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ScotPublicHealth via @gmacscotland

Air Pollution

airpollution



Overview

ScotPublicHealth via @gmacscotland

Air Pollution

airpollution



airpollution

2017-06-12 20:20hrs - 2017-06-13 21:40hrs

 Total tweets:

1.500

 Contributors:

997

 Total impressions:

4.722.651

 Tweets / Contributor:

1,50

 Total audience:

2.344.570

 Measured time:

25h

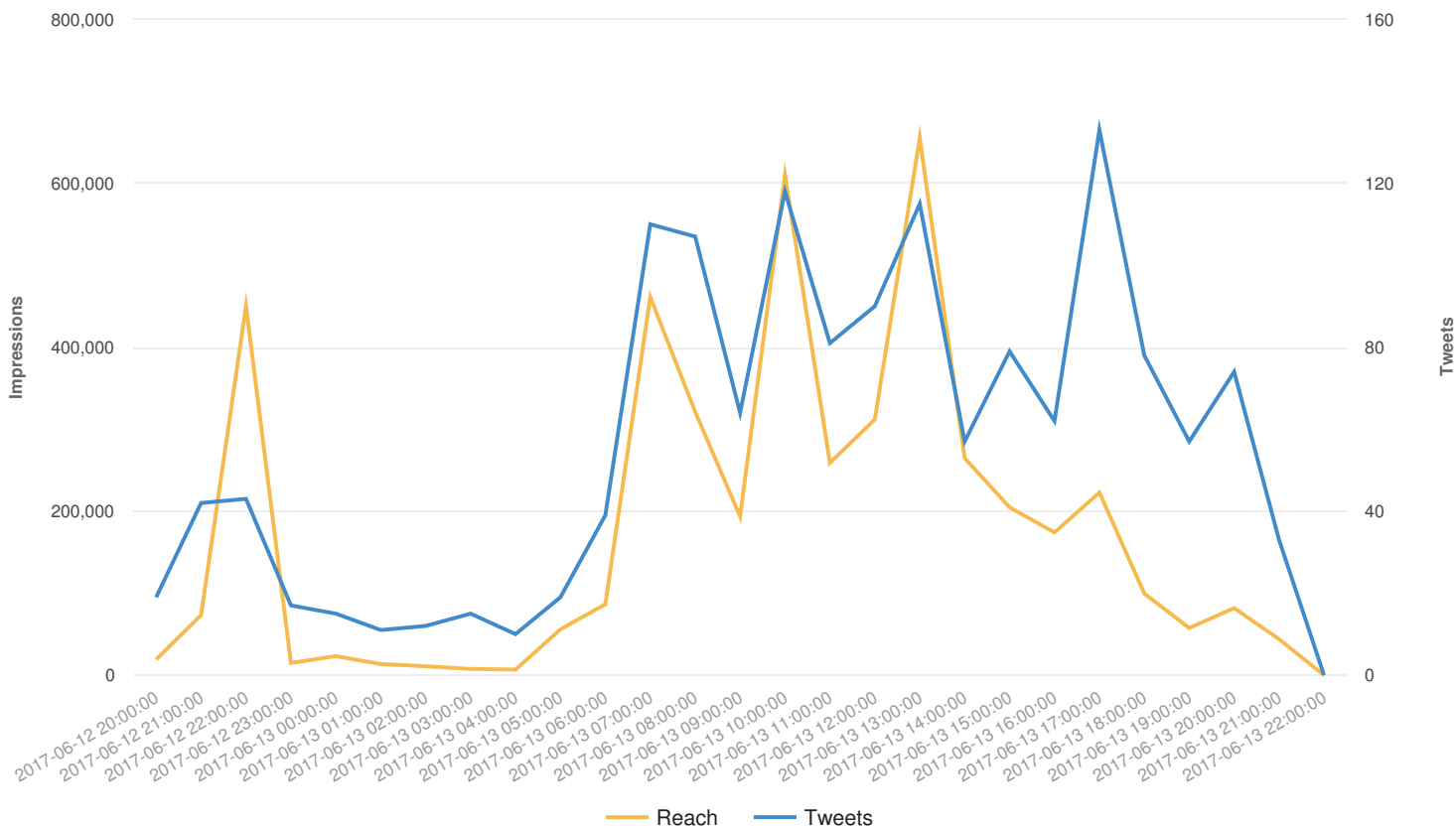
 Impressions/Audience:

2,01

 Frequency:

59,21

Reach / Tweets

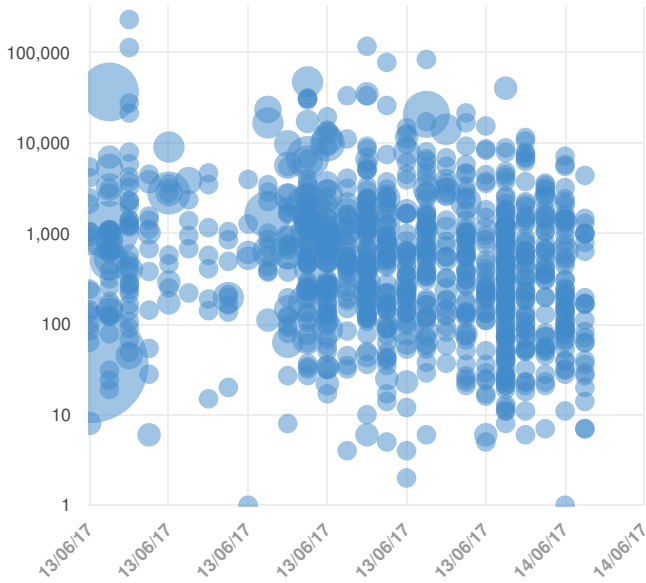


Air Pollution

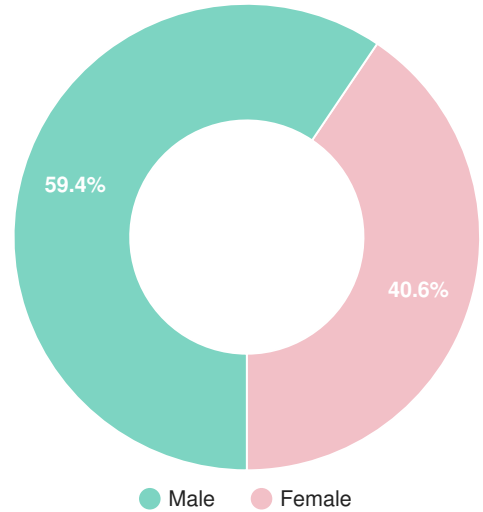
airpollution



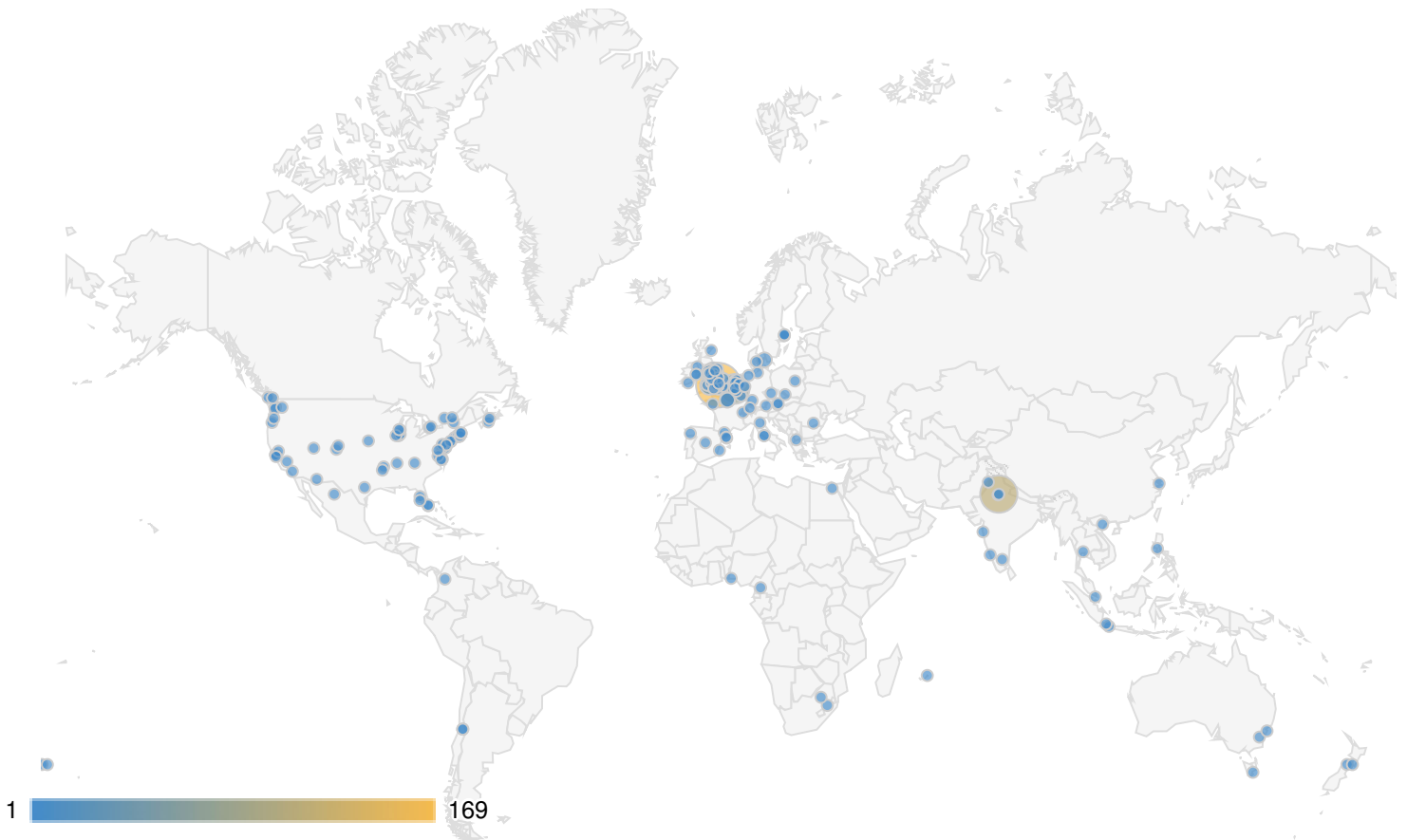
👍 Blob Graph



👤 Gender



🌍 Geolocation



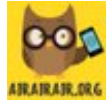
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Top 10 users by keywords repeats

**Delhi vs World**
@DelhivsWorld

Air pollution in Delhi compared to Beijing, London, NYC and Sydney! Tweets every 15 mins. Made by @amrit_sharma. Data from @Open_AQ.

