

[See online report](#)

ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

antibioticguardian



# Overview

See online report

ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

antibioticguardian



## antibioticguardian


2017-06-08 07:33hrs - 2017-06-10 05:37hrs


 Total tweets:  
**500**


 Contributors:  
**169**

 Total impressions:  
**758.413**

 Tweets / Contributor:  
**2,96**

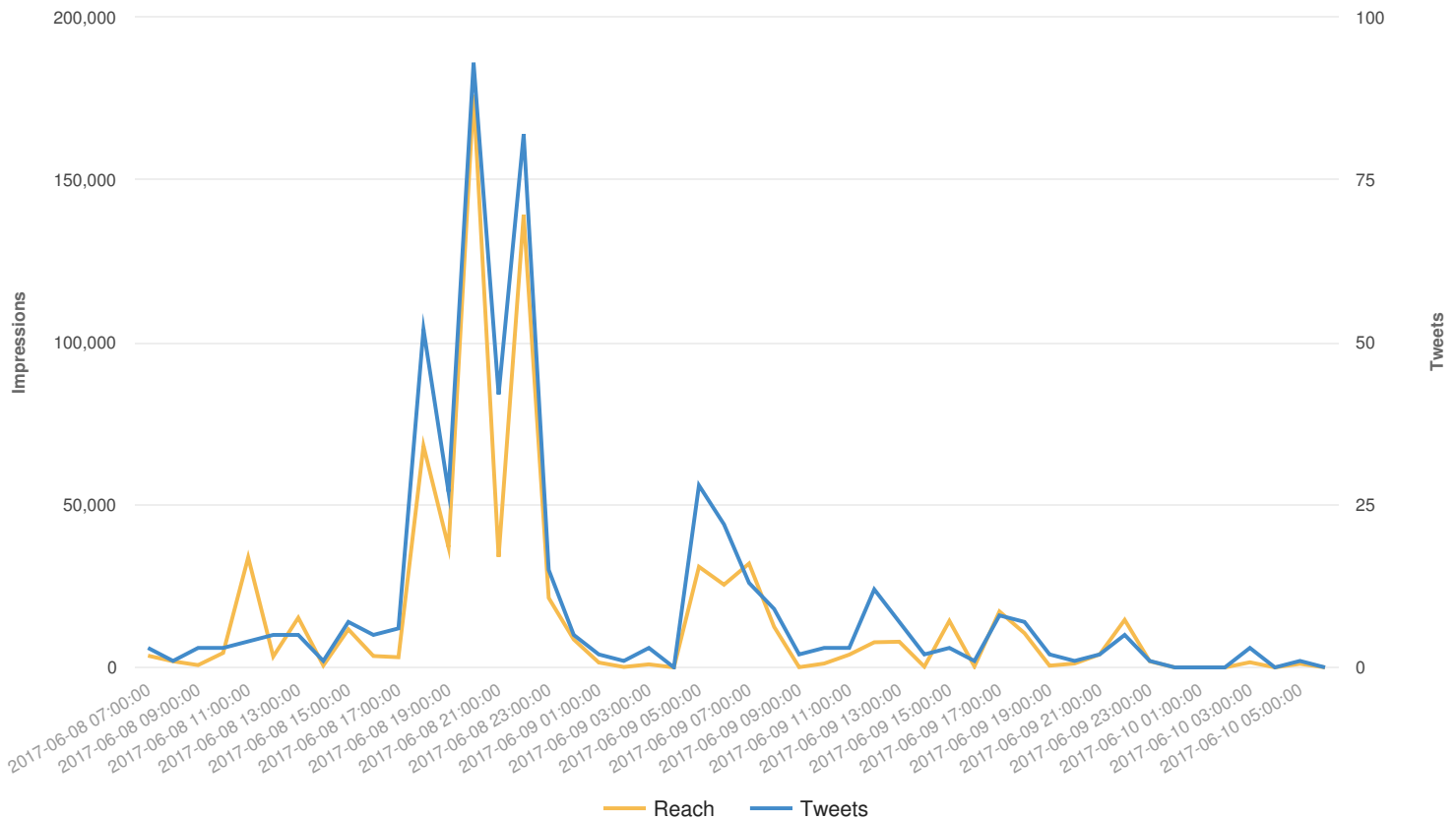
 Total audience:  
**197.758**

 Measured time:  
**46h**

 Impressions/Audience:  
**3,84**

 Frequency:  
**10,85**

### Reach / Tweets



See online report

ScotPublicHealth via @gmacscotland

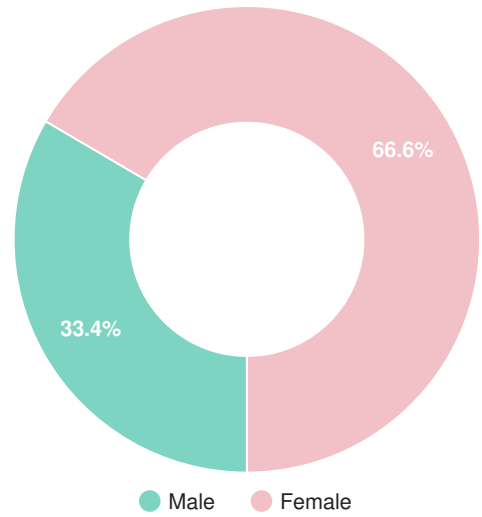
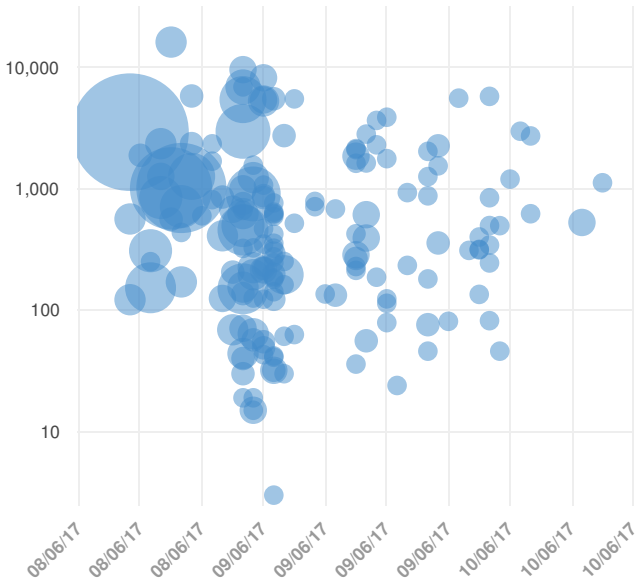
# AntibioticGuardian tweets

