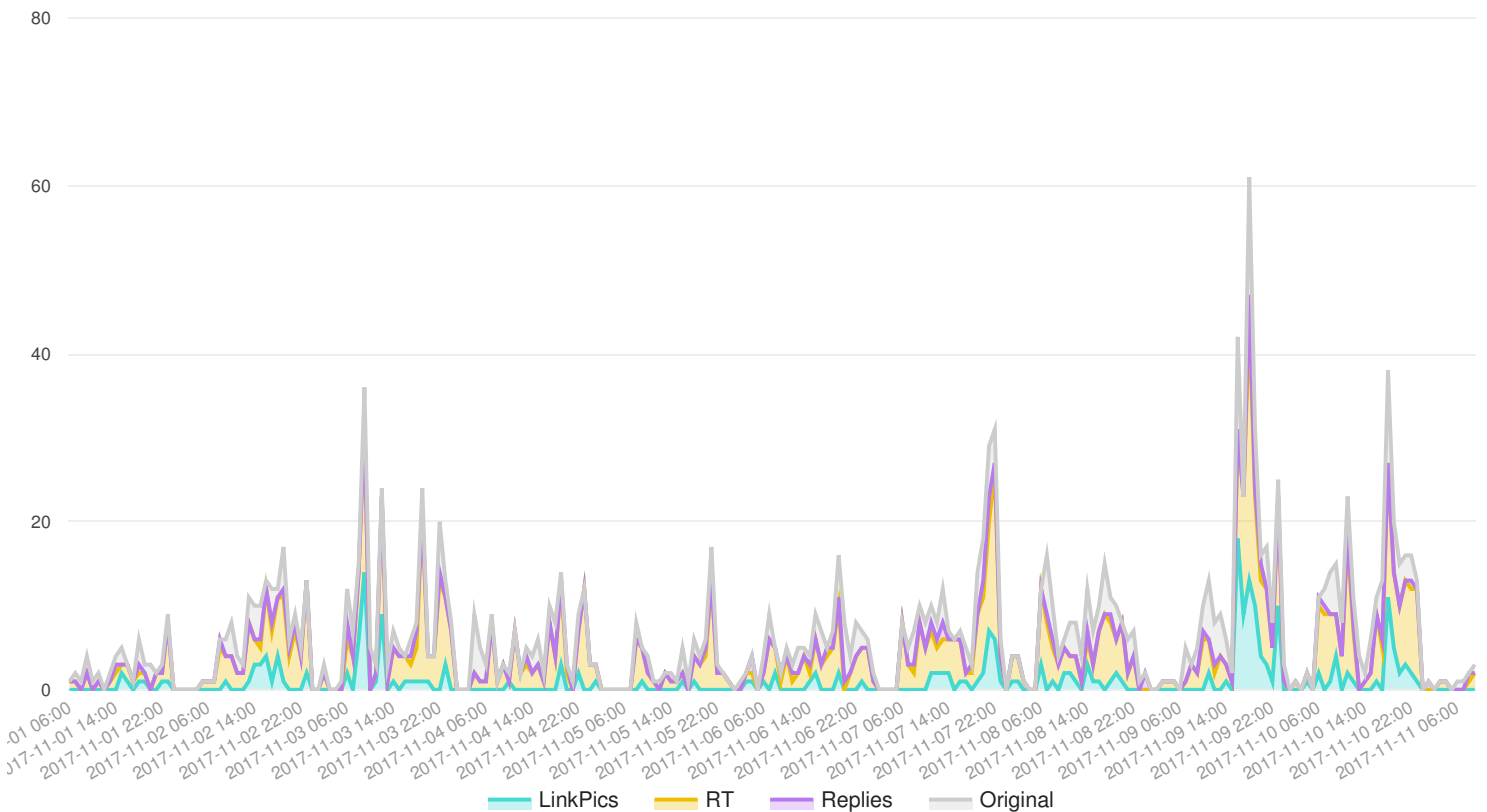
 Replies:

59,00

 Images and links:

243,00

Type of activity timeline



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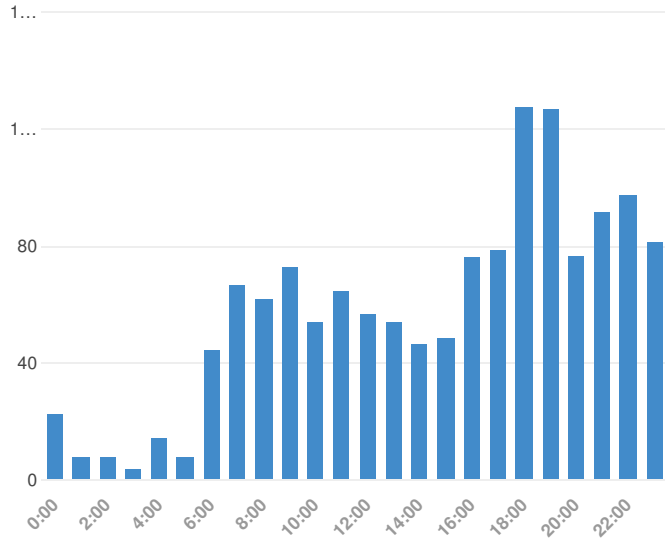
ScotPublicHealth via @gmacscotland

