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ScotPublicHealth via @gmacscotland

CleanAirDay
cleanairday



Overview

See online report

ScotPublicHealth via @gmacscotland

CleanAirDay

cleanairday



cleanairday

2017-06-07 17:22hrs - 2017-06-13 21:27hrs

 Total tweets:

1.500

 Contributors:

920

 Total impressions:

10.618.434

 Tweets / Contributor:

1,63

 Total audience:

3.230.884

 Measured time:

148h

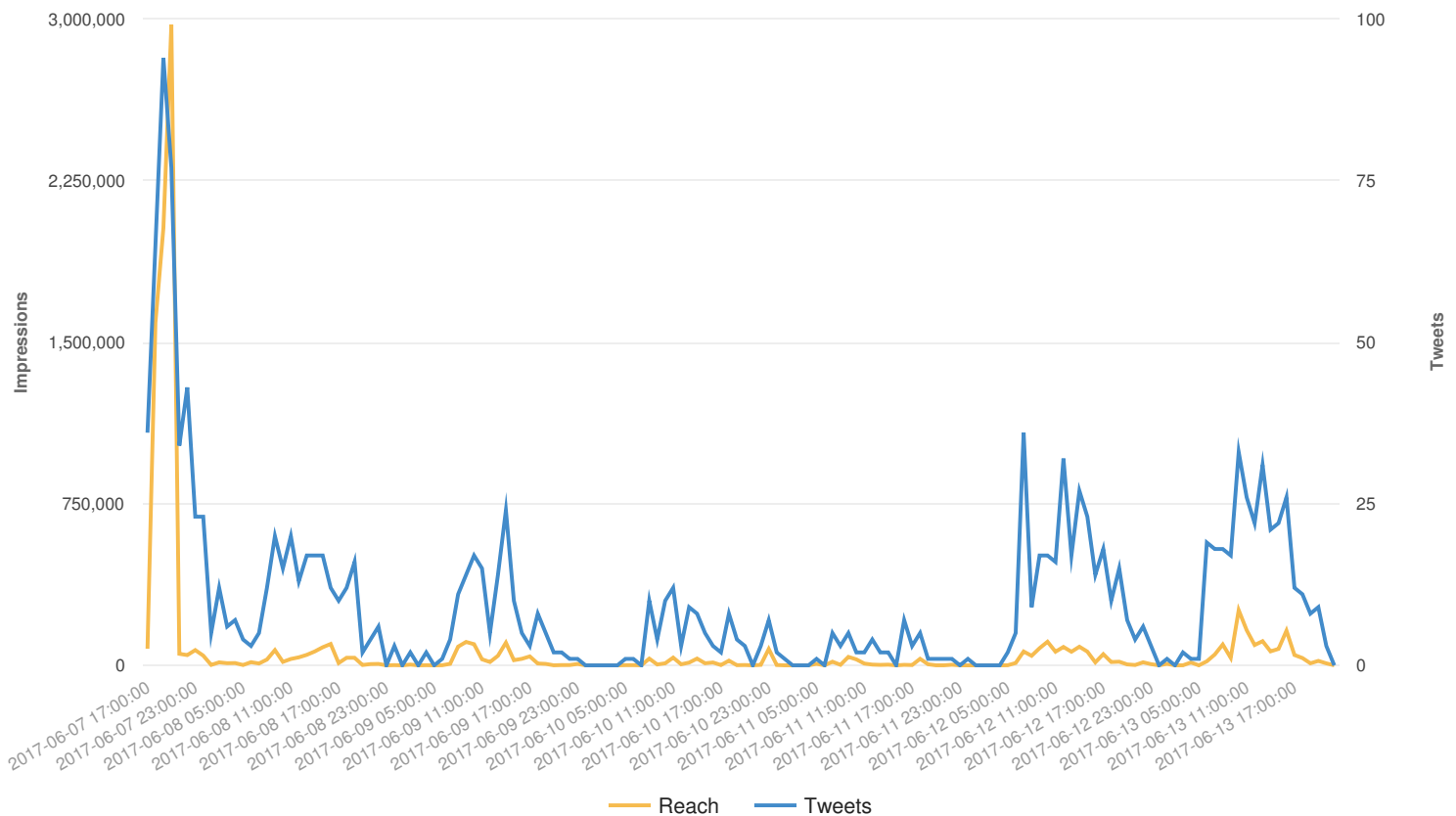
 Impressions/Audience:

3,29

 Frequency:

10,13

Reach / Tweets



See online report

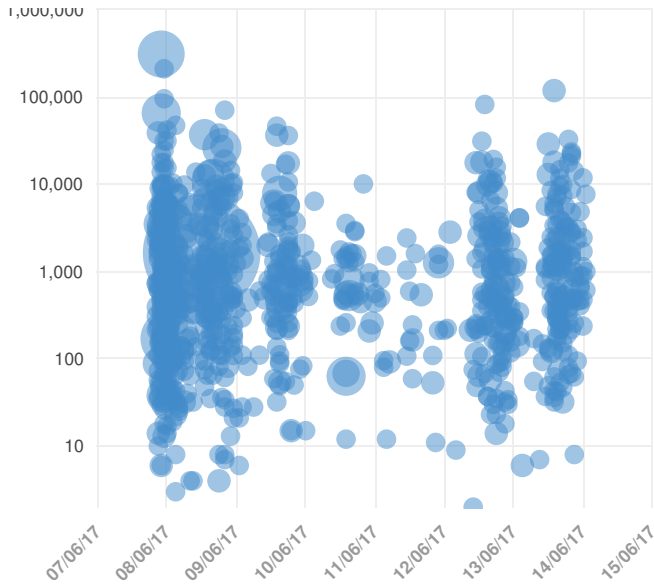
ScotPublicHealth via @gmacscotland

CleanAirDay

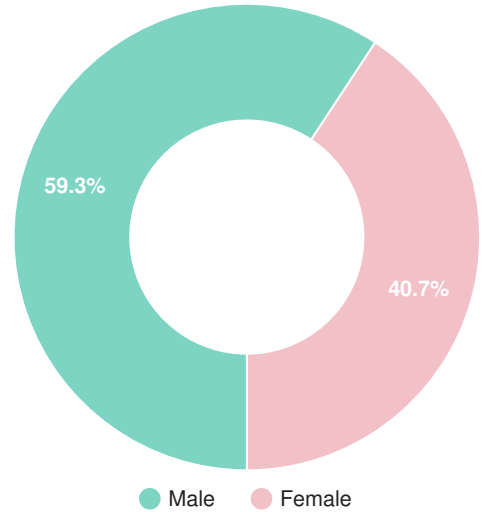
cleanairday



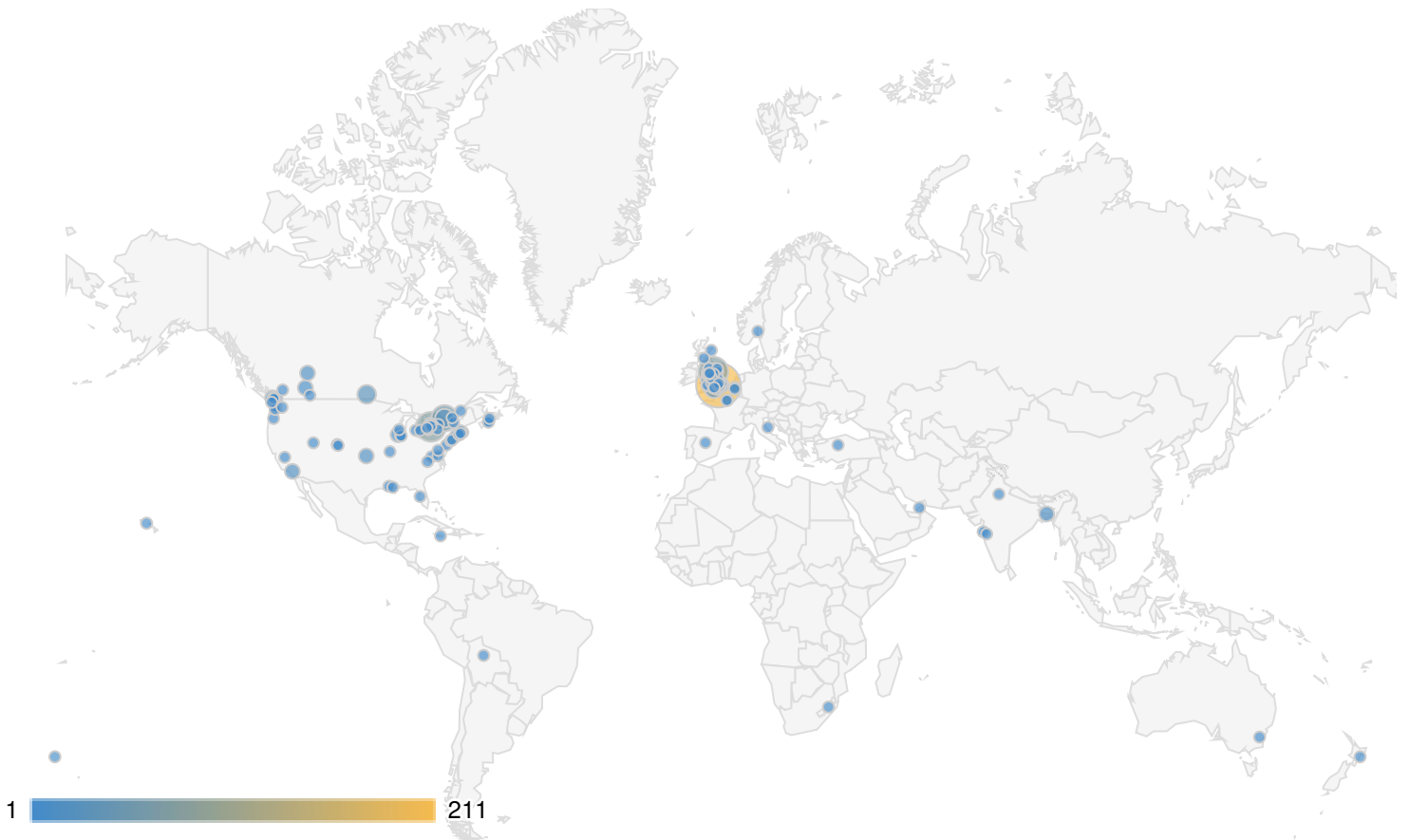
👍 Blob Graph



👤 Gender



🌍 Geolocation



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Top 10 users by keywords repeats



#NationalCleanAirDay @cleanairdayuk

Join us on 15 June for the first ever #NationalCleanAirDay - a day of action on air pollution. Organised by @globalactplan and partners.