antibioticguardian

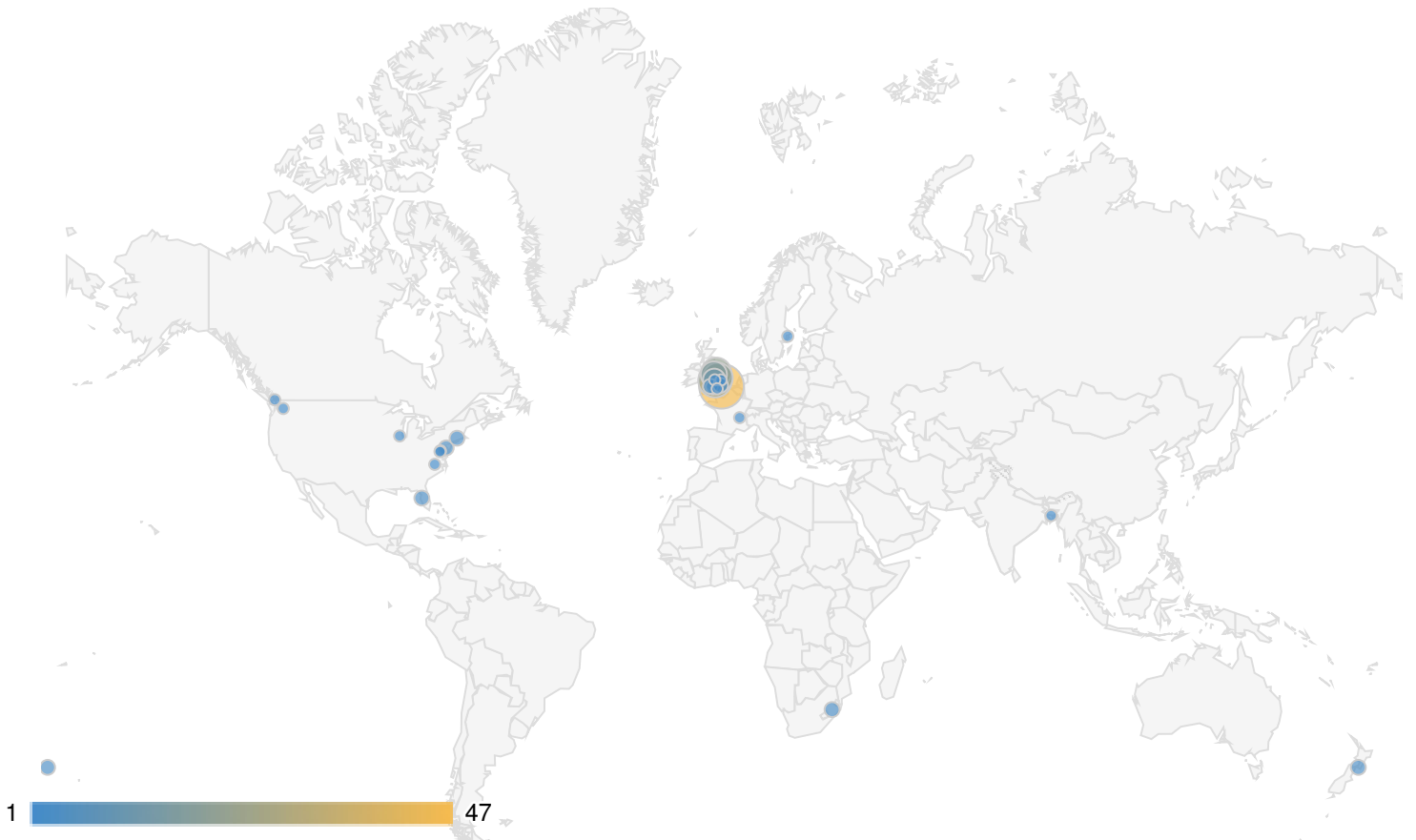


## Blob Graph

## Gender



## Geolocation



See online report











ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

antibioticguardian



## Top 10 users by keywords repeats

	<b>Elizabeth Beech</b> <b>@elizbeech</b> Pharmacist NHS Bath and North East Somerset CCG; National HAI & AMR Project Lead NHS Improvement; #Antibioticguardian; Q community; PCPA; RPS; All views my own.	<b>1.015</b> Followers	Following: <b>437</b> Repeats: <b>24</b> Favorites: <b>2.246</b>
	<b>Diane Ashiru, PhD</b> <b>@DrDianeAshiru</b> Lead Pharmacist AMR programme; @PHE_UK. Dep Chair #ESPAUR, Chair #Antibioticguardian. Mum. FRPharmS. FFRPS #RPSPublicHealthPharmacist #AGCStudents Views mine	<b>2.925</b> Followers	Following: <b>1.593</b> Repeats: <b>17</b> Favorites: <b>9.636</b>
	<b>Philip Howard</b> <b>@AntibioticLeeds</b> Consultant Antimicrobial Pharmacist in Leeds. NHS Improvement AMR Project Lead. BSAC VP. All tweets are my own, and don't represent my employing organisations.	<b>2.972</b> Followers	Following: <b>658</b> Repeats: <b>12</b> Favorites: <b>4.491</b>
	<b>Virginia Acha</b> <b>@GinnyatABPI</b> Research Medical & Innovation Lead	<b>458</b> Followers	Following: <b>280</b> Repeats: <b>9</b> Favorites: <b>228</b>
	<b>Dr Rebecca Lumsden</b> <b>@Rebecca_SciPol</b> Science policy person - fascinated with life sciences innovation, research and development of new medicines and reading. Lots of reading! Views my own.	<b>309</b> Followers	Following: <b>295</b> Repeats: <b>7</b> Favorites: <b>1.866</b>
	<b>Riva Eardley</b> <b>@RivaEardley</b> NHS worker, public health practitioner, history geek, gamer, yogi, foodie & happily married rocker.	<b>153</b> Followers	Following: <b>207</b> Repeats: <b>7</b> Favorites: <b>1.937</b>
	<b>magpie</b> <b>@we_are_magpie</b> We are Magpie. We create intelligent communications that inspire, excite and engage.	<b>1.265</b> Followers	Following: <b>1.722</b> Repeats: <b>7</b> Favorites: <b>203</b>
	<b>4 All Of Us</b> <b>@4allofusclub</b> Organisers of #Dayforaction #bsacroundtable #AntibioticGuardian Workshops/Awards, #SmartCityUK #PreventingIllness #disrupt #sustainableScotland #missiondriven	<b>847</b> Followers	Following: <b>2.418</b> Repeats: <b>5</b> Favorites: <b>653</b>
	<b>GlobalHealthMCR</b> <b>@GlobalHealthMCR</b> Bringing Global Health closer to home @ the University of Manchester & beyond   Outstanding Contributions to Public Health Award 2015 #GlobalHealthMCR	<b>713</b> Followers	Following: <b>665</b> Repeats: <b>5</b> Favorites: <b>764</b>