#AntibioticGuardian

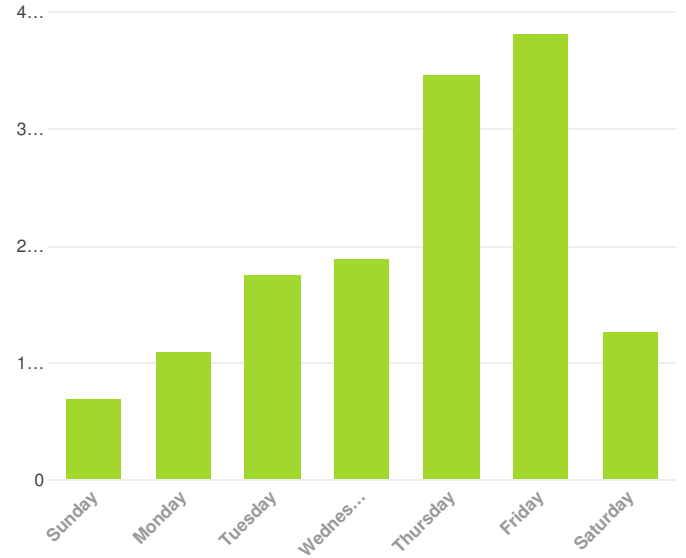
#antibioticguardian



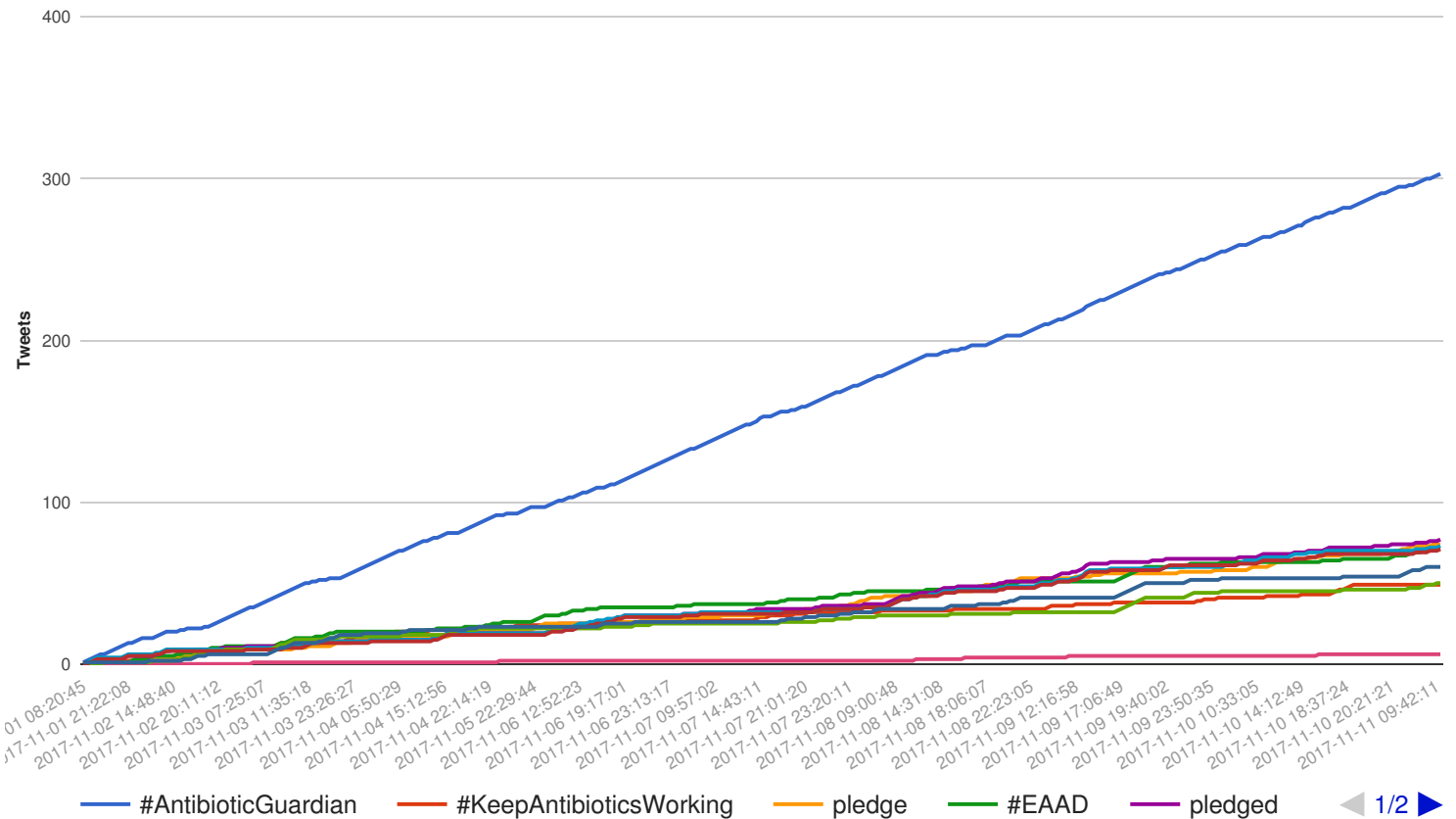
🕒 Best hour of the day



📅 Best day of the week



🔄 Aggregated key repeats



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Top 10 words

#KeepAntibioticsWorking	112
pledge	84
#EAAD	84
pledged	78
Join	78
#antibiotics	76
#Doit4Das	72
protect	71
@heartofengland	67
actions	66

Embebed links

http://www.antibioticguardian.com	61
http://antibioticguardian.com	23
http://youtu.be/7PhmyNBWGik	15
https://twibbon.com/Support/keepantibioticsworking	11
http://bit.ly/ABGuardian	9
https://twitter.com/jerryagenyi/status/9289530711...	8
https://twitter.com/MicrobLog_me_uk/status/9264...	8
https://youtu.be/ef4QHUS5760	7
https://www.twitter.com/home?status=l+am+atten...	6
https://twitter.com/codd_jane/status/9268509461...	6

Top 10 hashtag

#AntibioticGuardian	1066
#EAAD	394
#Doit4Das	282
#KeepAntibioticsWorking	264
#antibioticguardian	203
#AMR	153
#antibiotics	139