1.634

Followers

Following: 889 Repeats: 91 Favorites: 861



Shah A Farhad @BeingFarhad

#Environment & #Social #Justice #Activist | #YouTuber | Supporter of #SavetheArctic & #Greenpeace | #ClimateChange Advocate | Thoughts and Opinions are My Own.

65.151

Followers

Following: 69.552 Repeats: 12 Favorites: 62.269



James Newport @jimnewport

Deputy Leader of Rayleigh Lib Dem's. Rochford District Councillor & Rayleigh Town Councillor.

63

Followers

Following: 153 Repeats: 10 Favorites: 42



Carbon_Literacy @Carbon_Literacy

Working to deliver a days-worth of Carbon Literacy to everyone who lives, work or studies in Manchester & beyond. RT's are not endorsements

1.493

Followers

Following: 1.611 Repeats: 10 Favorites: 222



Derby City Council @DerbyCC

The latest news, events and messages from Derby City Council. Tweets are by the Communications team. We can't respond to every tweet, but we read every mention.

26.016

Followers

Following: 551 Repeats: 10 Favorites: 896



Global Action Plan @globalactplan

We're a charity working with young people to reimagine our relationship with stuff & find ways to live and work differently. We're co-ordinating @cleanairdayUK

11.042

Followers

Following: 7.018 Repeats: 9 Favorites: 2.129



Built Green Canada @BuiltGreenCan

Built Green Canada delivers sustainability programs to the residential building sector toward more sustainable, affordable, comfortable, and healthy homes.

3.486

Followers

Following: 3.497 Repeats: 8 Favorites: 729



East Herts Council @EastHerts

Official Twitter A/C Mon-Fri 09.00-17.00 FaceBook: <https://t.co/iAWI4Ib6La> Instagram: @EastHertsCouncil LinkedIn: <https://t.co/Yc2DwkbY5P>

7.852

Followers

Following: 418 Repeats: 6 Favorites: 126



Northern Health @Northern_Health

NH provides health services to the residents of Northern BC, Canada. Tweeting about health, NH programs, our great people and career opportunities.

5.911

Followers

Following: 606 Repeats: 5 Favorites: 1.430



PublicHealthEHerts @PublicHealthEHC

Promoting & protecting the health & wellbeing of people who live, work or visit East Herts. Not consistently monitored contact EHC 01279 655261 if needed

380

Followers

Following: 376 Repeats: 5 Favorites: 49

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Top 10 Tweets by RT's

- | | | |
|--|--|---|
|  | <p>Conservation Ontario
@conont</p> <p>Every year, #ConservationAuthorities staff, partners & volunteers plant more than 2 million trees in Ontario...
https://t.co/nl5Ki592qw</p> | <p>2017-06-07 19:34:24</p> <p> 29</p> <p>Favorites: 32</p> |
|  | <p>#NationalCleanAirDay
@cleanairdayuk</p> <p>Take a photo to show us how you're improving #airquality & you could win an awesome prize! https://t.co/Nfp9lgPUxl...
https://t.co/bFJHyDhFOH</p> | <p>2017-06-12 15:12:48</p> <p> 16</p> <p>Favorites: 10</p> |
|  | <p>#NationalCleanAirDay
@cleanairdayuk</p> <p>There are loads of wonderful free resources like this you can use to promote #NationalCleanAirDay Just download her...
https://t.co/zTXo57guuj</p> | <p>2017-06-13 09:35:08</p> <p> 13</p> <p>Favorites: 7</p> |
|  | <p>#NationalCleanAirDay
@cleanairdayuk</p> <p>Most people don't know how to protect themselves from harmful #airpollution - please RT to share our tips... https://t.co/cR8IKPst16</p> | <p>2017-06-10 15:01:00</p> <p> 13</p> <p>Favorites: 8</p> |
|  | <p>Environment Canada
@environmentca</p> <p>On #CleanAirDay, spend time outside with your family and friends. For more information about #AirQuality, visit air...
https://t.co/FZag6tSyW8</p> | <p>2017-06-07 19:25:45</p> <p> 13</p> <p>Favorites: 16</p> |
|  | <p>CanadaRevenueAgency
@CanRevAgency</p> <p>Going green isn't just good for the environment, it's also good business. #CleanAirDay https://t.co/bqY8qbkOmK
https://t.co/PYNWV3TUwX</p> | <p>2017-06-07 19:00:38</p> <p> 12</p> <p>Favorites: 22</p> |
|  | <p>City of Toronto PF&R
@TorontoPFR</p> <p>It's #CleanAirDay! Thank Toronto trees for their hard work cleaning the air we breathe. More... https://t.co/ZqSYEKZauc</p> | <p>2017-06-07 19:00:27</p> <p> 12</p> <p>Favorites: 16</p> |
|  | <p>UKHACC
@UKHealthClimate</p> <p>Levels of #AirPollution 9 to 12 times higher in vehicles @RCPLondon Prof Holgate told @dpcarrington #CleanAirDay
https://t.co/VLz9DhrwT</p> | <p>2017-06-12 09:50:07</p> <p> 12</p> <p>Favorites: 6</p> |
|  | <p>Health Canada
@HealthCanada</p> <p>Find out how you can help reduce your risk of air pollution #cleanairday #EnviroWeek2017 https://t.co/6Klwd74MEg</p> | <p>2017-06-07 19:01:28</p> <p> 11</p> <p>Favorites: 13</p> |
|  | <p>Global Action Plan
@globalactplan</p> <p>What are you doing to reduce #airpollution? More info on the #NationalCleanAirDay website: https://t.co/2ztqWaE6WD
https://t.co/YJHov8bVnZ</p> | <p>2017-06-12 12:00:03</p> <p> 10</p> <p>Favorites: 5</p> |