	<b>Roger Harrison</b> <b>@roger_manc</b> #publichealth #distancelearning #openeducation #antibioticresistance #antibioticguardian #socialresponsibility. #mph_manchester	<b>171</b> Followers	Following: <b>314</b> Repeats: <b>4</b> Favorites: <b>744</b>

See online report

ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

antibioticguardian



## Top 10 Tweets by RT's



**Rashmeet Bhogal**  
**@bhogal\_pathogen**

#antibioticguardian..... really proud to win the award @antibugdoc @MicrobLog\_me\_uk @heartofengland <https://t.co/PcJF25gi1H>

2017-06-09 05:56:18

↻ 11

Favorites: 25



**Elizabeth Beech**  
**@elizbeech**

And the start of #AntibioticGuardian #awards @DrDianeAshiru launching the awards & reminding us AG is on ongoing ca... <https://t.co/VpFS9KUHOH>

2017-06-08 18:37:53

↻ 11

Favorites: 16



**jacqui sneddon**  
**@jacquiseddons**

Good luck to our 4 Scottish teams in London for #antibioticguardian awards @SAPGAbx @AntibioticScot @jomcewen1977

2017-06-08 16:03:43

↻ 10

Favorites: 30



**Elaine Belshaw**  
**@esbelshaw45**

We only went and won the award!!! @LesleyReilly20 @scott1purser @ @TyrrellTracy. We're absolutely buzzing #AntibioticGuardian

2017-06-08 20:34:40

↻ 10

Favorites: 35



**Philip Howard**  
**@AntibioticLeeds**

@NHSLeedsWest @NHSLeedsNorth the very talented but <https://t.co/ZSXztCFhFm> Leeds Primary Care #antibioticguardian t... <https://t.co/PzrJzLvPsC>

2017-06-08 18:37:03

↻ 8

Favorites: 13



**NUH Pharmacy**  
**@NUHPharmacy**

ANTIBIOTIC GUARDIAN ANNUAL AWARDS 2017 #AntibioticGuardian prescribing and stewardship award to Nottingham #AMS committee

2017-06-08 21:23:09

↻ 8

Favorites: 13



**ABPI**  
**@ABPI\_UK**

Well done to @heartofengland for winning the Innovation award at tonight's #antibioticguardian awards!

2017-06-08 20:35:40

↻ 8

Favorites: 12



**Philip Howard**  
**@AntibioticLeeds**

#AntibioticGuardian innovation award goes to @antibugdoc and @heartofenglandnhsfoundationtrust <https://t.co/6Z2qJqBJpp>

2017-06-08 20:36:20

↻ 6

Favorites: 20



**Fiona Robb**  
**@robb\_fiona**

#AntibioticGuardian Keith Ridge congratulates everyone but reminds us there's still work to be done to improve abx... <https://t.co/XUVadjakZZ>

2017-06-08 18:48:46

↻ 6

Favorites: 23



**Steve Morton**  
**@mortons72**

Delighted that @WestLancsScouts have been received a Highly Commended Award at the #antibioticguardian... <https://t.co/ojylouH4m>

2017-06-08 20:49:49

↻ 6

Favorites: 17

[See online report](#)

ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

antibioticguardian



# Influence

See online report

ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

antibioticguardian



## antibioticguardian

2017-06-08 07:33hrs - 2017-06-10 05:37hrs

 Total tweets:

**500**

 Contributors:

**169**

 Average contributor followers:

**1170,17**

 Contributor follower median:

**424,00**

 Total audience:

**197.758**

 Measured time:

**46h**

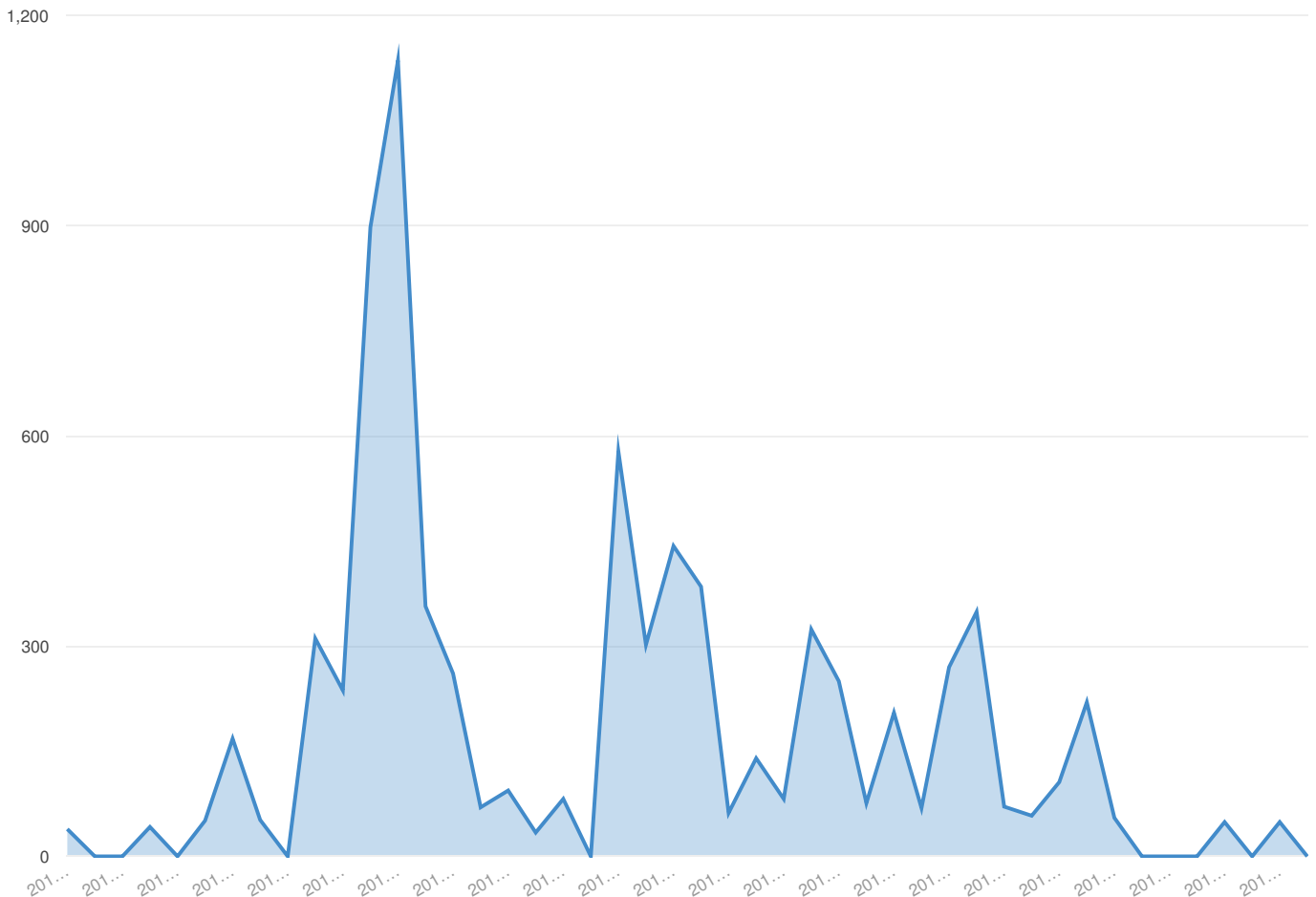
 Average contributor following:

**701,80**

 Contributor following median:

**360,00**

 Aggregated influence score evolution



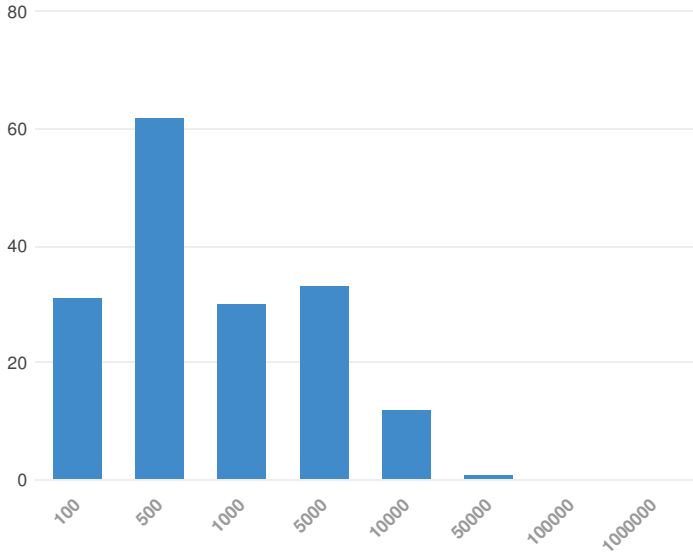
ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