#WAAW	88
#AntibioticResistance	81
#Dolt4Das	66

\$ Top 10 symbols

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Top images



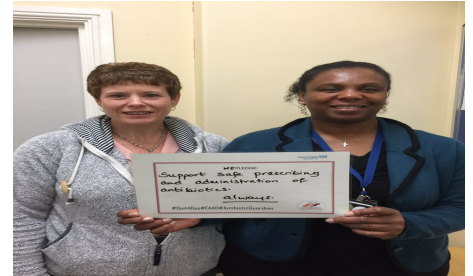
Rashmeet Bhogal
@bhogal_pathogen

Favorites: 6 Retweets: 8



Patient Safety Team
@HEFTPST

Favorites: 11 Retweets: 8



Patient Safety Team
@HEFTPST

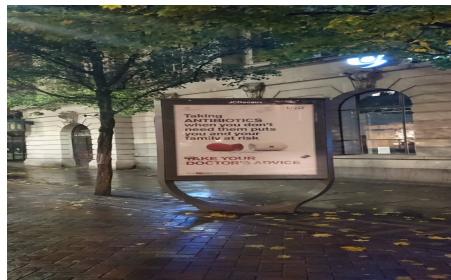
Favorites: 11 Retweets: 8



Pangaea goddess
@Ethel_00

My name is Onuwa

Favorites: 10 Retweets: 9



vivienne weston
@weston_vivienne

Consultant microbiologist & community ICD Nottingham . Antibiotic stewardship...

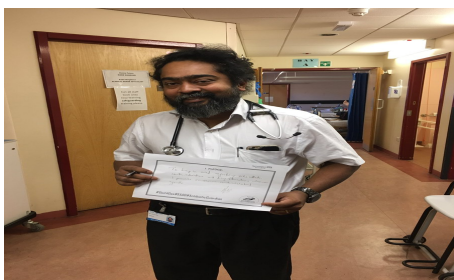
Favorites: 26 Retweets: 11



Nadia Akhtar
@NadiaAkhtar50

Pharmacist at HEFT

Favorites: 9 Retweets: 7



Nadia Akhtar
@NadiaAkhtar50

Pharmacist at HEFT

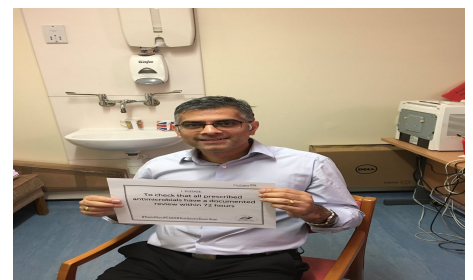
Favorites: 7 Retweets: 8



Nadia Akhtar
@NadiaAkhtar50

Pharmacist at HEFT

Favorites: 7 Retweets: 7



Nadia Akhtar
@NadiaAkhtar50

Pharmacist at HEFT

Favorites: 8 Retweets: 7