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Influence

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cleanairday

2017-06-07 17:22hrs - 2017-06-13 21:27hrs

 Total tweets:

1.500

 Contributors:

920

 Average contributor followers:

3511,85

 Contributor follower median:

607,50

 Total audience:

3.230.884

 Measured time:

148h

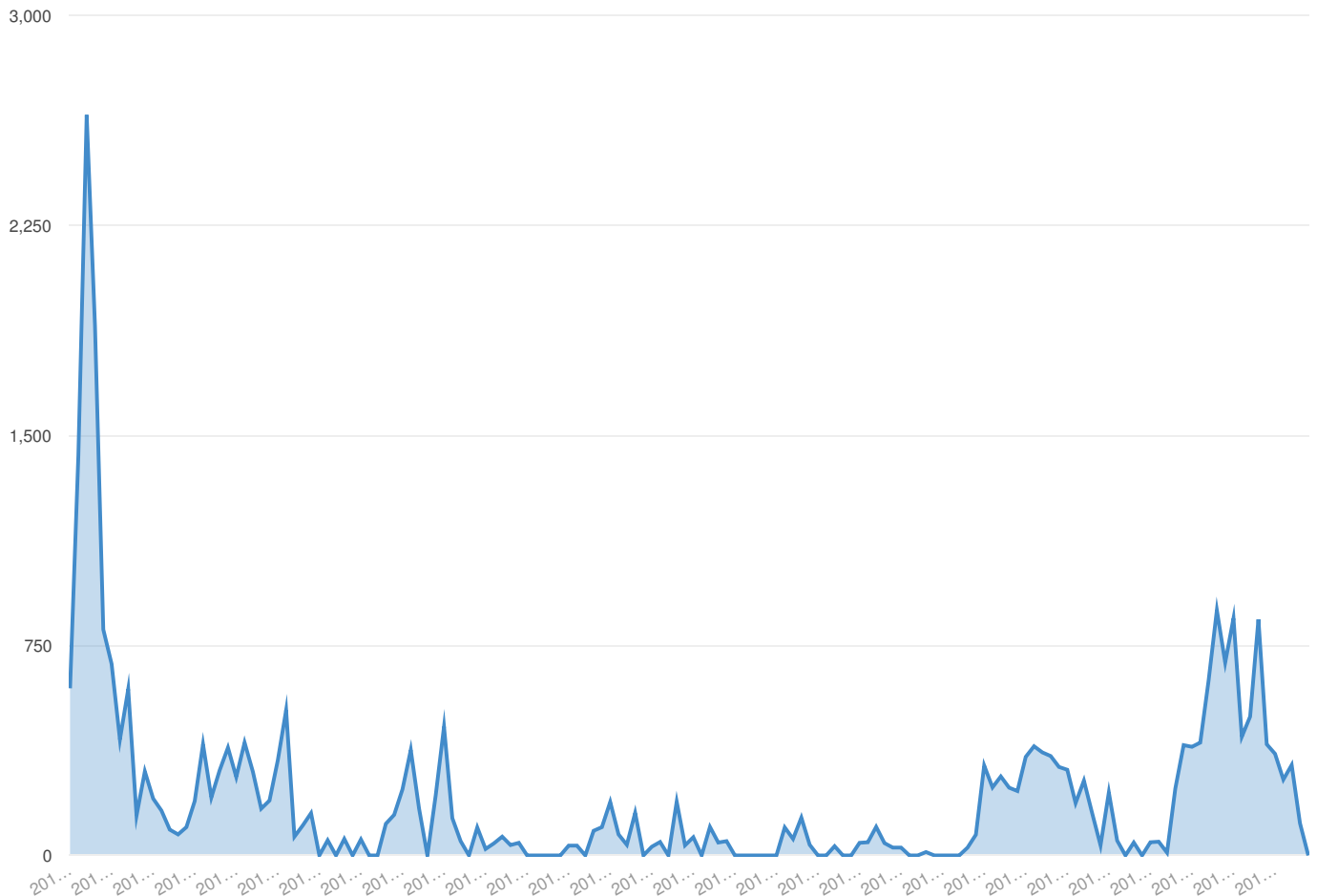
 Average contributor following:

1245,58

 Contributor following median:

543,50

Aggregated influence score evolution

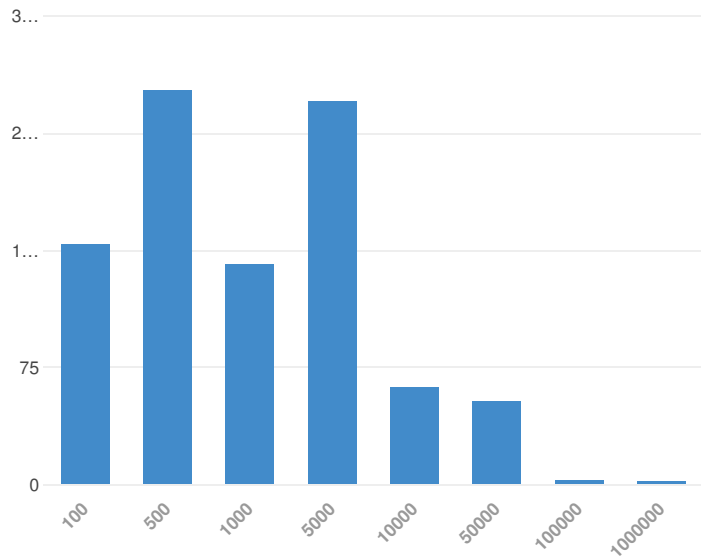


CleanAirDay

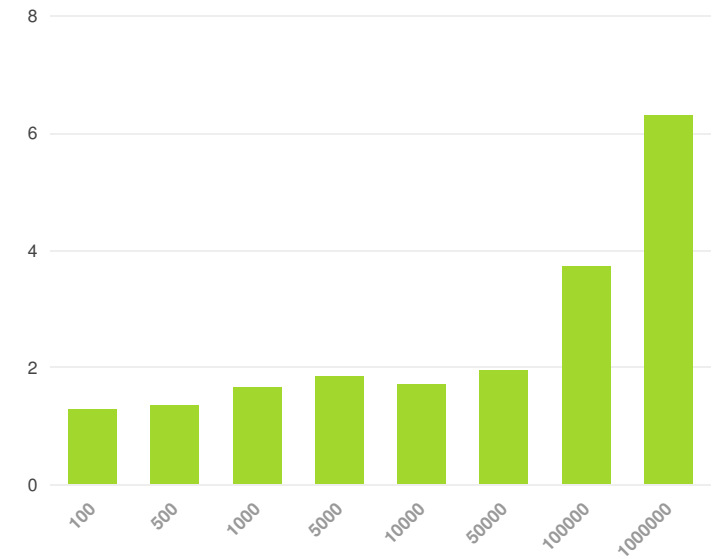
cleanairday



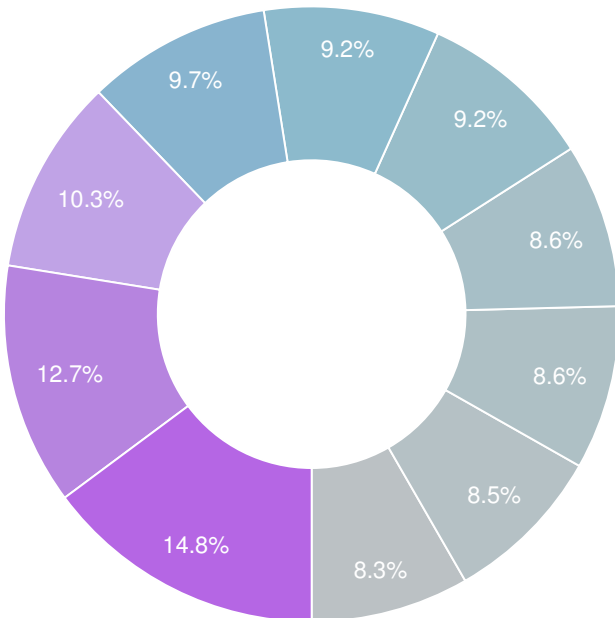
Total users by follower



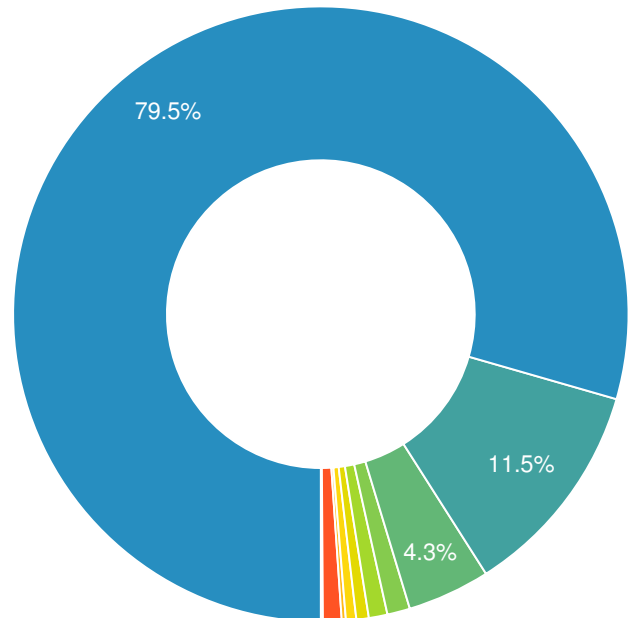
Average repetitions per contributor



Top contributors by influence



Repetitions / users





Content

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Top 10 influencers by influence score