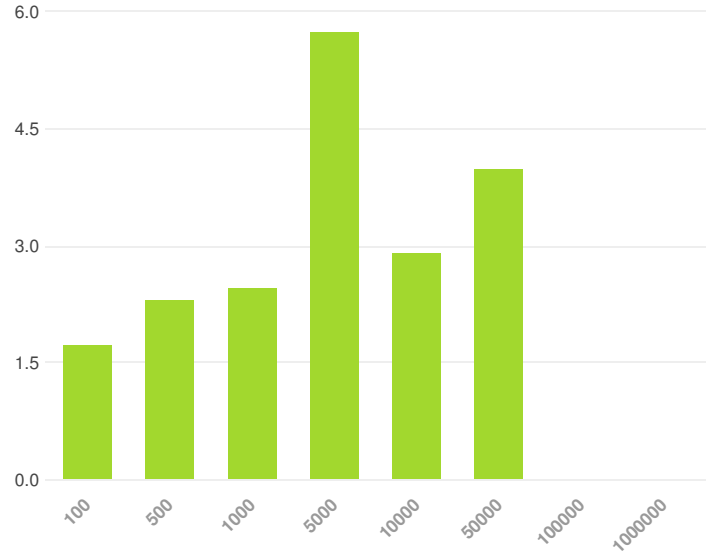
antibioticguardian



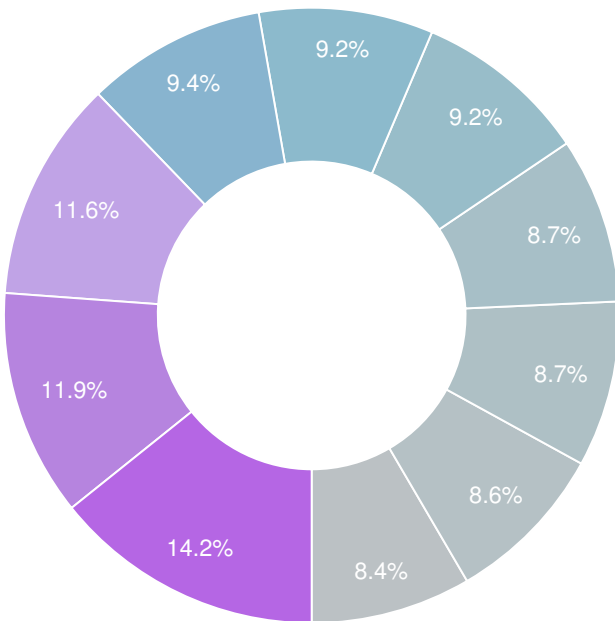
## Bar chart: Total users by follower



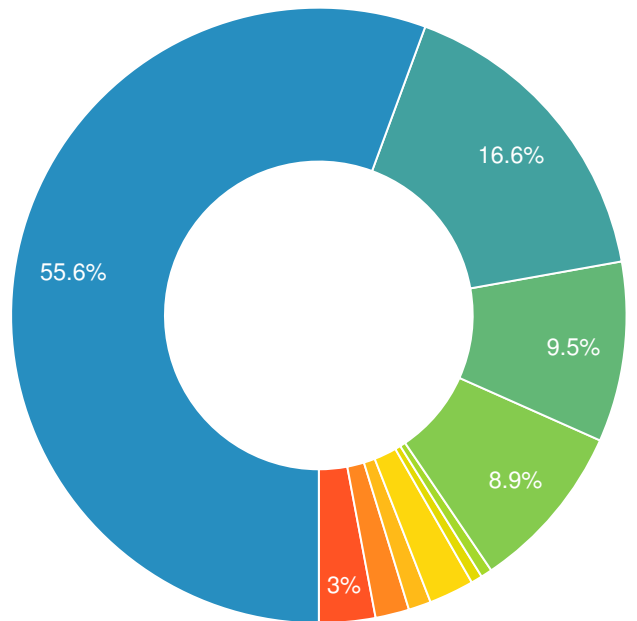
## Bar chart: Average repetitions per contributor