36

Followers

Following: **1** Repeats: **102** Favorites: **3****#NationalCleanAirDay**
@cleanairdayuk

Join us on 15 June for the first ever #NationalCleanAirDay - a day of action on air pollution. Organised by @globalactplan and partners.

1.634

Followers

Following: **889** Repeats: **10** Favorites: **861****Health&Environment**
@HealthandEnv

HEAL is a leading alliance of health and environment groups working at EU level. Working for better health, through a healthy environment.

6.927

Followers

Following: **4.904** Repeats: **9** Favorites: **2.592****Clean Air in London**
@CleanAirLondon

Simon Birkett, as Founder and Director of Clean Air in London. Updates on air pollution, #OneAtmosphere, @UNEP's #GEO6 and #ThePutinCartoons. Daily since 2006

36.775

Followers

Following: **28.093** Repeats: **6** Favorites: **39.780****Charlotte Marchandis**
@MarCharlott

Une #démocratie n'a pas besoin de dirigeants forts, mais de #citoyens forts - Svavar Knutur #ArchipelCitoyen

6.366

Followers

Following: **2.123** Repeats: **5** Favorites: **3.983****Lynne Murray**
@lynnemurr

Guitarist, singer, musician. Lover of freedom. Awake. All views my own.

1.636

Followers

Following: **1.826** Repeats: **5** Favorites: **238****Mark W Tebbutt**
@mwt2008

IT contractor. Lived in 0 carbon /air pollution home 2011 to 2015. Nissan Leaf electric car driver since March 2011. 0 direct fossil fuel use Apr 2011-Feb 2015

2.814

Followers

Following: **2.951** Repeats: **5** Favorites: **888****Graham Mackenzie**
@gmacscotland

#NHS Doctor. Working to poverty & quality in healthcare & beyond. @theIHI trained. Cyclist. Musician. European. #ScotPublicHealth @ScotPublic

9.822

Followers

Following: **8.912** Repeats: **5** Favorites: **19.226****James Newport**
@jimnewport

Deputy Leader of Rayleigh Lib Dem's. Rochford District Councillor & Rayleigh Town Councillor.

63

Followers

Following: **153** Repeats: **5** Favorites: **42****WHO/Europe**
@WHO_Europe

The WHO Regional Office for Europe is one of 6 WHO regional offices around the world. It collaborates with a range of public health stakeholders in the Region.

47.500

Followers

Following: **806** Repeats: **4** Favorites: **486**

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Top 10 Tweets by RT's



Paul Belcher
@PaulJBelcher

#EuropeEnvHealth | Report: The Lifelong impact of #AirPollution: "We must act now" say Medical Royal Colleges...
<https://t.co/5XoFcIdllu>

2017-06-13 07:44:43

22

Favorites: 12



Clean Air in London
@CleanAirLondon

Please don't drive a diesel on Wednesday, if possible | @LondonAir forecasts MODERATE ozone #airpollution on the ev...
<https://t.co/OIW1Qh9JW4>

2017-06-13 12:13:19

22

Favorites: 5



CleanAirBXL
@CleanAirBXL

Illegal & dangerous #airpollution levels at Belliard & Arts-Loi, finds @ClientEarth Let's change this!... <https://t.co/nGwPi8Oes8>

2017-06-13 05:58:29

20

Favorites: 11



ClientEarth
@ClientEarth

Shocking levels of Brussels pollution revealed by ClientEarth. Read the full story on our website:... <https://t.co/bq6bhbthMm>

2017-06-13 13:00:15

19

Favorites: 13



AIM
@AIM_Healthcare

#airpollution is responsible for 1 in 9 deaths worldwide. Join the movement and #unmaskmycity #EuropeEnvHealth...
<https://t.co/SU9f8Cf9tC>

2017-06-13 13:39:56

18

Favorites: 8



Pierre Dornier
@PierreDornier

Air quality measurements carried out by @ClientEarth reveal shockingly high levels of #AirPollution in Brussels:...
<https://t.co/8L09oPsnq7>

2017-06-13 09:26:14

15

Favorites: 11



LdnCyclingCampaign
@london_cycling

Unhappy with the government's #airpollution plan? So are we. Take five minutes and let them know what you think...
<https://t.co/UJ8yLIRcnM>

2017-06-13 07:35:00

14

Favorites: 8



Clean Air in London
@CleanAirLondon

South East: 1,700 deaths attributable to human-made particle #airpollution so far this year cc @GreenKeithMEP
<https://t.co/zOyhzeJmtM>

2017-06-12 21:39:42

13

Favorites: 2



CleanAirBXL
@CleanAirBXL

Let's support #brugov to take tougher measures against #airpollution and for our health <https://t.co/pTbNeGfPp6>

2017-06-13 08:08:52

12

Favorites: 13



Health&Environment
@HealthandEnv

"We are all in this together", says Eva Csobod from @RECstream whilst explaining the ClairCity project on...
<https://t.co/xn1Rz8KWKQ>

2017-06-13 07:48:55

11

Favorites: 7

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Air Pollution

airpollution



Influence

Air Pollution

airpollution



airpollution

2017-06-12 20:20hrs - 2017-06-13 21:40hrs

 Total tweets:

1.500

 Contributors:

997

 Average contributor followers:

2351,62

 Contributor follower median:

468,00

 Total audience:

2.344.570

 Measured time:

25h

 Average contributor following:

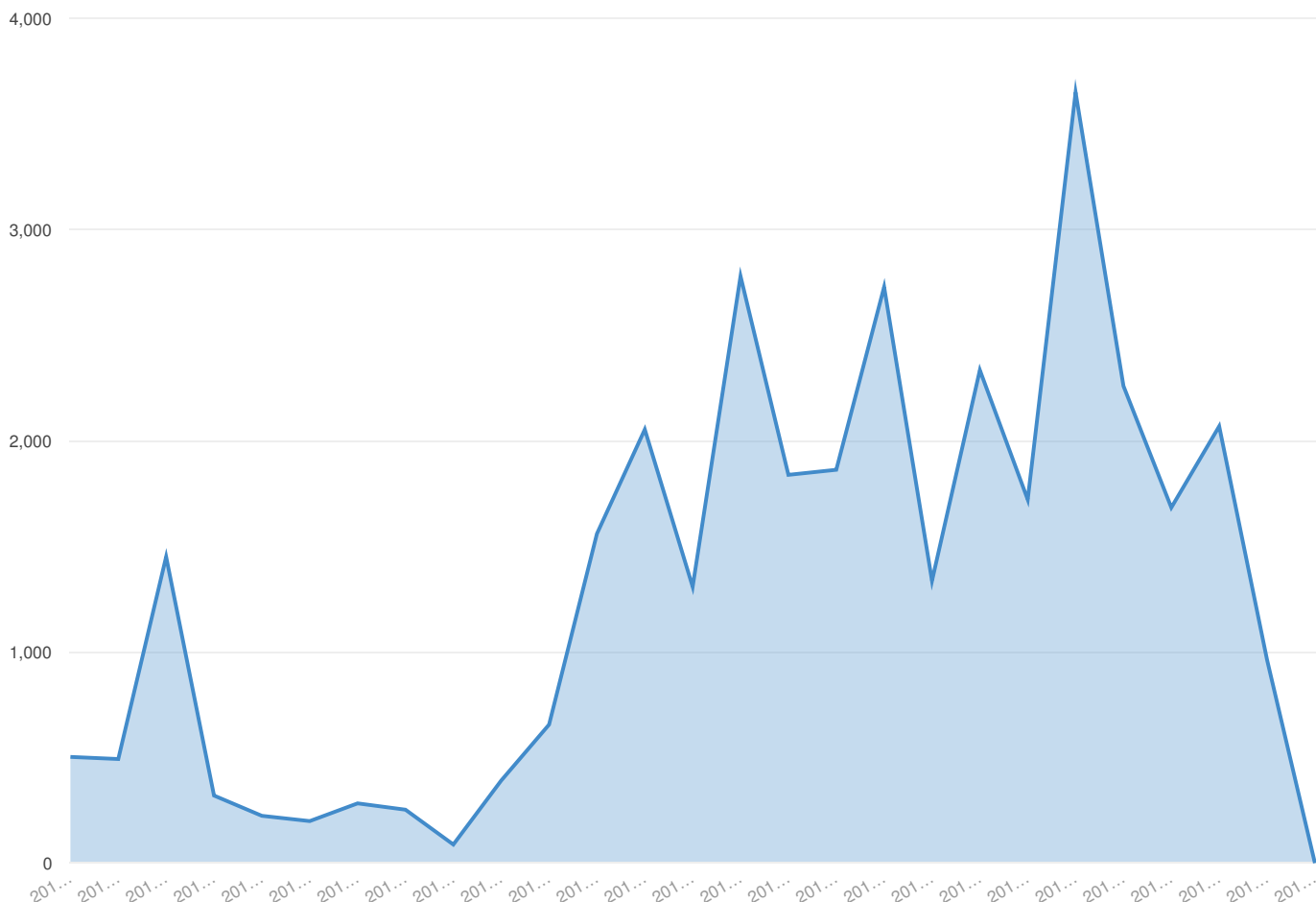
1209,61

 Contributor following median:

508,00



Aggregated influence score evolution

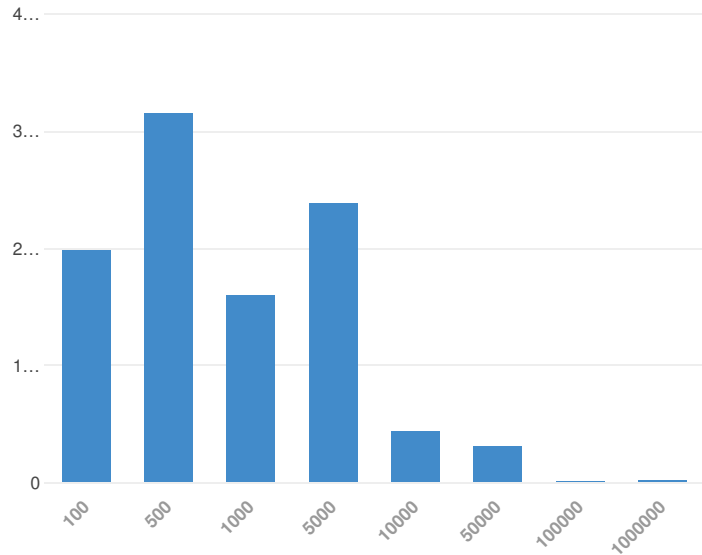


Air Pollution

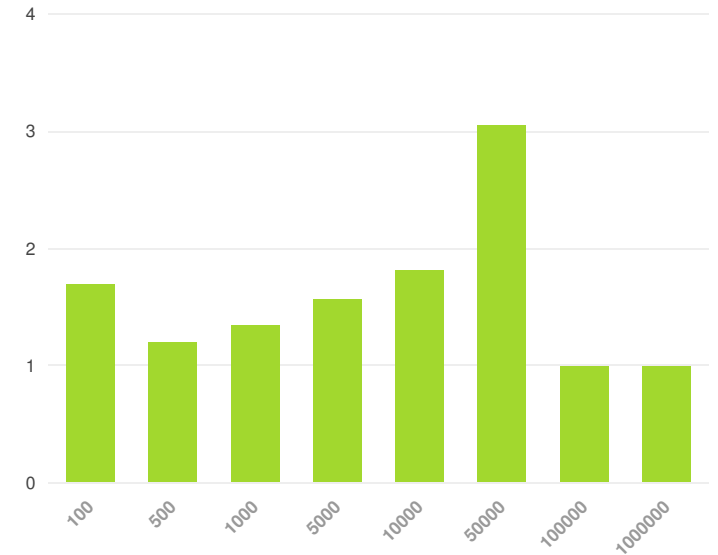
airpollution



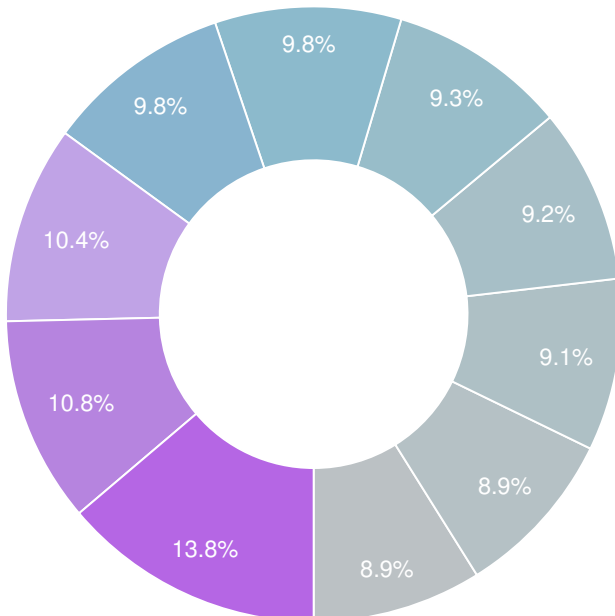
Total users by follower



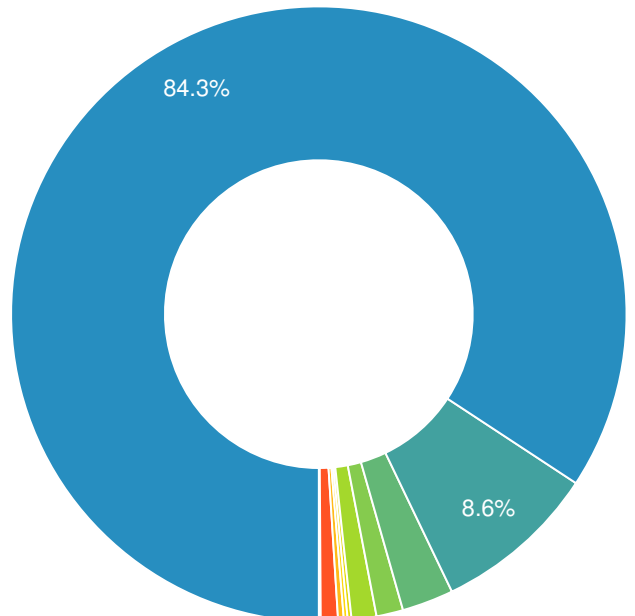
Average repetitions per contributor



Top contributors by influence



Repetitions / users



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Content

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Top 10 influencers by influence score

**HealthRanger**
@HealthRangerConsumer health advocate and editor of <https://t.co/Esaj5fU58j>. Get a free eBook (25 Facts About Food) at <https://t.co/lkZzndSaNt>Following: **45** Followers: **113.617** Repeats: **1** Favorites: **9****93**
Influence score **40**
Keyword score**Bristol City Council**
@BristolCouncil

Bristol City Council official twitter feed. We can't answer every tweet, but do read every mention.

Following: **1.885** Followers: **84.106** Repeats: **1** Favorites: **1.828****73**
Influence score **31**
Keyword score**WHO/Europe**
@WHO_Europe

The WHO Regional Office for Europe is one of 6 WHO regional offices around the world. It collaborates with a range of public health stakeholders in the Region.