	<p>Health Canada @HealthCanada</p> <p>Health Canada (Government of Canada): Providing current, trusted and accurate information. Terms of Use: http://t.co/EdnhCEEL0G En français @SanteCanada</p> <p>Following: 55 Followers: 208.664 Repeats: 1 Favorites: 0</p>	<p>98 Influence score</p>	<p>41 Keyword score</p>
	<p>Environment Canada @environmentca</p> <p>Safeguarding Canada's Environment. Suivez-nous en français @environnementca Terms: https://t.co/eEJA5TLQ0J</p> <p>Following: 383 Followers: 308.255 Repeats: 4 Favorites: 406</p>	<p>84 Influence score</p>	<p>39 Keyword score</p>
	<p>Canada Revenue Agency @CanRevAgency</p> <p>Canada Revenue Agency (CRA) administers tax and benefits programs, and ensures compliance with Canada's tax laws. http://t.co/XTTSQURxmK Français: @AgenceRevCan</p> <p>Following: 85 Followers: 94.666 Repeats: 1 Favorites: 70</p>	<p>68 Influence score</p>	<p>29 Keyword score</p>
	<p>Transport Canada @Transport_gc</p> <p>Transport Canada promotes safe, secure, efficient and environmentally responsible transportation. Terms: http://t.co/c661mLuGsz Français: @Transports_gc</p> <p>Following: 142 Followers: 70.102 Repeats: 1 Favorites: 261</p>	<p>64 Influence score</p>	<p>27 Keyword score</p>
	<p>Healthy Canadians @HealthyCdns</p> <p>We offer relevant, fun and practical tips & facts to help you and your family be healthy, stay safe and live well. Français: @CANenSante</p> <p>Following: 26 Followers: 31.113 Repeats: 1 Favorites: 16</p>	<p>61 Influence score</p>	<p>26 Keyword score</p>
	<p>Herts County Council @hertsc</p> <p>Follow us for information and news on our services. If reporting a highways fault please use the fault reporting site at https://t.co/3pcLGCx1Sy</p> <p>Following: 1.008 Followers: 81.490 Repeats: 1 Favorites: 1.357</p>	<p>61 Influence score</p>	<p>25 Keyword score</p>
	<p>Shah A Farhad @BeingFarhad</p> <p>#Environment & #Social #Justice #Activist #YouTuber Supporter of #SavetheArctic & #Greenpeace #ClimateChange Advocate Thoughts and Opinions are My Own.</p> <p>Following: 69.552 Followers: 65.151 Repeats: 12 Favorites: 62.269</p>	<p>57 Influence score</p>	<p>35 Keyword score</p>
	<p>Canadian Medical Assoc @CMA_Docs</p> <p>The Canadian Medical Association is the national voice of Canadian physicians. We advocate for the highest standards of health and health care. fr: @AMC_Sante</p> <p>Following: 1.733 Followers: 38.407 Repeats: 1 Favorites: 389</p>	<p>57 Influence score</p>	<p>24 Keyword score</p>
	<p>Derbyshire CC @Derbyshirecc</p> <p>We're here to help you 8am to 8pm Monday to Friday and 9.30am to 4pm Saturdays</p> <p>Following: 3.183 Followers: 38.511 Repeats: 3 Favorites: 147</p>	<p>56 Influence score</p>	<p>25 Keyword score</p>
	<p>Southampton Council @SouthamptonCC</p> <p>News and updates from Southampton City Council. Need to do something? Most tasks can be completed on our website: https://t.co/OJMYhk74Kn</p> <p>Following: 1.154 Followers: 36.296 Repeats: 2 Favorites: 1.115</p>	<p>55 Influence score</p>	<p>24 Keyword score</p>

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2017-06-07 17:22hrs - 2017-06-13 21:27hrs

 Total tweets:

1.500

 Contributors:

920

 Original tweets:

491

 RTs:

996,00

 Total audience:

3.230.884

 Measured time:

148h

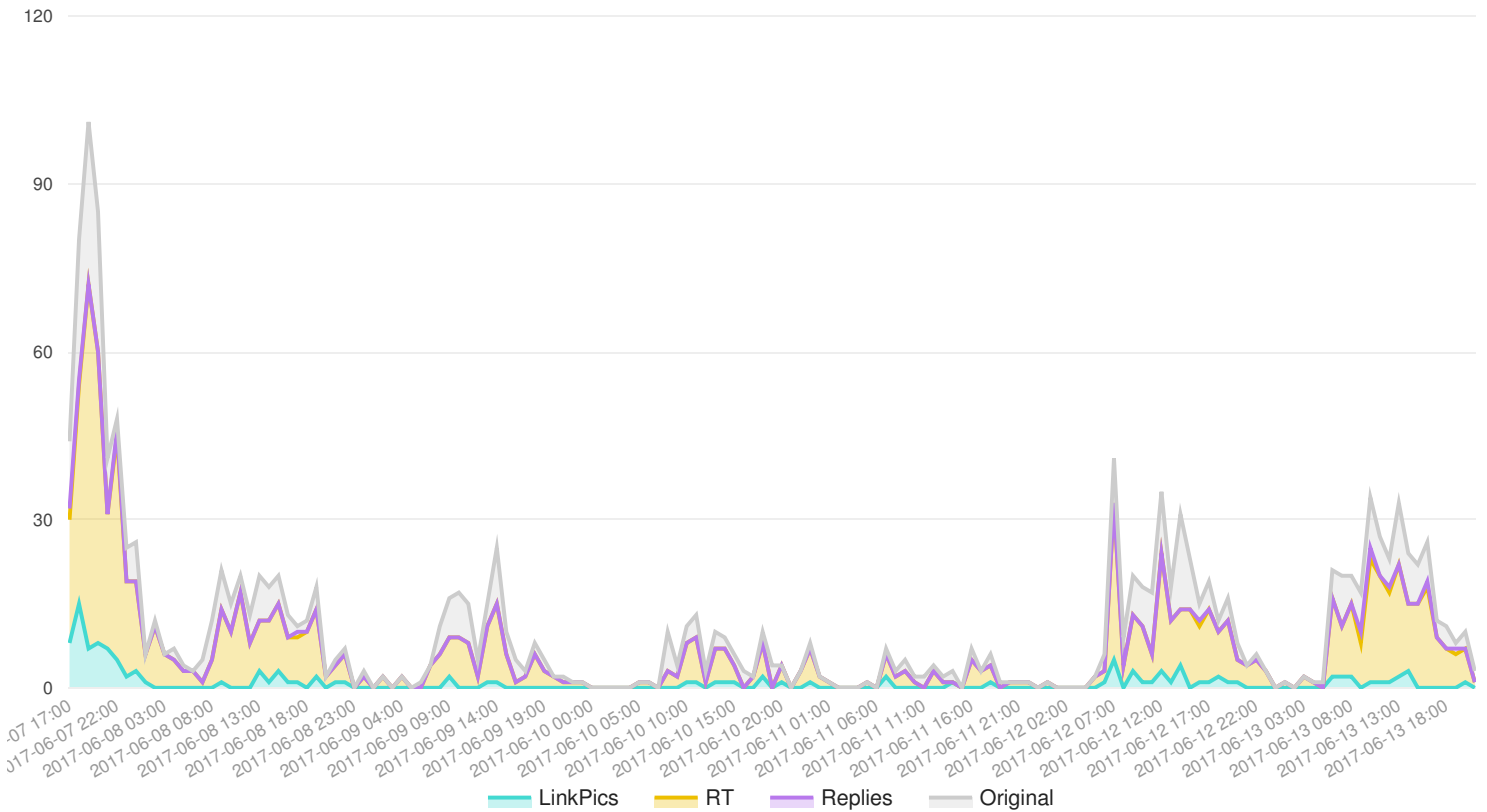
 Replies:

13,00

 Images and links:

127,00

Type of activity timeline



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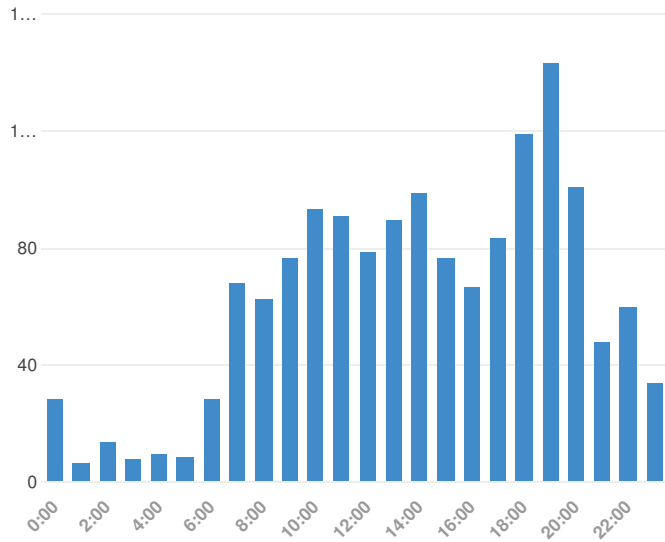
ScotPublicHealth via @gmacscotland