## Trophy icon: Top contributors by influence



## Refresh icon: Repetitions / users





# AntibioticGuardian tweets

antibioticguardian



# Content











ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

antibioticguardian



## Top 10 influencers by influence score

 <b>BVA</b> <b>@BritishVets</b> British Veterinary Association is the voice of the veterinary profession in the UK. Tweeting mostly about vets & animals. Following: <b>1.037</b> Followers: <b>16.148</b> Repeats: <b>2</b> Favorites: <b>2.012</b>	<b>98</b> Influence score	<b>49</b> Keyword score
 <b>ABPI</b> <b>@ABPI_UK</b> The Association of the British Pharmaceutical Industry represents research-based biopharmaceutical companies. Our industry brings vital medicines to patients. Following: <b>1.747</b> Followers: <b>9.574</b> Repeats: <b>3</b> Favorites: <b>720</b>	<b>82</b> Influence score	<b>45</b> Keyword score
 <b>Antibiotic Action</b> <b>@TheUrgentNeed</b> A UK-led global initiative to increase awareness of the urgent need to discover, research and develop new antibiotics. Following: <b>928</b> Followers: <b>6.892</b> Repeats: <b>4</b> Favorites: <b>77</b>	<b>80</b> Influence score	<b>48</b> Keyword score
 <b>NHS Leeds West CCG</b> <b>@NHSLeedsWest</b> Our role as the CCG responsible for west Leeds is to focus on working together locally to achieve the best health and care in all our communities Following: <b>1.631</b> Followers: <b>5.425</b> Repeats: <b>2</b> Favorites: <b>2.468</b>	<b>65</b> Influence score	<b>32</b> Keyword score
 <b>jacqui sneddon</b> <b>@jacquiseddons</b> Antimicrobial pharmacist, interested in education and quality improvement. Project Lead SAPG, Chair UKCPA PIN, AS MOOC Lead. Runner, cyclist and baker Following: <b>41</b> Followers: <b>410</b> Repeats: <b>3</b> Favorites: <b>252</b>	<b>63</b> Influence score	<b>34</b> Keyword score
 <b>Philip Howard</b> <b>@AntibioticLeeds</b> Consultant Antimicrobial Pharmacist in Leeds. NHS Improvement AMR Project Lead. BSAC VP. All tweets are my own, and don't represent my employing organisations. Following: <b>658</b> Followers: <b>2.972</b> Repeats: <b>12</b> Favorites: <b>4.491</b>	<b>63</b> Influence score	<b>62</b> Keyword score
 <b>SGH Antimicrobial</b> <b>@StGamicrobial</b> Twitter feed of St George's University Hospitals NHS Foundation Trust Antimicrobial Stewardship (AMS) team. @mlaundy & Laura Whitney Following: <b>519</b> Followers: <b>664</b> Repeats: <b>1</b> Favorites: <b>96</b>	<b>60</b> Influence score	<b>27</b> Keyword score
 <b>NHS Wiltshire CCG</b> <b>@NHSWiltshireCCG</b> Improving the health and wellbeing of Wiltshire people. Please do not leave messages about your treatment or GP, instead please see contact details on website. Following: <b>580</b> Followers: <b>2.034</b> Repeats: <b>1</b> Favorites: <b>123</b>	<b>60</b> Influence score	<b>27</b> Keyword score
 <b>Infection Prevention</b> <b>@IPCT_SFHT</b> The Infection Prevention and Control Team striving to prevent Health Care Associated Infections at Kings Mill, Newark and Mansfield! Following: <b>204</b> Followers: <b>498</b> Repeats: <b>1</b> Favorites: <b>120</b>	<b>59</b> Influence score	<b>26</b> Keyword score
 <b>Diane Ashiru, PhD</b> <b>@DrDianeAshiru</b> Lead Pharmacist AMR programme; @PHE_UK. Dep Chair #ESPAUR, Chair #Antibioticguardian. Mum. FRPharmS. FFRPS #RSPublicHealthPharmacist #AGCStudents Views mine Following: <b>1.593</b> Followers: <b>2.925</b> Repeats: <b>17</b> Favorites: <b>9.636</b>	<b>58</b> Influence score	<b>72</b> Keyword score