Following: **806** Followers: **47.500** Repeats: **4** Favorites: **486****70**
Influence score **36**
Keyword score**UNECE**
@UNECEUNECE fosters sustainable development by translating the #GlobalGoals into norms and conventions that impact people's lives every day. <https://t.co/eyrWlKrEmp>Following: **660** Followers: **35.056** Repeats: **2** Favorites: **312****66**
Influence score **30**
Keyword score**#ActOnClimate**
@1o5CleanEnergy

#ParisAgreement NOW #Petition #FossilFree #Biodiversity #ActOnClimate #CleanEnergy #CleanAir #SaveOurOcean #Renewables #BanFracking #StopAdani #EndCoal #Organic

Following: **22.764** Followers: **20.805** Repeats: **1** Favorites: **2.732****66**
Influence score **28**
Keyword score**LdnCyclingCampaign**
@london_cycling

We're an independent charity giving a voice to cycling in London and supporting our 12,000 members. Tweets are our own views, retweets not necessarily so.

Following: **1.368** Followers: **31.570** Repeats: **1** Favorites: **7.136****63**
Influence score **27**
Keyword score**RealNaturalNews**
@RealNaturalNewsFollowing: **1** Followers: **2.309** Repeats: **1** Favorites: **0****62**
Influence score **26**
Keyword score**Tim Reid**
@TimReidCE

Director of Communications @ClientEarth. Former BBC political correspondent.

Following: **3.746** Followers: **23.587** Repeats: **2** Favorites: **2.666****61**
Influence score **28**
Keyword score**SEI Climate**
@SEIclimate

Stockholm Environment Institute climate & policy research team, working at 7 centres worldwide. We post highlights of our work & interesting items we encounter.

Following: **1.150** Followers: **27.687** Repeats: **1** Favorites: **52****60**
Influence score **26**
Keyword score**SPARROW**
@SPARROWsense

A wearable air monitor that tracks Carbon Monoxide for health and safety | #AirQuality #Wearables #CleanAir #IoT

Following: **2.939** Followers: **3.233** Repeats: **1** Favorites: **551****60**
Influence score **26**
Keyword score

Air Pollution

airpollution



airpollution

2017-06-12 20:20hrs - 2017-06-13 21:40hrs

 Total tweets:

1.500

 Contributors:

997

 Original tweets:

665

 RTs:

817,00

 Total audience:

2.344.570

 Measured time:

25h

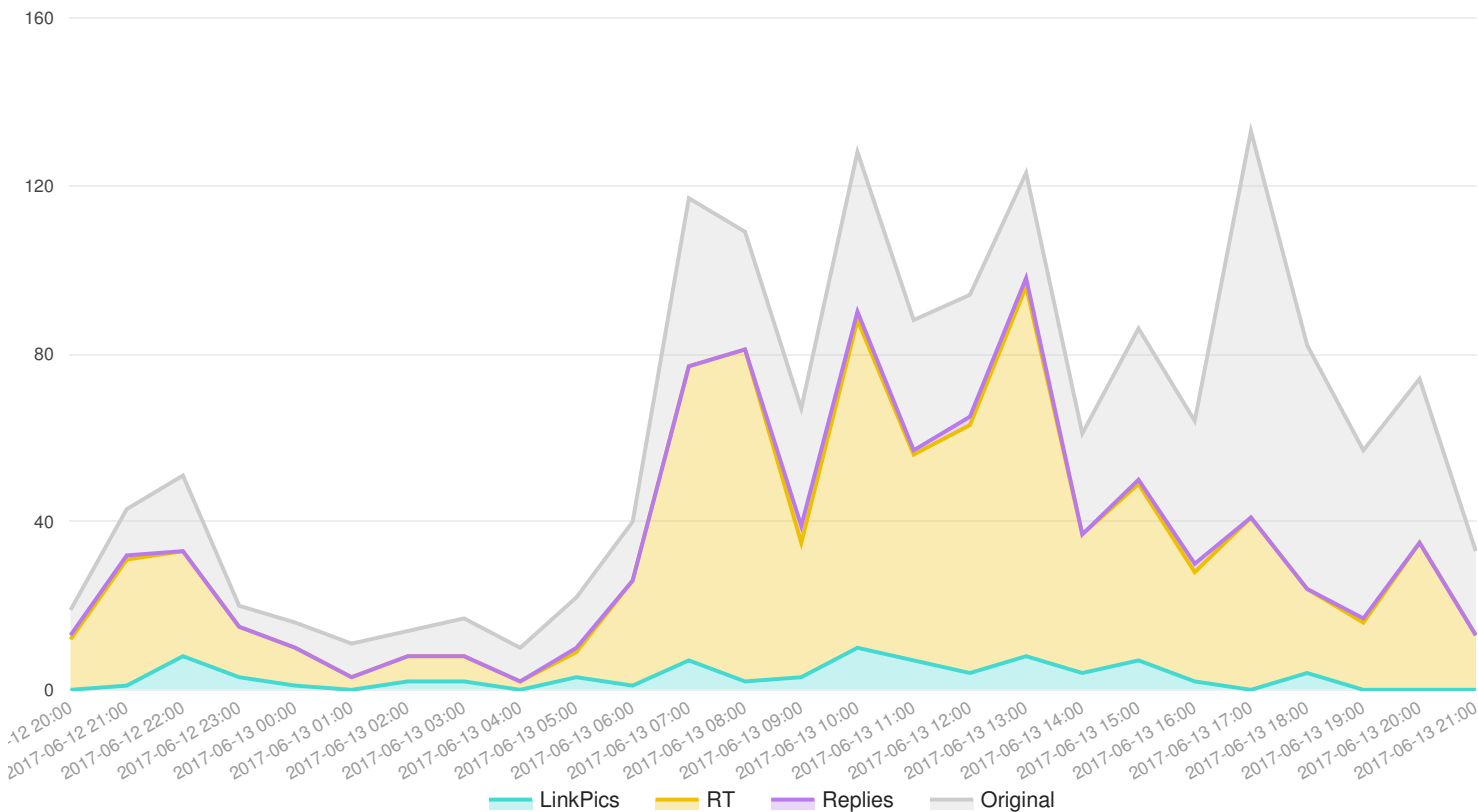
 Replies:

18,00

 Images and links:

79,00

Type of activity timeline

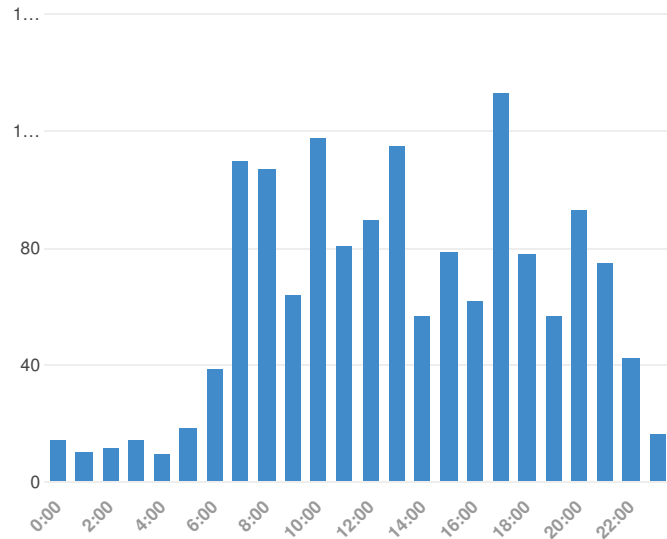


Air Pollution

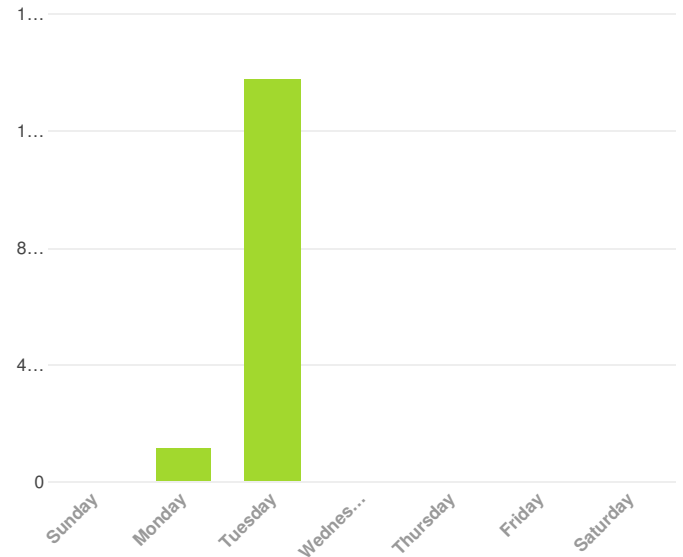
airpollution



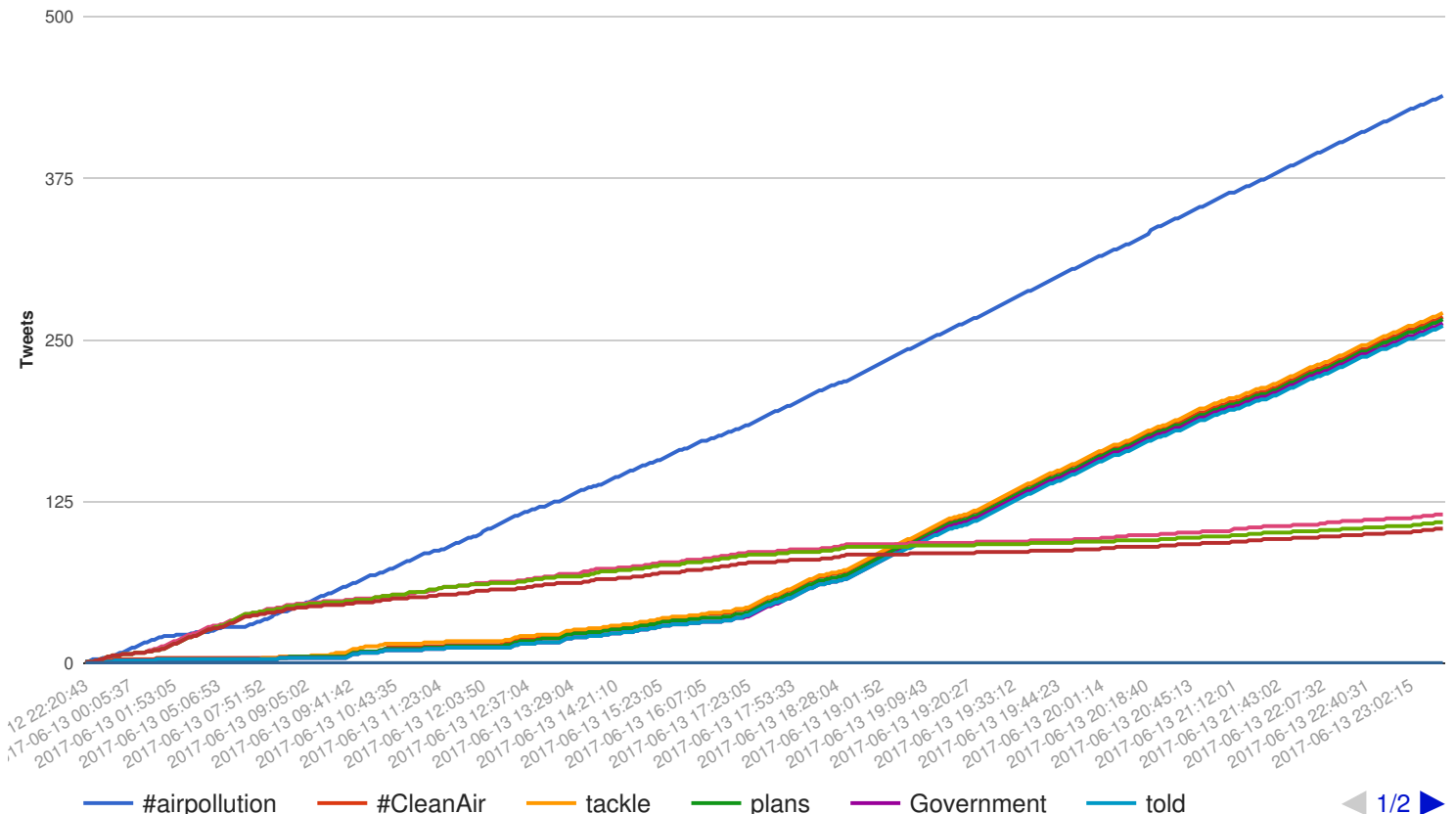
Best hour of the day



Best day of the week



Aggregated key repeats



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Top 10 words

#airpollution	622
#CleanAir	279
tackle	271
plans	266
Government	265
told	261
Air	144
quality	112
#Delhi	105
PM25	103

Embebed links

https://get.healthyair.org.uk?pid=0020	212
https://get.healthyair.org.uk	35
https://www.clientearth.org/shocking-levels-bruss...	27
https://www.theguardian.com/environment/2017/...	27
http://bit.ly/2tgCX7j	19
http://bit.ly/2slv2c7	14
http://bit.ly/2qjkJS0	13
https://get.healthyair.org.uk?pid=0054	12
https://get.healthyair.org.uk/	10
http://www.greenpeace.org.uk/blog/climate/6-thin...	10

Top 10 hashtag

#airpollution	1049
#AirPollution	327
#CleanAir	306
#Delhi	106
#NationalCleanAirDay	104
#EuropeEnvHealth	88
#health	29
#cleanair	27
#climatechange	23
#London	20

\$ Top 10 symbols

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Air Pollution

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Top images



HealthRanger
@HealthRanger

Consumer health advocate and editor of <https://t.co/Esaj5fU58j>. Get a free eBook...

Favorites: 14 Retweets: 9

THE INVISIBLE KILLER

Air pollution may not always be visible, but it can be deadly.



36%
OF DEATHS FROM