CleanAirDay

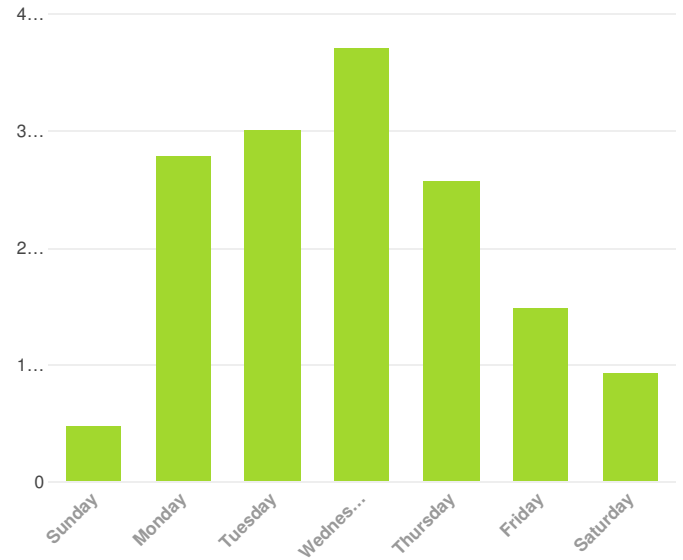
cleanairday



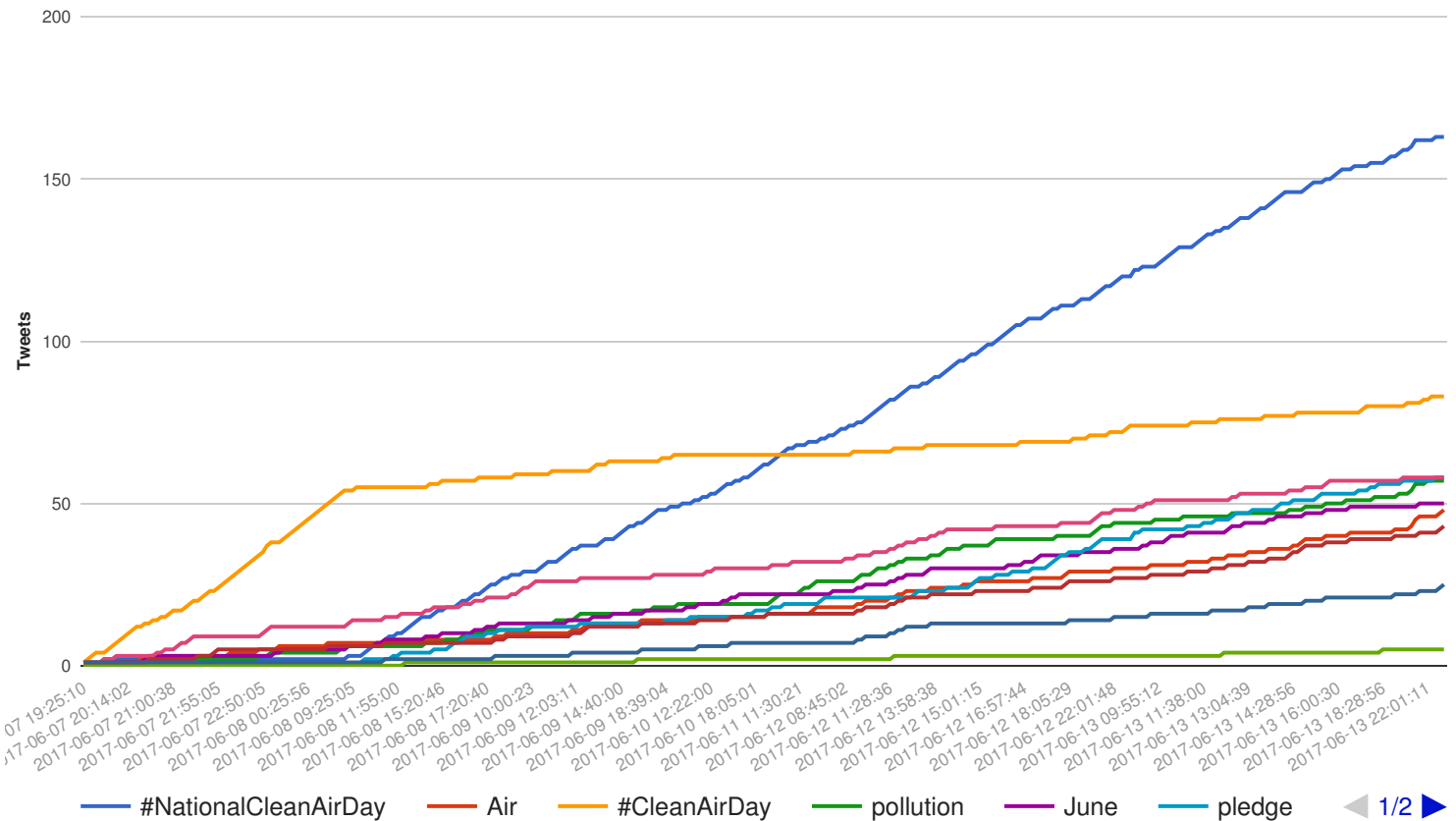
🕒 Best hour of the day



📅 Best day of the week



🔄 Aggregated key repeats



CleanAirDay

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Top 10 words

#NationalCleanAirDay	220
Air	173
#CleanAirDay	144
pollution	83
June	79
pledge	78
reduce	67
#AirPollution	60
Clean	58
Day	47

Embebed links

https://www.cleanairday.org.uk/	49
http://bit.ly/NCAD-2017	48
https://www.cleanairday.org.uk/pledge	25
https://www.cleanairday.org.uk/photo-competition	22
https://www.eventbrite.co.uk/e/air-quality-sustain...	22
http://ow.ly/evdC30cot9C	17
http://www.cleanairday.org.uk	17
https://www.cleanairday.org.uk/reduce-air-pollution	14
http://bit.ly/cad17	14
http://bit.ly/2sE5HXV	12

Top 10 hashtag

#NationalCleanAirDay	596
#CleanAirDay	488
#airpollution	185
#cleanairday	74
#airquality	61
#DYK	55
#AirQuality	39
#nationalcleanairday	33
#ConservationAuthorities	28
#KeepItClean	26

\$ Top 10 symbols

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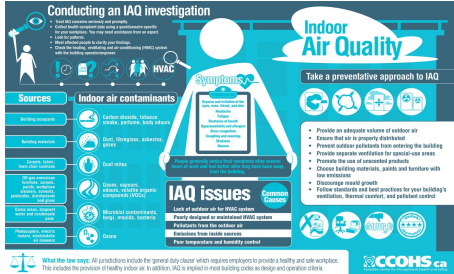
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Top images



 **LabourProgram**
@Labour_ESDC

Promoting safe, healthy, cooperative and productive workplaces that benefit us all...

Favorites: 0 Retweets: 9

 **Ainslie Loria**
@ainslieloria

Mother, wife, daughter, learner, educator

Favorites: 0 Retweets: 7

 **Persian Queen**
@PersianQueen87

More Powerful Than Two Cleopatras

Favorites: 0 Retweets: 11



 **Call of the Forest**
@DBKTrees

Award-winning documentary featuring environmental visionary Diana...

Favorites: 3 Retweets: 2



 **Alberta Enviro&Parks**
@AB_EP

Official Alberta Environment and Parks Twitter account. Account monitored...

Favorites: 1 Retweets: 1



 **CRAZ**
@CalgaryAirshed

The Calgary Region Airshed Zone is a non-profit environmental organization...

Favorites: 4 Retweets: 5



 **sic**
@Crozier_SI

Favorites: 0 Retweets: 7

 **East Dun Council**
@EDCouncil

Official Twitter account for East Dunbartonshire Council. For answers to...

Favorites: 3 Retweets: 2

 **James Newport**
@jimnewport

Deputy Leader of Rayleigh Lib Dem's. Rochford District Councillor & Rayleigh...

Favorites: 0 Retweets: 2