See online report

ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

antibioticguardian




## antibioticguardian


2017-06-08 07:33hrs - 2017-06-10 05:37hrs


 Total tweets:  
**500**


 Contributors:  
**169**

 Original tweets:  
**152**

 RTs:  
**334,00**

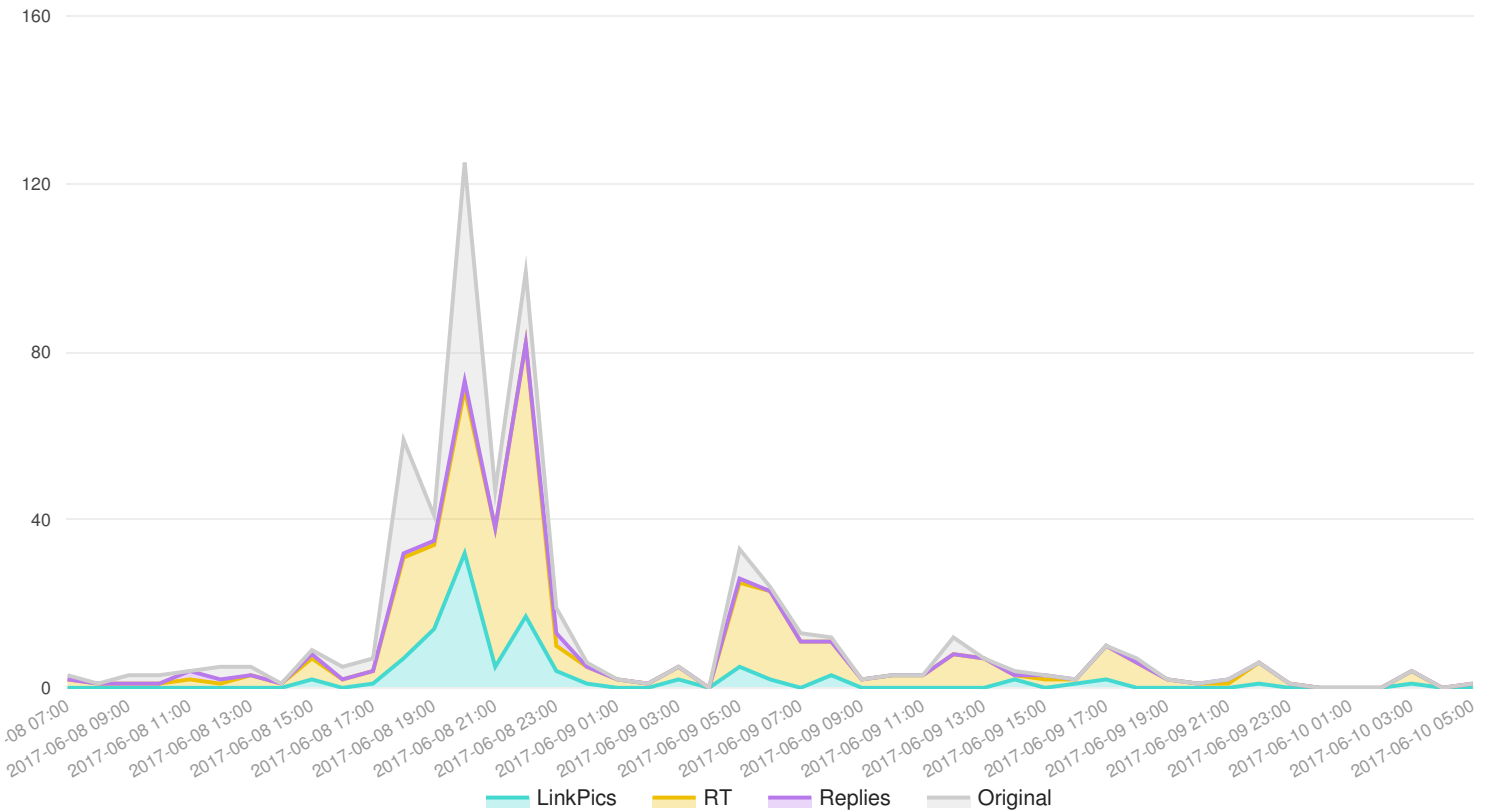
 Total audience:  
**197.758**

 Measured time:  
**46h**

 Replies:  
**14,00**

 Images and links:  
**102,00**

### Type of activity timeline



See online report

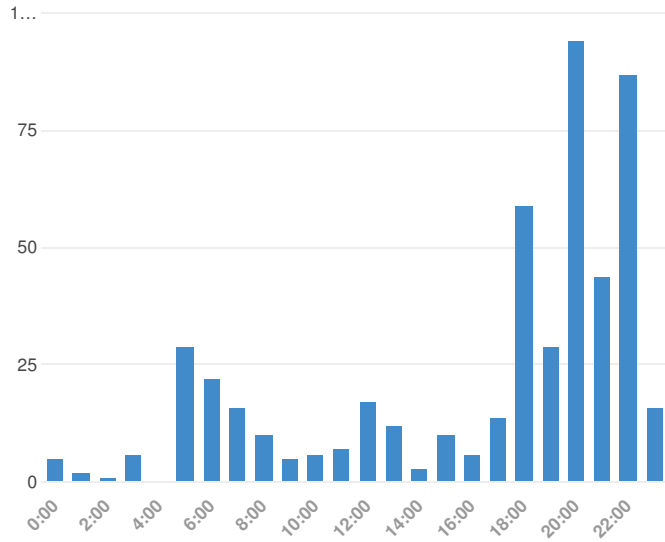
ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