LUNG CANCER



34%
OF DEATHS FROM
STROKE



27%
OF DEATHS FROM
HEART DISEASE

BREATHELIFE.
Clean Air. Healthy Future.



Viktor Iliev
@ViktorOnBike

Dedicated to community development!
@ymcabitola empowering...

Favorites: 0 Retweets: 788

	Best	Worst
	PM2.5 >	Last 24 Hours >
1	Cottage Grove Oregon, United States	1
2	Pori Pori, Finland	1
3	Springfield Oregon, United States	1
4	Medford Oregon, United States	1
5	Spruce Pine North Carolina, United States	1



Kaye Patdu
@KayePatdu

Favorites: 0 Retweets: 6

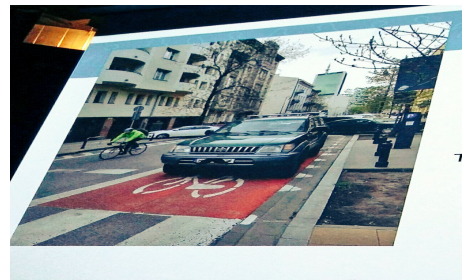
Air pollution is known to damage children's developing lungs but recent research also indicates it harms children's ability to learn at school and may damage their DNA.



Sotirios P.
@SFotonium

Air quality expert and Writer.
Environmental supporter. Adobe ACP...

Favorites: 7 Retweets: 9



Charlotte Marchandis
@MarCharlott

Une #démocratie n'a pas besoin de dirigeants forts, mais de #citoyens forts -...

Favorites: 6 Retweets: 4



passante bologna
@passantedimezzo

#passantedimezzo Mentre in tutto il mondo si lavora per liberare le città a Bologna si...

Favorites: 0 Retweets: 1



April Spivey
@a35362

We are trapped in a dysfunctional relationship. This is a marathon, not a...

Favorites: 1 Retweets: 1



Miriam Mona
@MiriamMonaM

Favorites: 2 Retweets: 2



Pierre Dornier
@PierreDornier

Not convinced the Anthropocene is our best achievement. Comms officer at...

Favorites: 6 Retweets: 4