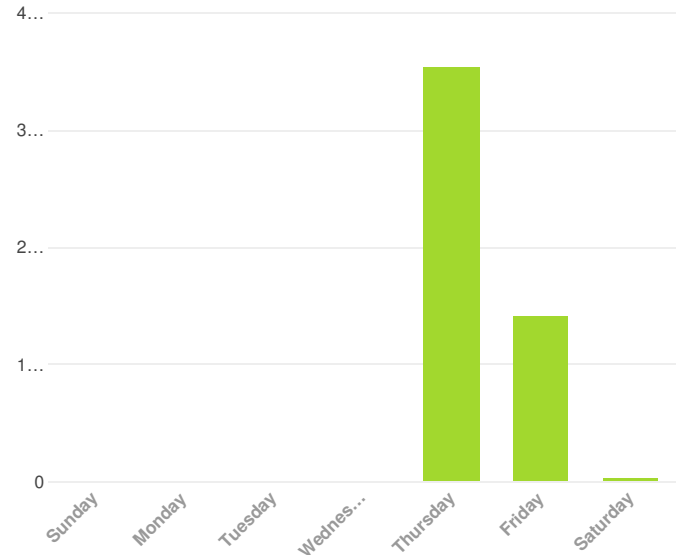
antibioticguardian



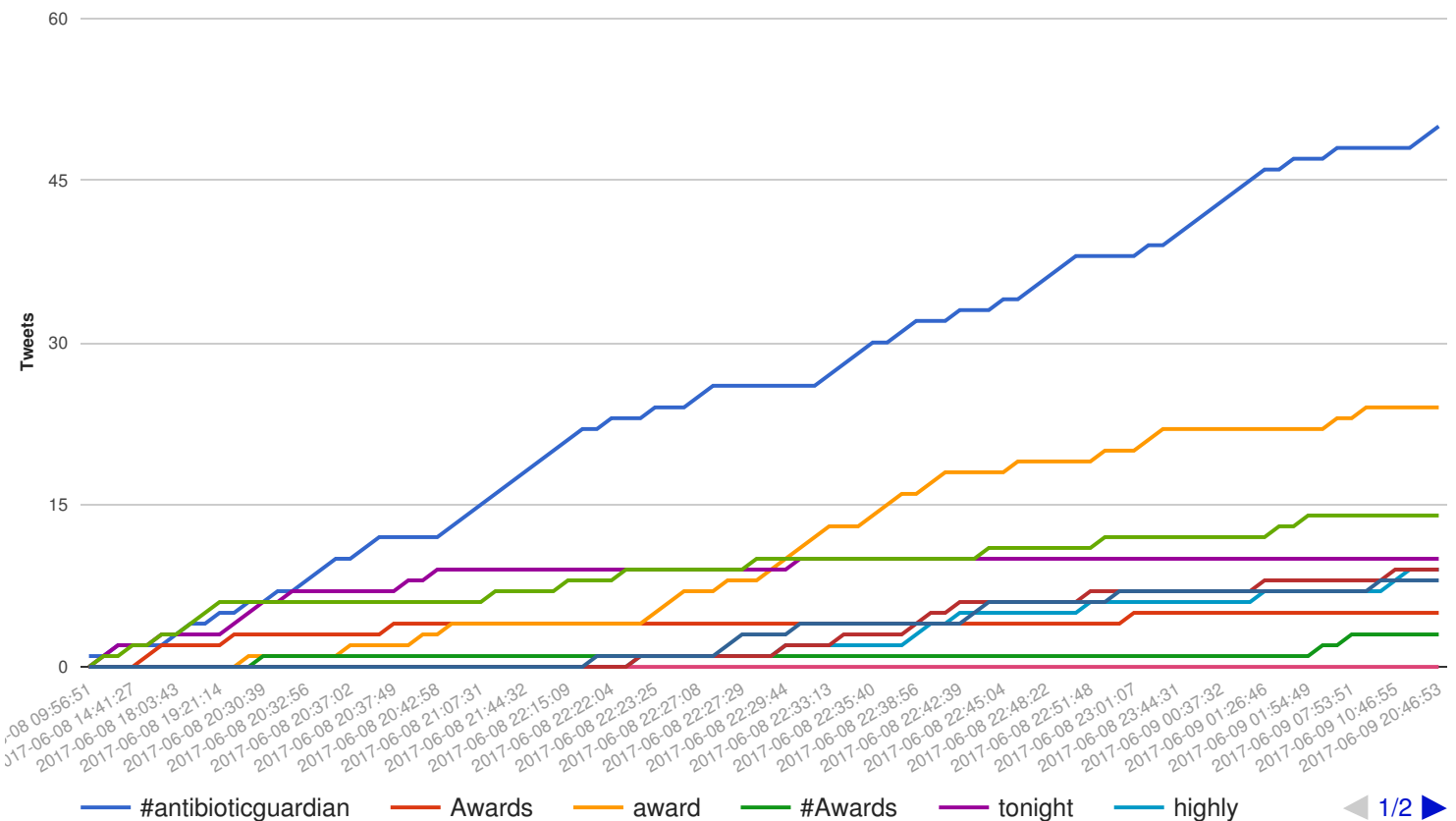
## Best hour of the day



## Best day of the week



## Aggregated key repeats



ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

antibioticguardian



## Top 10 words

#antibioticguardian	143
Awards	50
award	28
#Awards	16
tonight	15
highly	14
&amp;	14
@4allofusclub	14
commended	14
Community	13

## Embebed links

<a href="http://www.seriouslyresistant.com">http://www.seriouslyresistant.com</a>	10
<a href="https://twitter.com/antibioticleeds/status/8729120...">https://twitter.com/antibioticleeds/status/8729120...</a>	9
<a href="https://twitter.com/antibioticleeds/status/8728852...">https://twitter.com/antibioticleeds/status/8728852...</a>	7
<a href="https://twitter.com/antibioticleeds/status/8729166...">https://twitter.com/antibioticleeds/status/8729166...</a>	4
<a href="https://twitter.com/elizbeech/status/87291187563...">https://twitter.com/elizbeech/status/87291187563...</a>	4
<a href="http://antibioticworkshops.co.uk/2017-winners-an...">http://antibioticworkshops.co.uk/2017-winners-an...</a>	4
<a href="https://twitter.com/steed1202/status/8728775908...">https://twitter.com/steed1202/status/8728775908...</a>	4
<a href="https://twitter.com/willwelfare/status/8729388188...">https://twitter.com/willwelfare/status/8729388188...</a>	4
<a href="https://twitter.com/CCW6572/status/8728866174...">https://twitter.com/CCW6572/status/8728866174...</a>	3
<a href="https://twitter.com/sarahj_thomson/status/872899...">https://twitter.com/sarahj_thomson/status/872899...</a>	3

## Top 10 hashtag

#AntibioticGuardian	248
#antibioticguardian	172
#awards	45
#AMR	23
#RWTProud	19
#Antibioticguardian	18
#award	16
#AMS	15
#Awards	8
#nhstayside	7

## Top 10 symbols

See online report

ScotPublicHealth via @gmacscotland

# AntibioticGuardian tweets

antibioticguardian

 Top images



 **Elaine Belshaw**  
[@esbelshaw45](#)

Favorites: 20 Retweets: 5



 **Fiona Robb**  
[@robb\\_fiona](#)

Antimicrobial pharmacist in Glasgow.

Favorites: 5 Retweets: 4



 **Diane Ashiru, PhD**  
[@DrDianeAshiru](#)

Lead Pharmacist AMR programme; @PHE\_UK. Dep Chair #ESPAUR, Chair...

Favorites: 4 Retweets: 5



 **Diane Ashiru, PhD**  
[@DrDianeAshiru](#)

Lead Pharmacist AMR programme; @PHE\_UK. Dep Chair #ESPAUR, Chair...

Favorites: 5 Retweets: 3



 **Philip Howard**  
[@AntibioticLeeds](#)

Consultant Antimicrobial Pharmacist in Leeds. NHS Improvement AMR Project...

Favorites: 19 Retweets: 6



 **Philip Howard**  
[@AntibioticLeeds](#)

Consultant Antimicrobial Pharmacist in Leeds. NHS Improvement AMR Project...

Favorites: 10 Retweets: 4



 **Philip Howard**  
[@AntibioticLeeds](#)

Consultant Antimicrobial Pharmacist in Leeds. NHS Improvement AMR Project...

Favorites: 20 Retweets: 6



 **Philip Howard**  
[@AntibioticLeeds](#)

Consultant Antimicrobial Pharmacist in Leeds. NHS Improvement AMR Project...

Favorites: 6 Retweets: 4



 **Vanessa Whatley**  
[@VJWhatley](#)

Favorites: 10 Retweets: 4